

it's fun to shop the

Larkin way...



Larkin Sachets

This is a wondrously fine, better dry perfume with the freshest, longest lasting flower fragrances it is possible to make. Young and old enjoy sachet . . . they like to sprinkle a wee bit of this soft, colorless (natural white) powder in the linen closet, in dresser drawers among the lingerie and handkerchiefs, and in gifts—just enough to give the faintest suggestion of perfume.

Each fragrance is so attractively packaged you will want them for gifts. The DeLuxe, being a finer, lighter-weight sachet than the others, is packaged differently. The pretty bottle, with its convenient gold-color shaker top, opens or closes with slight push of the lever.

Each of the others is in a real dainty crystal-clear bottle with pastel cap enclosed in the prettiest gift box. A beautiful setting for this favorite of Larkin customers!



10 DELIGHTFUL FRAGRANCES

1-OZ.
BOTTLE **75c*** each

APPLE BLOSSOM No. 275 (not pictured). Like taking a deep breath of an apple orchard in full bloom.

CLOVER No. 272 One of our most popular! Exactly like live, fresh clover . . . a whole field of it.

DE LUXE No. 315 A rather modern, sophisticated scent. Here's a real treat—the first whiff will convince you it is quite "different."

GARDENIA No. 273 Sweet! Takes but a wee bit among your lingerie for the delicate fragrance you like it to suggest.

LAVENDER No. 271 A general favorite of the young and not-so-young. So nice to sprinkle among your linens.

MODJESKA No. 274 A Larkin favorite bouquet fragrance for many, many years.

ORANGE BLOSSOM No. 277 (not pictured) Sweet, rather heavy fragrance. The very essence of romance.

PETITE FOLIE No. 270 (not pictured) A bit daring perhaps. Suggestive of spontaneous gaiety.

SHAMROCK No. 268 Fresh—youthful—altogether pleasing! Lasting!

VIOLET No. 276 Like a breath of spring. Fresh—delicate—sweet!

* Fed. Tax Included





Beauty-Plus

IN QUALITY MAKE-UP

COMPACT MAKE-UP Goes on quick as a wink—stays on—really pampers your skin. The lanolin in it softens and protects—the creamy base causes the powder to cling longer, cover quicker, and enhance the dewy "young look."

Case is imitation tortoise, with mirror and puff.

Colors: Brunette, Medium, Natural, Rachelle.

116 — STATE COLOR 69¢*

LARKIN EYE SHADOW An unusually subtle type for day and night use. Recommended for its ease of application—never "pulls" the eyelid. A "must" for effective make-up. Gold-color metal case.

Colors: Blue, Brown, Green or Silver.

109 — STATE COLOR 69¢*

LIPSTICK Choose a shade to blend with your coloring—to wear certain hours of day or night. Fine quality—never smears. Stays on until you remove it! Keeps lips moist—protects from chapping. Gold-color metal case.

Colors: Coral, Delicate Pink, Party Pink, Carousel Red, Rapture Red, or Regal Red.

250 — STATE COLOR Each 49¢*

LIQUID MAKE-UP In a rich lanolin base combines foundation and make-up in one. The tiniest bit gently smoothed on in the morning will create a lasting, all-day loveliness.

Colors: Brunette, Medium, Natural, Rachelle.

314 — STATE COLOR 1-oz. Bottle 49¢*

LARKIN CREAM ROUGE As fine and natural looking as any cream rouge made! Easily, quickly applied with fingertip, over powder base. Blends quickly to give natural, healthy glow. Gold-color metal case—mirror in cover.

Colors: Clear Red, Crimson, Pink, Red Red.

141 — STATE COLOR 79¢*

LARKIN LIQUID ROUGE Provides natural appearance—no hard, artificial look. Apply a drop or two on each cheek over powder base... it blends quickly. Economical. You will want both day and evening shades.

Colors: Coral, Pink, or Ruby. STATE COLOR.

382 1/4-oz. Bottle 69¢*

LARKIN AQUALIZER FACE LOTION

Gives your skin the deep moisturizing for which it thirsts. Use it before your morning make-up and before retiring—always after a thorough cleansing. Actually, this lotion is Nature's own remedy for dry, sensitive skin—a natural product, not a synthetic. Aqualizer is to the outer layer of skin what vitamins are to the body. Absorbed quickly; never greasy. Makes your skin look younger, fresher, moist—really radiant.

375 2-oz. Jar 79¢*

LARKIN "DEEP DOWN" LOTION

CLEANSER with skin-smoothing lanolin. One of the finest cleansers on the market. Removes deep-down dirt and impurities quickly and pleasantly. Use daily, especially to remove make-up—causes imbedded impurities and oils to come to the surface for easy removal.

240 5.8-oz. Bottle 50¢*

LARKIN FACE POWDER After many tests in our search for the most flattering, we offer this fine powder noted for its lasting qualities, its spreading qualities.

Proper application is most important—apply generously, pressing powder into foundation rather than rubbing in; smooth off excess. Attractive gold-color box.

Colors: Brunette, Medium, Natural, Rachelle.

482 — STATE COLOR 3-oz. Box 79¢*

*Fed. Tax Included

Larkin Perfumes

Stronger, more fragrant, more lasting — that's why these Larkin Perfumes are so famous! The tiniest drop will whisper gently of its loveliness for hours.

Only the finest imported essential oils and floral essences and other aromatic bases are used in Larkin perfumes. They are comparable in quality with the most expensive of the world's famous perfumes . . . notwithstanding their low price!

Perhaps you will prefer a straight floral fragrance such as Gardenia or Clover, all of which are so like the fresh flowers, or for a more refreshing, more intriguing, gayer fragrance — try Shamrock.

If something typically Parisian is more appealing, romantic Elegante is the perfume for you.

Whatever your choice, we are sure Larkin Perfumes will please.

YOUR CHOICE

Eleven Delightful Fragrances

ONE **\$1.20***
OUNCE

Jasmin No. 263

Shamrock No. 266

Elegante No. 188

Blue Snowflake No. 258

Petite Folle No. 259

Gardenia No. 262

Carnation No. 260

Clover No. 261

Lily-of-the-Valley No. 264
(not illustrated)

Violet No. 267

Modjeska No. 265

**Each Tiny Drop Lingers
Like a Fond Caress**

A FESTIVAL OF FRAGRANCES



Each Bottle in Its Own
GIFT BOX

* Federal Tax Included

Each Bottle
In Its Own
Gift Box



**TIME TESTED
FRAGRANCES
FOR EVERY NEED!**



Larkin Colognes

The cologne that lingers longer because it is better—stronger. Precious fragrances enjoyed over the years by thousands of Larkin customers in every part of the country. Favorites because these women recognize the extra strength, the lasting qualities, the true odors.

You, too, will notice at once how far they surpass other famous makes for quality—quickly proving to yourself that Larkin gives you not only the finest but the biggest value in cologne (toilet water).

Handsomely gift-packaged, Larkin Cologne is a gift you may well be proud to present, even to the most fastidious.

Why not try one or two of these lovely fragrances and know first hand that all we say of them is, indeed, true?

**Choose from
7 Precious Fragrances**

**4-OZ.
BOTTLE \$1.15***

ALOHA LEI No. 126 — Reminds one of romance and moonlight in Hawaii.

GARDENIA No. 292 — So realistic — so like the lovely fresh blooms.

LAVENDER No. 296 — Fresh! Sweet! Favorite of lovely, gracious ladies.

LILAC No. 293 — Brings thoughts of those luscious spring blooms.

MODJESKA No. 294 — A bouquet fragrance adored by young and old.

PETITE FOLIE No. 297 — Charming bouquet odor. Gives you a "lift."

SHAMROCK No. 295 — Intriguing! Fresh! Gay! The very spirit of youth.

COLOGNE ATOMIZER Truly elegant!

Latest design with newest mechanical-pump-type atomizer. Slight pressure sprays the finest mist. Capacity 2 oz.

Shapely glass container beautifully decorated in modern manner with black and 24-karat gold — exquisite!

546—Handsomely gift-packaged \$2.50

* Fed. Tax Included

LARKIN DE-ODOR-OL CREME

Greaseless, stainless, white cream. Gardenia perfumed. It neutralizes the odor of perspiration. Apply any time—just before dressing if you wish.

1323/5-oz. Jar 50¢*



132

LARKIN DEODORANT STICK

Easiest way to apply a deodorant! Only slightest pressure required in applying. Greaseless — dries quickly... contains hexachlorophene as an effective anti-perspirant. Apply any time — just before dressing if desired.

Pretty bottle keeps this large 2 1/2-oz. stick fresh. Lavender fragrance.

24250¢*



242



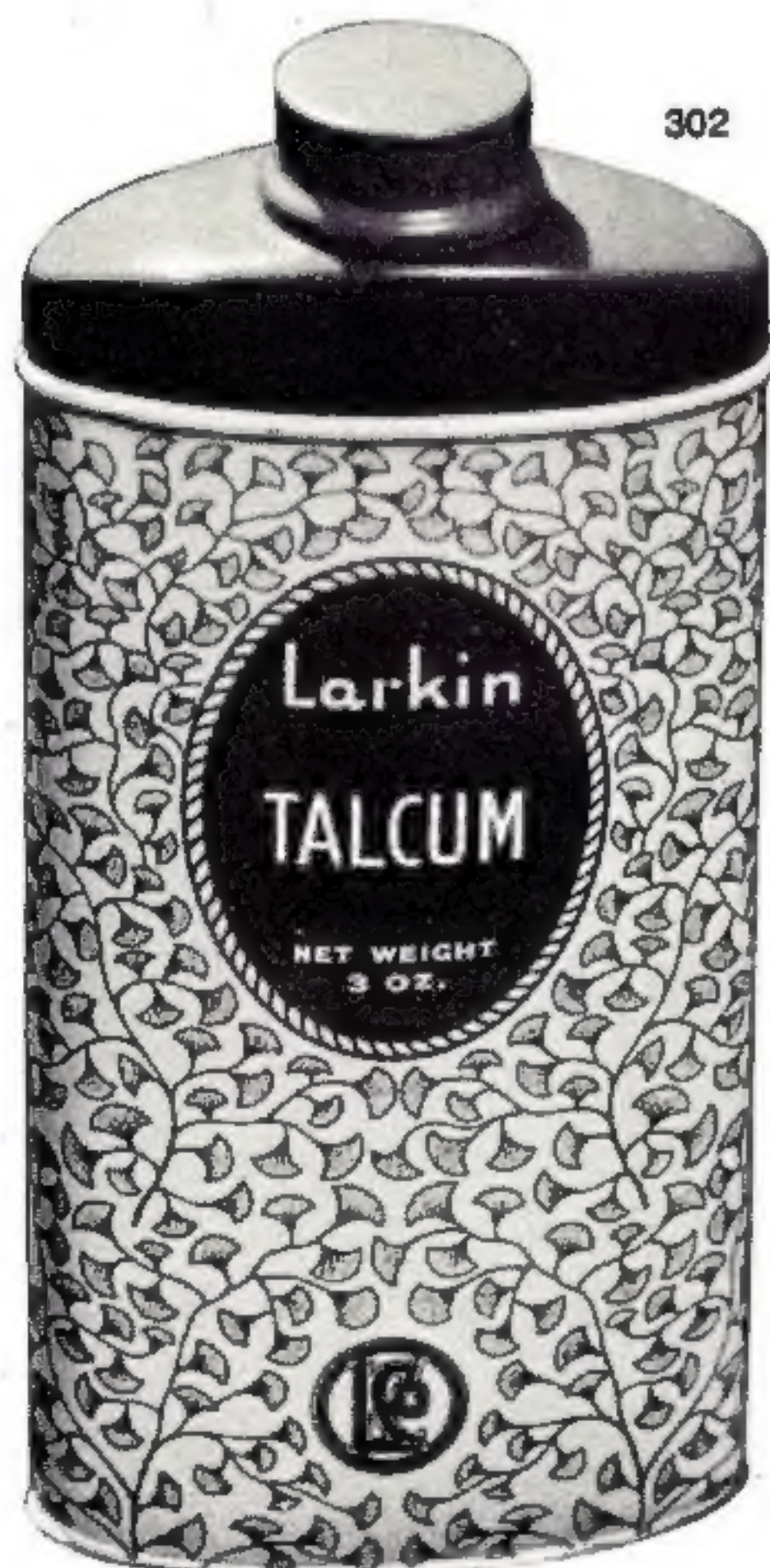
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LARKIN DEODORANT TOILET POWDER

Mildly fragrant white body powder that neutralizes underarm perspiration odor. Also soothes chafed skin.

Just about everyone wants a deodorant in powder form on occasion—even majority of allergies can use powder.

1312 1/4-oz. Sifter-top Jar 45¢*



302

LARKIN TALCUM

Original "Modjeska" Fragrance

Soft, irritant-free—perfect for babies' skin, for men after shaving, for women. Very soothing applied to chafed skin. Handsome sifter-top can.

3023-oz. Shaker-top Can 29¢*



107



114



119

LARKIN EAU DE COLOGNE

Both men and women use this delightful cologne, using it mostly as a refresher when tired and weary. Patted on the face, neck, and arms, it seems to give one quite a "lift." Has a very delicate floral fragrance that is pleasant in the bath or as a perfume. Attractively packaged.

1074-oz. Bottle 75¢*

LARKIN FLORIDA WATER

Not only is this lovely blend of floral odors fine as a perfume but you will find it gives you quite a "pick up" when fatigued and weary. What a delightful way to be refreshed!

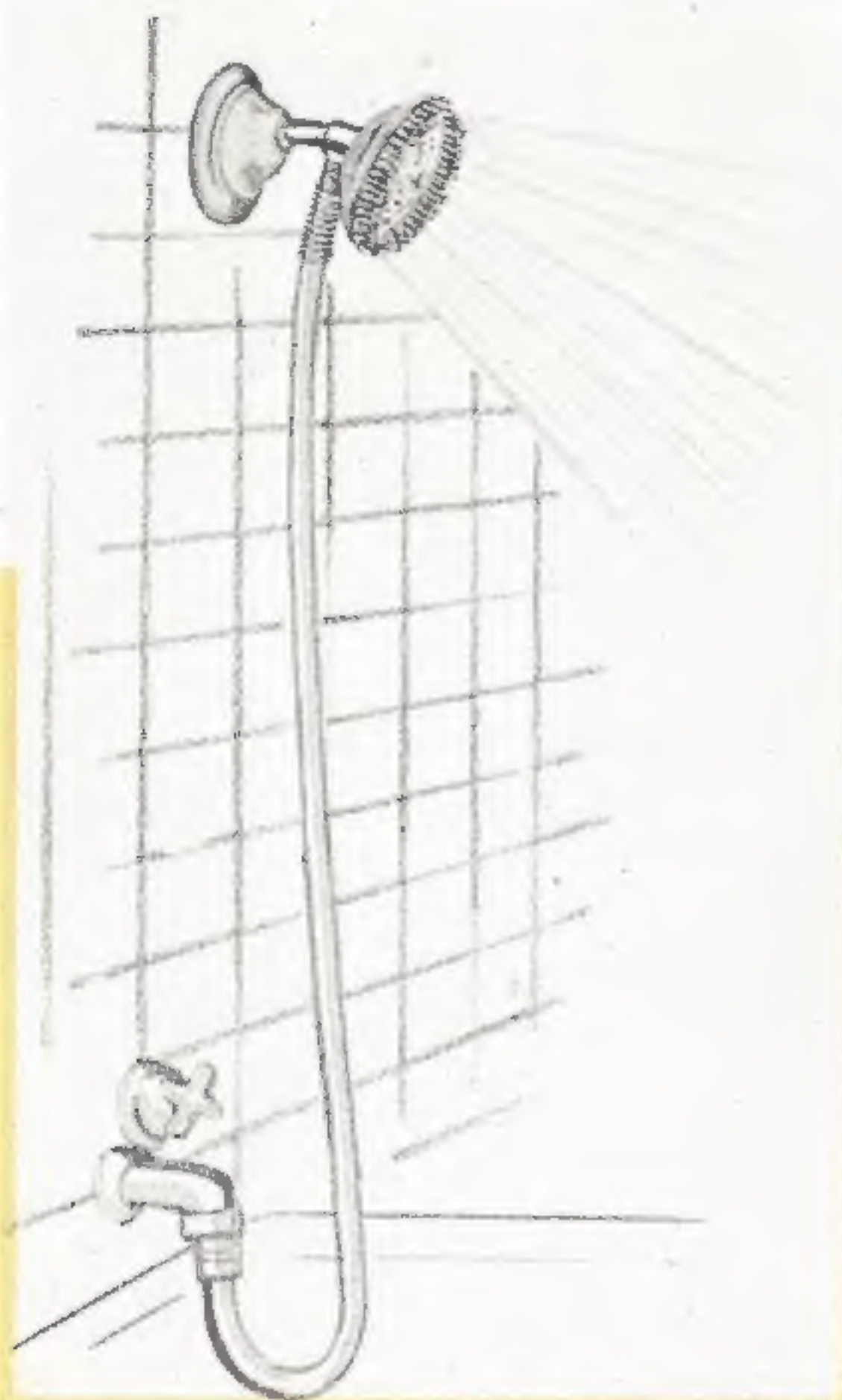
1194-oz. Bottle 75¢*

LARKIN FROSTY COLOGNE

Has a stimulating, cooling effect when a few drops are patted on wrists, face, forehead. Try it next time you feel "all in." Fragrance is bracing, tingling.

1142-oz. Bottle 50¢*

* Fed. Tax Included



The New Double Feature "SWIVEL QUEEN" BATH SPRAY

Wall Shower and Portable Shampoo Spray in one! Attach the sturdy suction cup to any smooth surface and at the exact height you want it.

A sensationally new spray — never before has there been one that rotated or swiveled and could also serve as a portable shampoo spray. Truly, a little wonder!

Rubber parts are pastel Pink with candy-striped tubing. For easy-to-hold shampoo spray merely pull swivel from suction cup.

134 Complete \$2.00



LARKIN BUBBLE BATH

For a really delightful, luxurious bath — that relaxes yet refreshes. Softens the water and perfumes it with an exquisite Parisian fragrance that clings to the skin long afterward. A few drops to an ounce of Bubble Bath is all you need for a tub. Try it soon — enjoy this bubble treat.

249 8-oz. Bottle 75¢*

"JO-ANN" BATH SALTS

Great big, lovely decanter filled with pale yellow bath salts that have wondrous foaming action — sufficient for many, many enjoyable, pleasantly fragrant baths. Plastic screw-cap is handy for measuring as each tub takes but a small quantity to make bath water velvety soft. Economical.

142 1 lb. 79¢*

LARKIN BATH SACHET

Superior quality, finely granulated, highly concentrated bath salts, perfumed with Eau de Cologne — that bracing, fresh odor everyone likes. Rose color.

Perfumes and softens the water; increases its cleansing properties.

196 16-oz. Jar 69¢*

NYLON BATH BRUSH

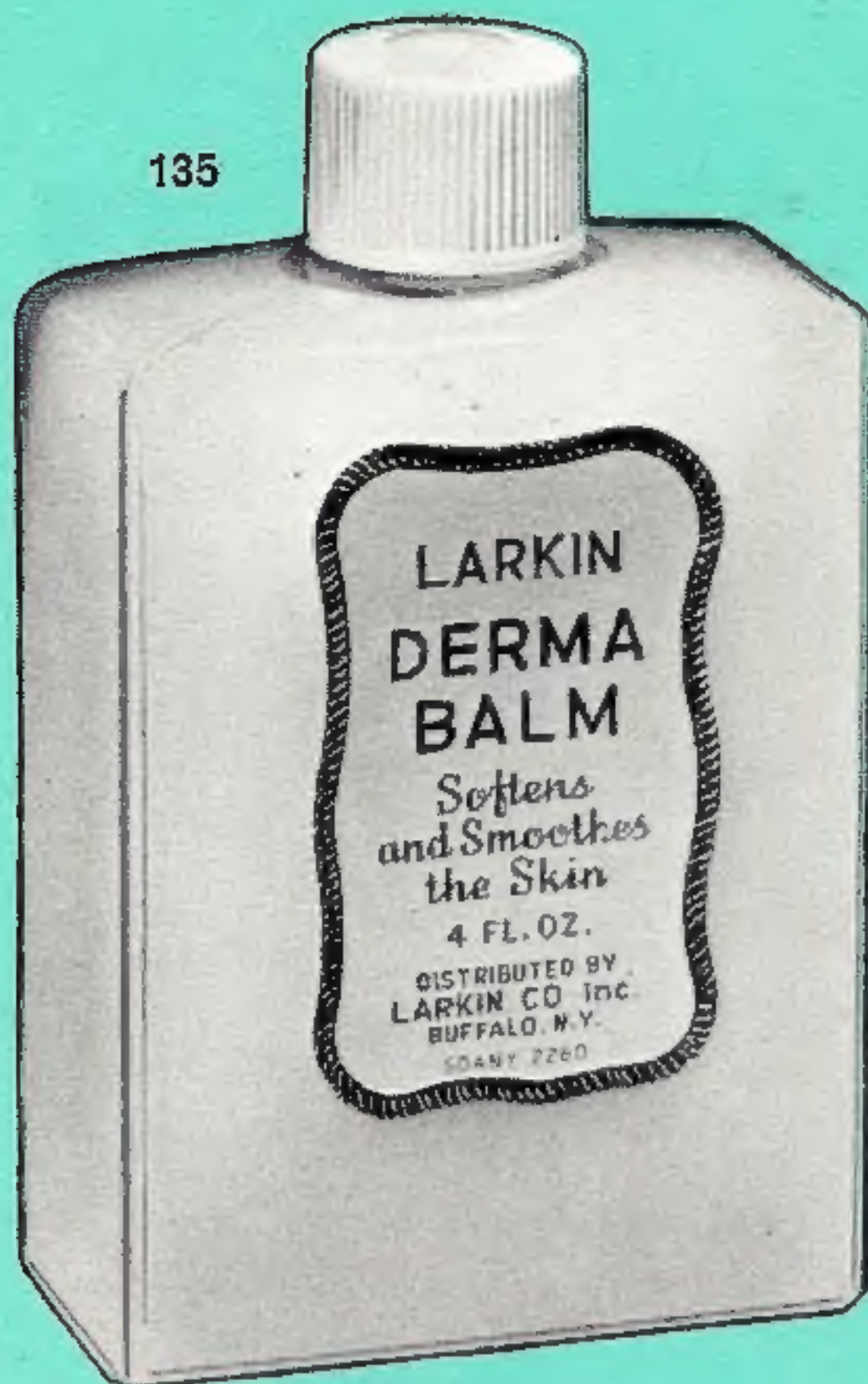
with Attractive Lucite Handle

Bristled with nylon that keeps its shape, stays so clean and new, doesn't mat, and gives you a good, strong, stiff brush.

Back and handle of pastel lucite in assorted colors. Handle features exclusive new angle design for your convenience, also ridged areas for better grip, and handy hanging hole. Brush portion is 3 in. wide — overall length 13½ in.

751 \$2.00

* Fed. Tax Included



DERMA BALM Why not have softer, smoother hands? Derma Balm helps relieve rough, dry, chapped skin — on hands, elbows, knees. Never greasy or sticky. Delicately perfumed.

1354-oz. Bottle 60¢*

ROSEWATER and GLYCERINE — delicate Rose fragrance. Tends to soften and smooth skin — never sticky or greasy. Also tends to soothe itching, burning skin, chapped hands and lips.

Why not apply to face, neck, and arms before retiring? You'll like it!

1362-oz. Bottle 40¢*

"DEEP DOWN" SILICONE HAND LOTION contains both silicone and lanolin for softer, smoother skin. Very delicately scented.

This creamy lotion dries quickly and is never sticky. You will find it a protective, soothing lotion not only for your hands but your whole body. Comes in a slim, easy-to-handle oval bottle.

1155-8/10-oz. Bottle 49¢*



LAVENDER MIST — a "Sprayway" mist for lingerie, linens, etc. Gives forth the lightest mist of delightfully refreshing lavender fragrance — perfect for use in bedrooms, closets, dresser drawers. You'll want to spray it on freshly laundered bed linens, hankies, towels, lingerie.

Will not stain or discolor — may be lightly sprayed on letters and greetings. More than 200 short sprays in dispenser. Slip cap covers nozzle.

3216-oz. Can \$1.39

LARKIN LOTION You can easily have petal-soft, smooth skin with this modern, new, non-sticky, greaseless lotion that dries quickly. Very refreshing.

Use this delicate pink, creamy lotion as a powder base, too.

3114-oz. Bottle 60¢*

AMBRENE BALM is an astringent for oily skins and a soothing hand lotion. Freshens and cleanses the skin — genuinely refreshing. To prove its efficiency, when you have washed and dried your face, wipe face again with pad or cotton drenched with Ambrene.

1954-oz. Bottle 55¢*



* Federal Tax Included



Beauty Aids FOR A RADIANT COMPLEXION

Famous creams that will help to make a lovelier you — enhance that youthful look so important today! Five of them, each serving its own special purpose — a certain beauty need. Together they work wonders, cleansing, lubricating, beautifying. Highest quality!

LARKIN FOUNDATION CREAM

Produces smooth film on skin, to act as make-up base. Leaves skin greaseless but softer and more supple.

With its high percentage of witch hazel, it is useful in minimizing slight abrasions and large pores. Affords some protection from sun, harsh weather.

2812-oz. Jar 69¢*

LARKIN EMOLLIENT CREAM

Very beneficial — softens, soothes, and supplies purified lanolin derivatives to produce natural resilience.

A greaseless, all-purpose cream especially suited to dry skins — for cleansing, softening, massaging.

2802-oz. Jar 69¢*

LARKIN COLD CREAM

A greatly improved cream with a lighter, softer, fluffier texture. Cleans, softens, smooths dry, rough, or chapped skin. Delicately fragrant.

For best results, retire with a light film of it on face and neck.

2821 1/8-oz. Jar 69¢*

NIGHT CREAM with Vita Cos

Very helpful to dry or troublesome skin... results are amazing! The addition of Vita Cos means super-skin penetration... penetrates to the fourth layer of skin, whereas majority of oils used in creams remain on skin surface. That's why we say "after thoroughly cleansing skin, apply this wonder cream, working into face and throat lightly; and allow to remain overnight for maximum benefit." No massaging required — Vita Cos' benefit is derived rather from length of time on skin.

2832-oz. Jar 89¢*



LARKIN VANISHING CREAM contains 60% witch hazel. Films softly over the skin and gives a perfect base for make-up — has astringent, soothing properties. Tends to prevent chapping, sunburn, and windburn.

1394-oz. Jar 75¢*

COMPLEXION BRUSH — bristled with soft, white nylon soap and luke-warm water if you would have a clear, lovely complexion.

The 1-in. bristles are soft as down but thoroughly cleanse — may be sterilized. Set in lovely Lustrite — pastel colors. Back is 3 1/2 x 1 1/2 in.

747\$1.00

LARKIN CLEANSING TISSUES are white, stronger, softer, more absorbent — very economical. 3-ply construction — fine to use as handkerchiefs as well as removing face creams, etc. 8 x 10-in. size.

102Box of 500 (167 3-ply) 35¢

* Federal Tax Included

LARKIN CREAM SHAMPOO

You'll see and feel the difference with the first shampoo! Gives your hair its natural, lustrous sheen — washes it sparkling clean. Also creme-conditions it!

About one-half teaspoonful does it! Rubbed between your hands and worked into scalp quickly gives a copious lather that works miracles. Actually "gets right down to the roots." Rinses fast! Use it regularly for radiantly beautiful hair!

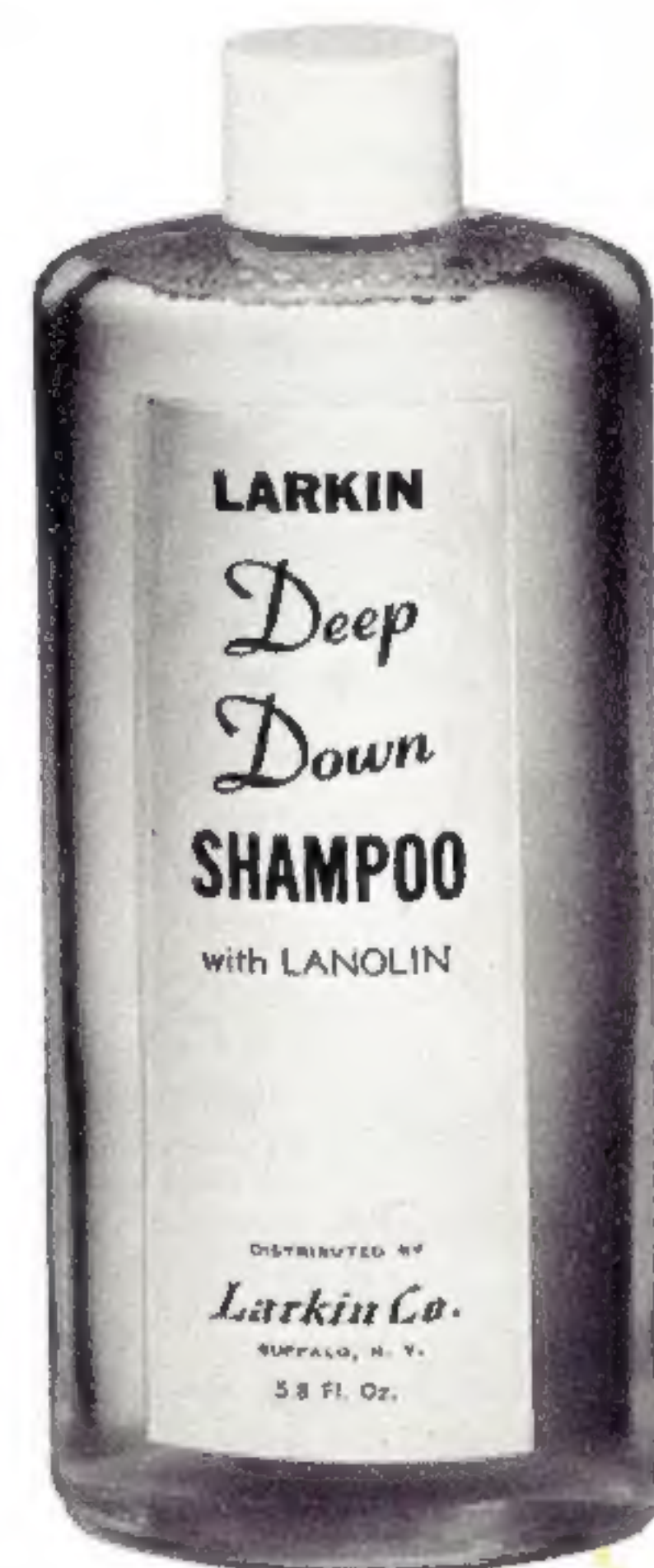
2532-oz. Jar 50¢



"DEEP DOWN" SHAMPOO

Does exactly as its name implies—gets "deep down" to thoroughly wash almost the very roots of your hair. Contains lanolin to make nice soft lather — rinses in a jiffy. Pleasantly fragrant. Leaves your hair manageable, lustrous, live — economical as well as beneficial. Tall "slim Jim", easy-grip bottle.

2435-8/10-oz. Bottle 45¢



LARKIN TAR SHAMPOO

Does such a real job men prefer it above all others. Softens as it cleanses. Removes loose dandruff in one washing; makes hair and scalp feel good. Pine-tar fragrance.

2466-oz. Botl. 50¢



LARKIN REGULAR SHAMPOO

Superior cleansing properties — assures sparkling clean hair with that high glossy sheen healthy, clean hair should have. Especially beneficial to those with unruly, oily hair. Lathers copiously.

2456-oz. Bottle 50¢



758

756

755

757



Hair Combs STRONG; STURDY 4 POPULAR STYLES

DRESSING COMB — Half fine; half coarse teeth. Sturdy Nylon in pastel colors. Can be sterilized. Extra strong — 8 in. long. 75839¢

BARBERS' COMB — Professional style, 7½ in. long. Black flexible hard rubber. Half coarse; half fine. Narrows to ⅜ in. at one end. 75629¢

CURL COMB — Helpful in curling or waving hair. 8 in. long overall. Pastel colors. Sturdy Nylon you can sterilize. 75529¢

POCKET COMB for men and women — everyone, young or old. Nylon in pastel colors; 5 in. long. Will not break easily. 75719¢



NYLON-BRISTLED HAIR BRUSH

Professional style with wide penetrating flair. Bristled with stiff white nylon you can sterilize — 6 rows of tufts trimmed to 7/8-in. length. Back and handle are extra-heavy, transparent Lustrite in pastel colors.

760\$1.00

Any Woman Would Love to Own This BRUSH-AND-COMB SET

Truly a "wonder" at this price! Brush of diamond-cut molded Lustrite is bristled with stiff white nylon — 8 rows of 13/16-in. tufts set at 190° angle — the professional flair that aids in re-setting wave or curls. Pastel color.

Matching 7 1/2-in., heavy-duty "Empire" Lustrite dressing comb—half coarse, half fine.

752\$2.00

LARKIN CREME HAIR DRESS

Fine oils blended with refined lanolin — supplements natural oil of scalp. Relieves dryness, lends a natural lustre and softness to hair. Also checks loose dandruff. Use a wee bit daily for best results. This hair dress is non-alcoholic — never sticky! You'll be pleased with the results.

1524-oz. Bottle 50¢*



"SPRAY-SET" HAIR SPRAY

Sets and controls hair — curls and wave "stay put" for hours yet Spray Set contains no lacquer. Spray lightly on hair after setting wave, moving container in quick circular motion to more evenly distribute. Like an invisible net. Dries instantly.

Contains lanolin to make hair soft, manageable, and impart a beautiful sheen.

In finger-tip aerosol, 11-oz. can.

881\$1.49*



Well Worth a
Few Days Trial . . .

LARKIN HAIR DRESS

A one-minute daily massage with this wonderful hair dress will help keep your hair and scalp healthy.

Imparts a soft sheen — just enough oil to aid in overcoming dryness and brittleness. Helps you keep that well-groomed look. Pleasantly fragrant.

1594-oz. Bottle 50¢*

* Federal Tax Included



LARKIN BRILLIANTINE

Just a wee bit smoothed on the hair keeps it "in place," makes it lustrous and soft. Try it next time your hair is shampooed and the wave set. You'll be pleased with the results.

Men like to use brilliantine, too—it's an enemy of unruly hair.

1492-oz. Bottle 35¢*



LARKIN SCALP LOTION

Helps promote health and beauty of the hair—very important to good grooming!

The least bit massaged into scalp relieves itching and aids in promoting healthy condition — adds lustre and vitality to hair.

Never sticky! Never greasy! Delicately perfumed.

1504-oz. Bottle 50¢*

* Federal Tax Included

BAY RUM

Very Finest Quality

An extra-high quality made from the finest of oil of bay leaves, distilled in the West Indies. Cooling and comforting to the skin.

Popular with men after shaving and many like to use it as a hair lotion. Sprinkler-top bottle for your convenience.

1544-oz. Sprinkler-type Bottle 55¢*

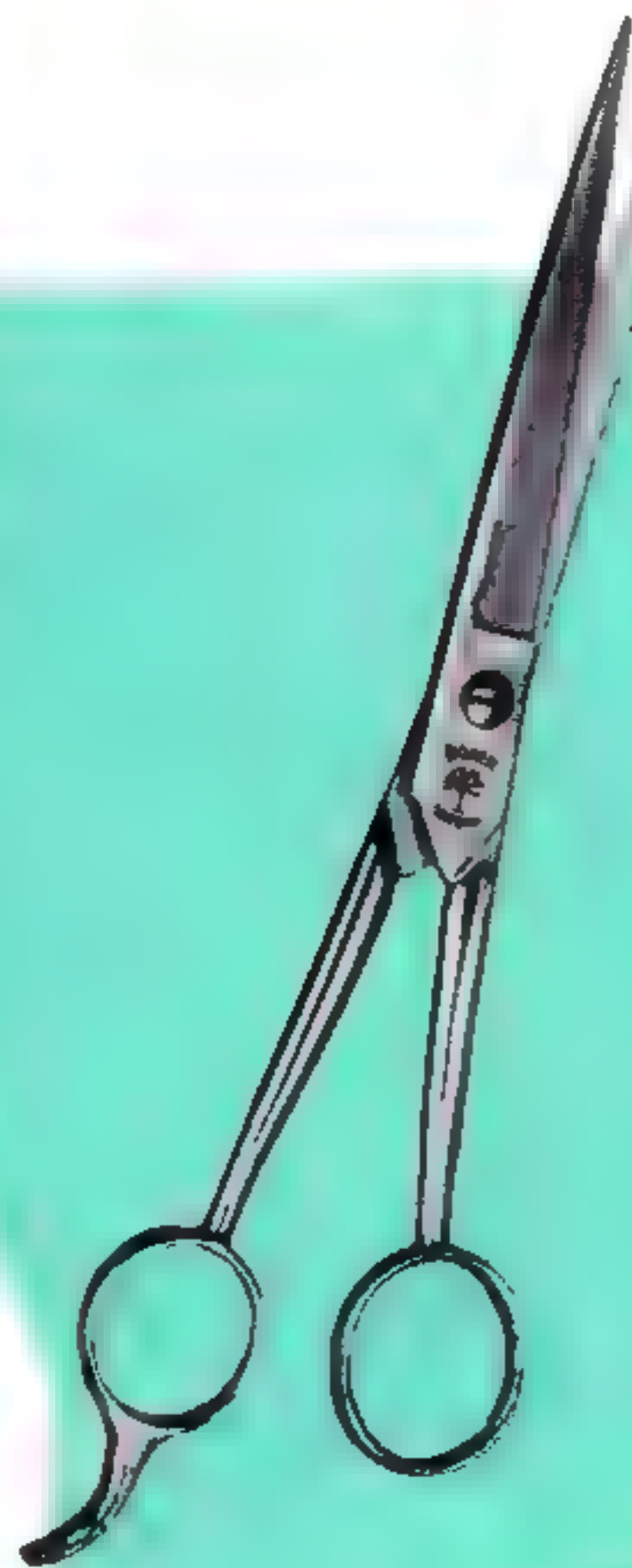


"BOKER" BARBER SHEARS

Genuine professional style, 7½ in. long overall. Finely-ground, keen-cutting blades with 3-in. cut.

Blades, shanks, and bows are fully polished forged cutlery steel—these shears are an extra-special value. You will find them sharp, fast, and efficient!

625\$3.00



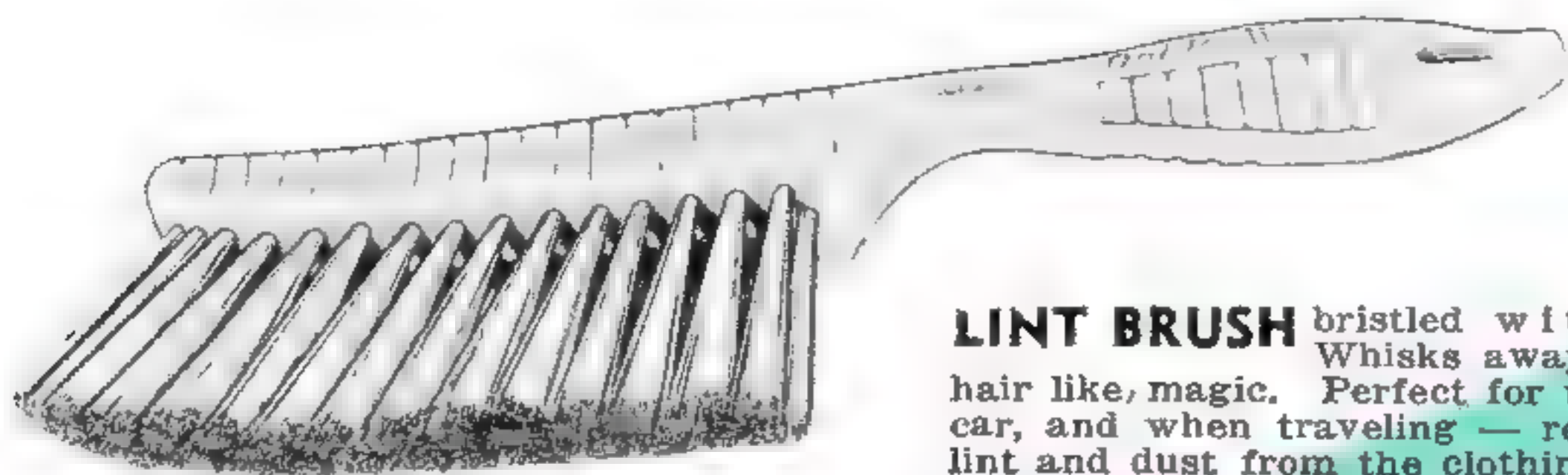
ELECTRIC HOME HAIRCUTTING KIT

Now, with this "do it yourself" kit and the detailed instructions enclosed, you can cut the children's hair yourself and save the cost of the kit in no time. It will look professional, too — right from the very first time! Every step is clearly explained — even to cutting for different styles.

Kit includes: shock-proof, electro-magnetic clipper with on-off switch, matched Swedish-steel surgical-type blades hard-chromed for long life, professional tapered comb, precision professional shears, crew-cut attachment, and lubricating oil.

Order your kit today. Cut the kiddies' hair and see if anyone guesses you did it. No one will and first thing you know, you'll be cutting hair for the grown-ups in your family, too.

316\$12.95



LINT BRUSH bristled with fine textured brass. Whisks away lint, dust, and animal hair like magic. Perfect for use about the home, the car, and when traveling — removes every vestige of lint and dust from the clothing, furniture, automobile upholstery, and carpeting. Fluffs up the nap. Non-slip E-Z grip, plastic (Styrene) back and handle.

764\$1.00



"WEAREVER" HOUSEHOLD GLOVES

of De Luxe Velva-Tex (natural latex rubber) with velvety-soft, white cotton flock lining — no more sticking — no clammy, wet feeling. Wonderful for all general household purposes. Curved fingers for greater comfort and Swirl Grip surface on thumb, fingers and palm for firmer grip. Pastel color.

Sizes: Small, Medium, and Large.

778 — STATE SIZEPair \$1.19

LARKIN WATERLESS HAND CLEANER

Greatest ever for getting the kiddies' play roughened knees and dirty hands clean — marvelous, too, the ease with which it will quickly remove cigarette and vegetable stains from your own soft, pretty hands. Removes fresh paint, printers ink — everything! Use with water if preferred.

1558-oz. Jar 69¢



EMBROIDERY SCISSORS of solid steel, fully nickel-plated and polished, 3½ in. long with needle-point, precision-ground blades.

408\$2.00

SEWING SCISSORS of solid steel, fully nickel-plated and polished. One sharp and one round point blade, each 2½ in. long. Great for cutting fine fabrics and all general sewing use.

406 — 5 in. long\$2.25

STRAIGHT TRIMMER SHEARS

that handle well and are plenty big for cutting heavy materials. 7 in. long with shaped, black baked-enamel handles. Solid forged steel with fine cutting edges — blades fully nickel-plated and polished.

411\$3.10

BENT TRIMMER SHEARS

Specially designed for dressmaker's use. Very sturdy; comfortable handles. Solid forged steel. Finely ground blades — one pointed, one rounded. Fully nickel-plated; polished. 7½ in. long.

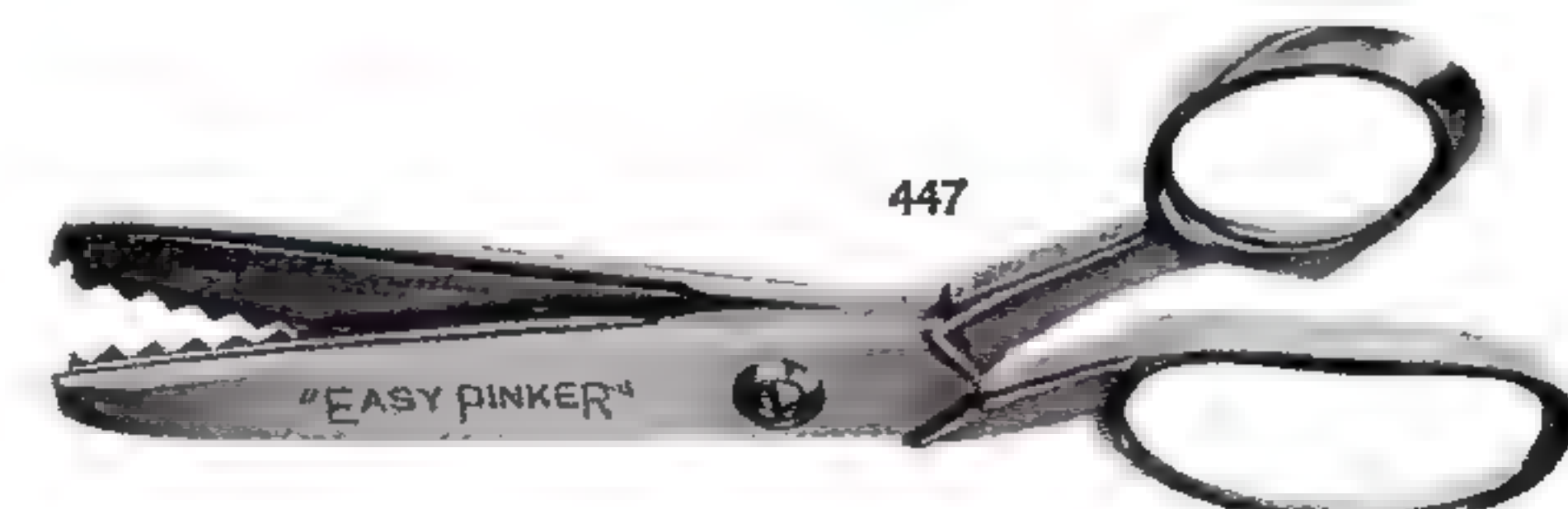
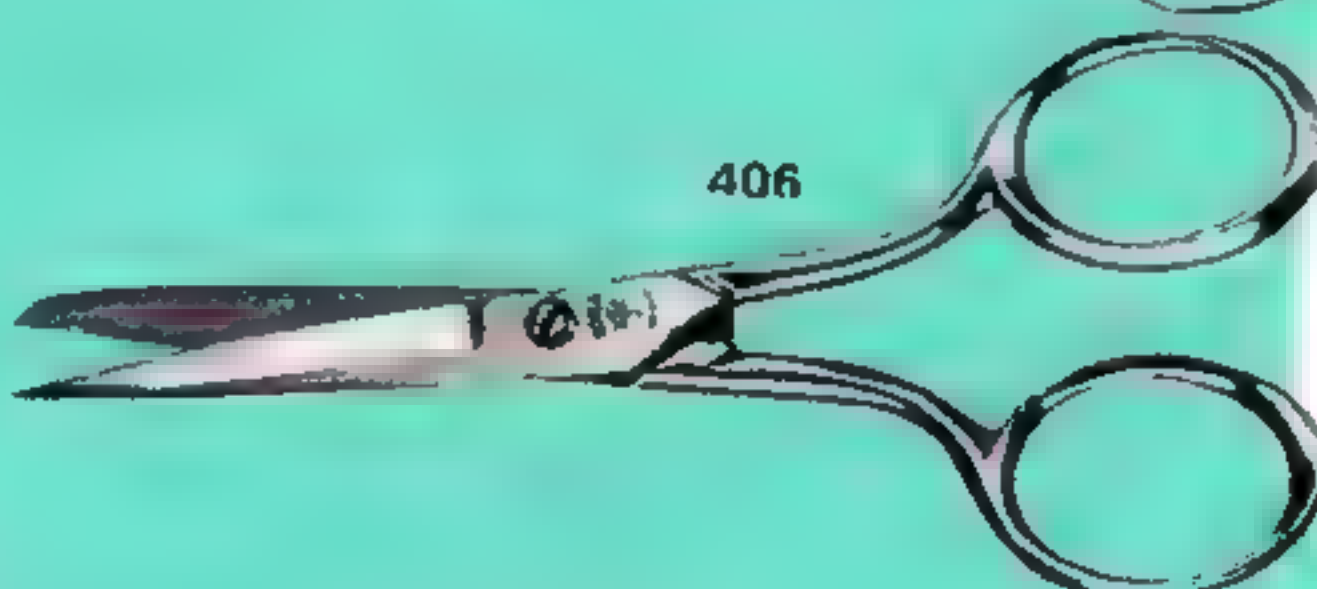
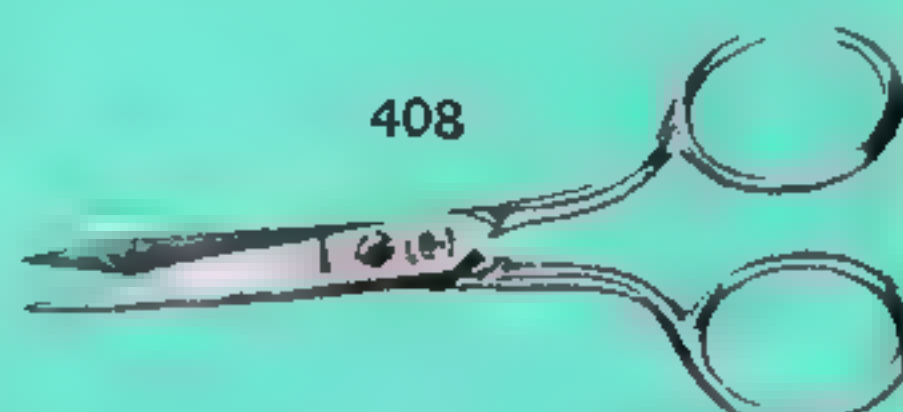
412\$3.60

PINKING SHEARS

Boker "Tree Brand" Easy pinkers, 7¼ in. long overall. A real need for every home sewer! Pinker-cut seams require no other finish.

Light-weight; easy to handle—super-light alloy metal frames with sharp, easy-cutting steel inserts. Easy-grip, fully-polished handles.

447\$7.95



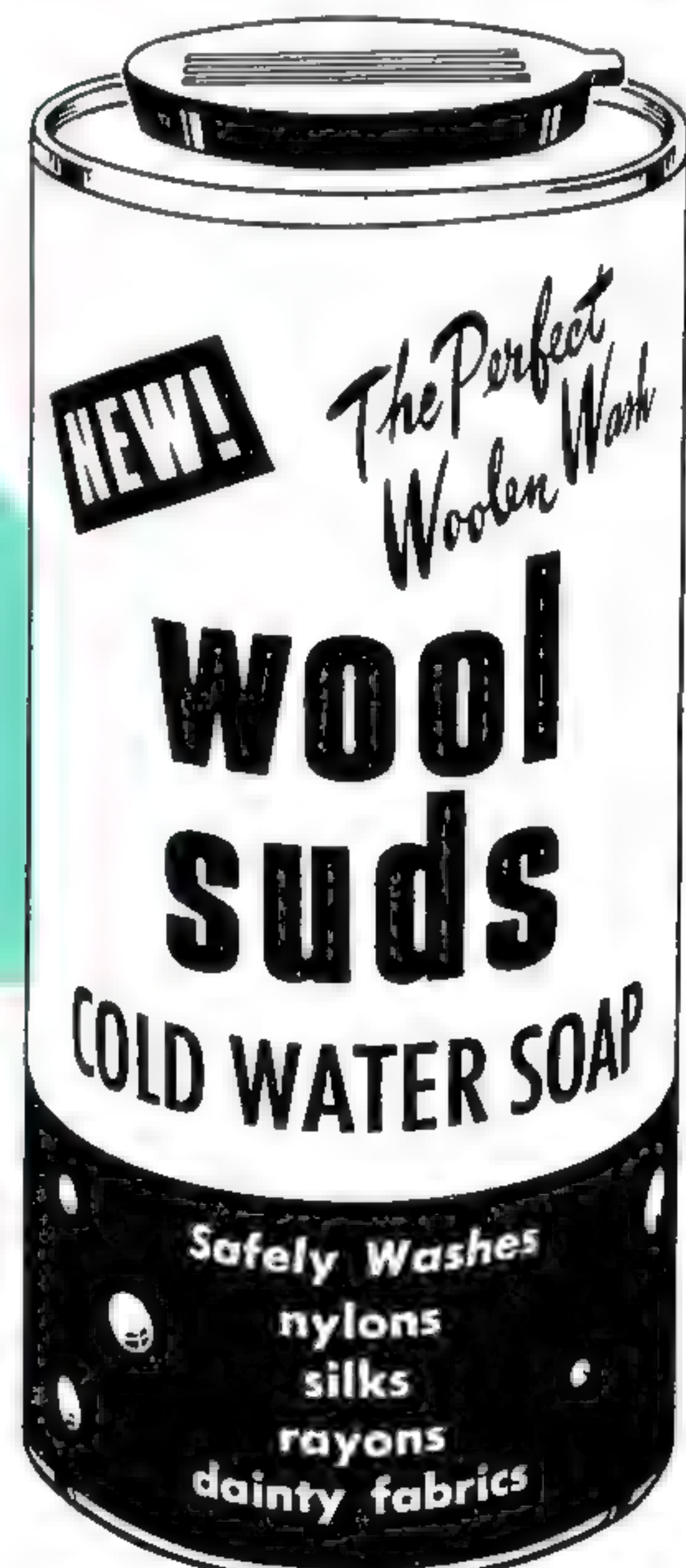
WOOL SUDS

The perfect woolen wash — cold water soap! No shrinking — no matting — no blocking — and Wool Suds brightens colors and makes whites really white!

Economical, too . . . use only one teaspoonful to two quarts of water. Safe for nylons, silks, rayons, and all dainty fabrics, as well as woolens.

Comes in heavy fibre can with plastic snap-cap enclosure.

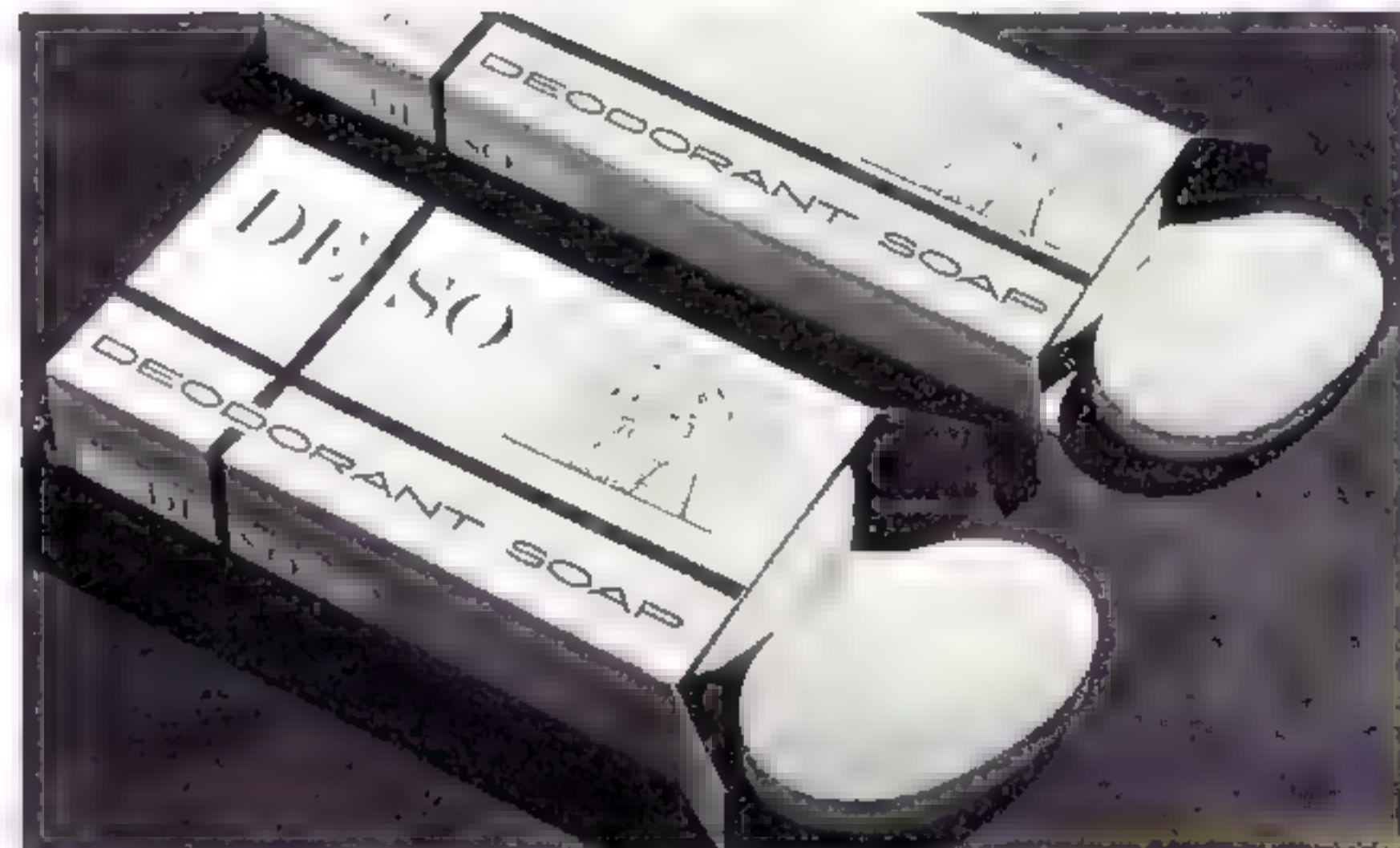
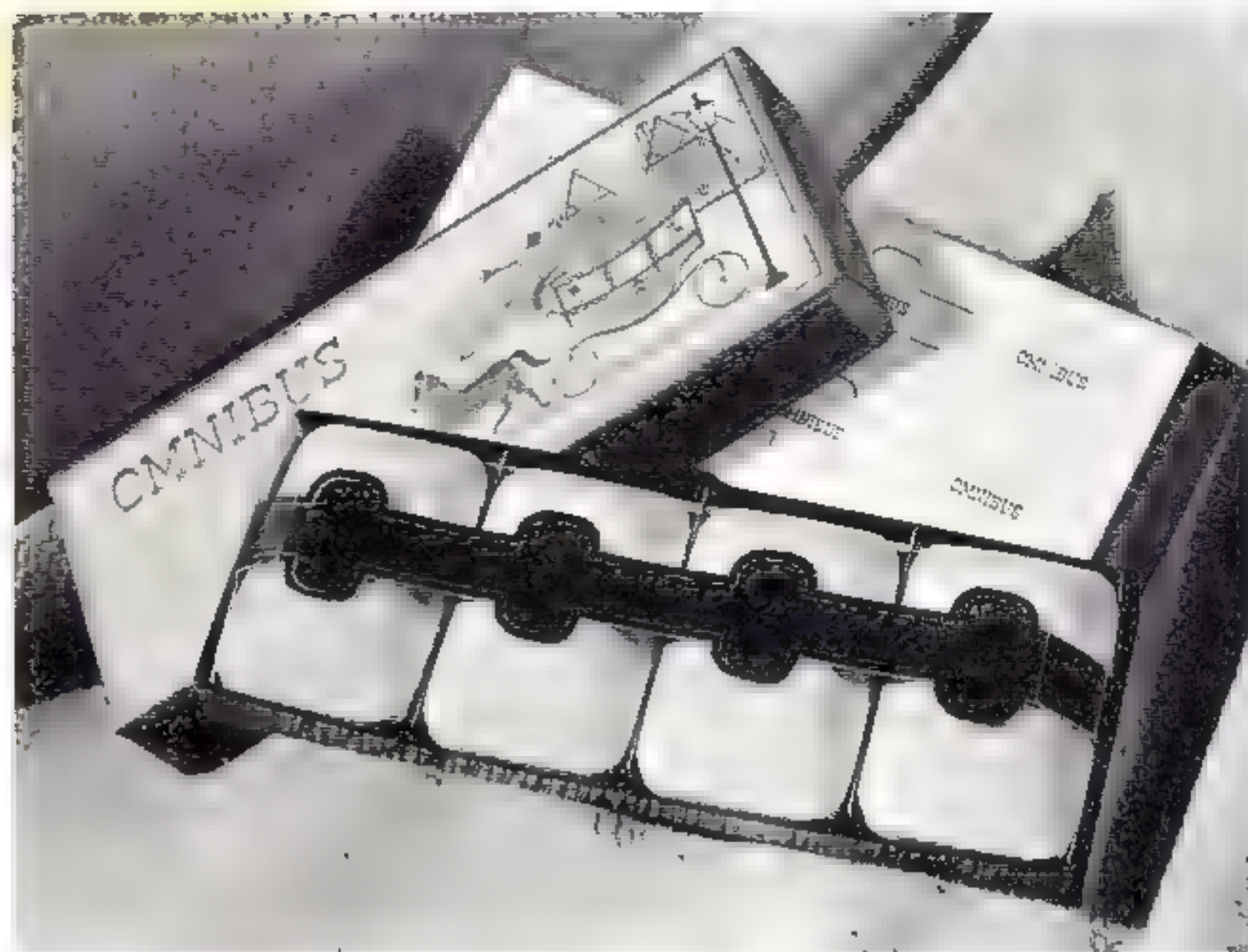
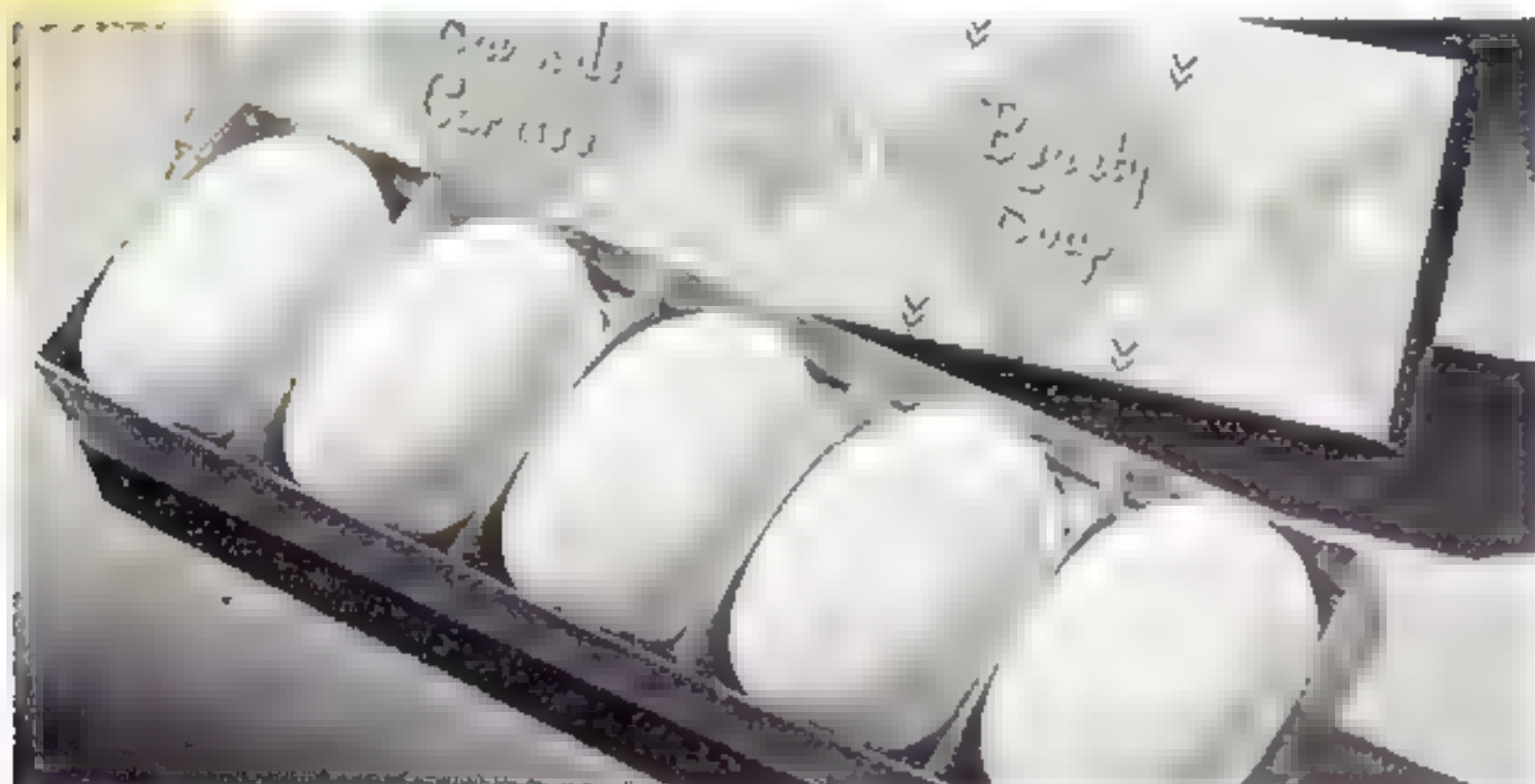
1851-lb. Can 79¢





Larkin Soaps

Finest ever —lasting, too! Pleasantly fragrant—attractively gift-packaged. Hard-milled by one of the country's top-notch manufacturers of better toilet soaps.



Chex

Delightfully perfumed deodorant bath soap for a truly luxurious bath. Contains a very special ingredient that reduces the number of bacteria on the skin which is one of the most important causes of unpleasant body odor. Use it daily for maximum protection — creates a pleasing gentle lather — its lanolin content is considerate of tender skins. Appeals to entire family — colorful, fragrant, beneficial.

845 Box of 4 Bath-size Cakes **\$1.25**

Savon de Caresse

Lathers freely in any water. Includes lanolin — a beauty soap for entire body. Delicately scented. Pastel tones. Keeps skin soft, smooth, lovely.

189 5 Bath-size Cakes **79¢**

Lana

Economical for toilet or bath; lathers copiously. Kind to your skin — lanolin has been added. Exquisitely perfumed — a mere whisper.

878 4 Bath-size Cakes **\$1.25**

Omnibus

An especially hard-milled French process soap for toilet or bath — lasts and lasts. Men like it, women like it — the fragrance is so delicate.

958 Box of 4 Large Cakes **\$1.25**

Yours Alone

Two large bath-size cakes and four smaller cakes for toilet use; some pink, some white. Pleasantly perfumed. Lathers

in any water. Caressingly kind to your skin — contains lanolin.

866 Box of 6 Cakes **\$1.50**

De-So

the finest deodorant soap that assures protection from perspiration odor. Contains a special ingredient that reduces the number of bacteria on the skin which is the chief cause of body odor. Also contains lanolin, faintly fragrant. Choice of two sizes — use both and be doubly sure you will not offend others.

952 — Complexion Size Box of 4 Cakes **49¢**

954 — Bath Size Box of 3 Large Cakes **49¢**



No Brush Required! No Hot Water!
Simply Smooth Over Beard and Shave!

LARKIN "EASIT" BRUSHLESS CREAM

Wash face thoroughly. While wet, gently smooth Easit over your beard with fingers — never a brush! This soft, cool film softens the beard so the razor glides easily, cutting close and clean without dragging or irritating skin. Perfect for home use, also for traveling, hunting, camping.

165 8-oz. Jar 65¢



His Very Own! MEN'S COLOGNE

With a fragrance chosen especially for men! Just what he wants for good body rub after tub or shower — a refreshing deodorant. Also a pre-shave lotion — "sets up" beard for faster, closer shave — leaves skin feeling smooth and cool.

244 4-oz. pinch-grip Bottle \$1.15



CLUB BRUSH & COMB SET

The kind a man likes — and will use. Brush has 7 rows of extra-fine, stiff, white nylon bristles that really penetrate. Bristles are 13/16 in. long and flared slightly.

Both the 7-in. comb and the brush handle are tortoise shell color, heavy-duty Lucite.

Attractively gift packaged in imitation leather tray with rigid transparent cover.

750 \$1.50

LARKIN AFTER-SHAVING LOTION

A few drops on his face after shaving and a man forgets the closeness of his shave — those tiny nicks.

His face feels smooth, clean — it tingles and he loves that bracing he-man scent.

148 4-oz. Bottle 59¢

LARKIN LATHER SHAVE CREAM

with Witch Hazel

Thousands of men use this cream for a smoother, faster shave. They really enjoy shaving!

Really softens the beard — its greater moisture and fine-bead lather do the trick. No more pulling — no razor drag, itching, smarting, or burning. Leaves skin feeling clean, smooth, cool. No waste whatsoever — economical.

142 2 3/4-oz. Tube 39¢

"EVER READY" SHAVING BRUSHES

"You can't beat a warm lather shave — with an Ever-Ready" . . . that's what men say. Superior brushes in every way — materials, looks, the way the bristles are set in flint-hard base.

PURE BADGER

Genuine badger hair permanently set — none better! Black handle; gold-color metal band.

317 \$5.00

QUALITY BRISTLES

Two-tone handle in ivory with gray. Silver-color metal band.

158 \$2.00



OTHER SHAVING NEEDS OFFERED

Page 6— Eau de Cologne

Page 12— Bay Rum

Page 19— Magnifying Mirror that fastens to any flat surface.

* Fed. Tax Included



LARKIN LARCO-RUB Isopropyl Alcohol Compound

A brisk rub with Larco-Rub makes you feel thoroughly alive! Stimulates, refreshes!

Used for massaging tired, aching, sore muscles, soothes and rests them.

Quick sponging with Larco-Rub removes odor of perspiration. Non-drinkable.

173 1-pt. Bottle 55¢

LARKIN ANALGESIC BALM affords temporary relief in many forms of muscular and neuralgic pain. Soothing for sprains, bruises, headaches, head colds. Vaporized in boiling water, relieves throat irritation.

404 1-oz. Jar 60¢



LARKIN HEALITOL promotes healing, relieves skin irritation, reduces danger of infection.

Recommended for burns, scalds, cuts, sunburn, non-venomous insect stings. Relieves external itching of piles.

407 1-oz. Jar 45¢

LARKIN MENTO KANFO combines soothing qualities of menthol, camphor, boracic acid.

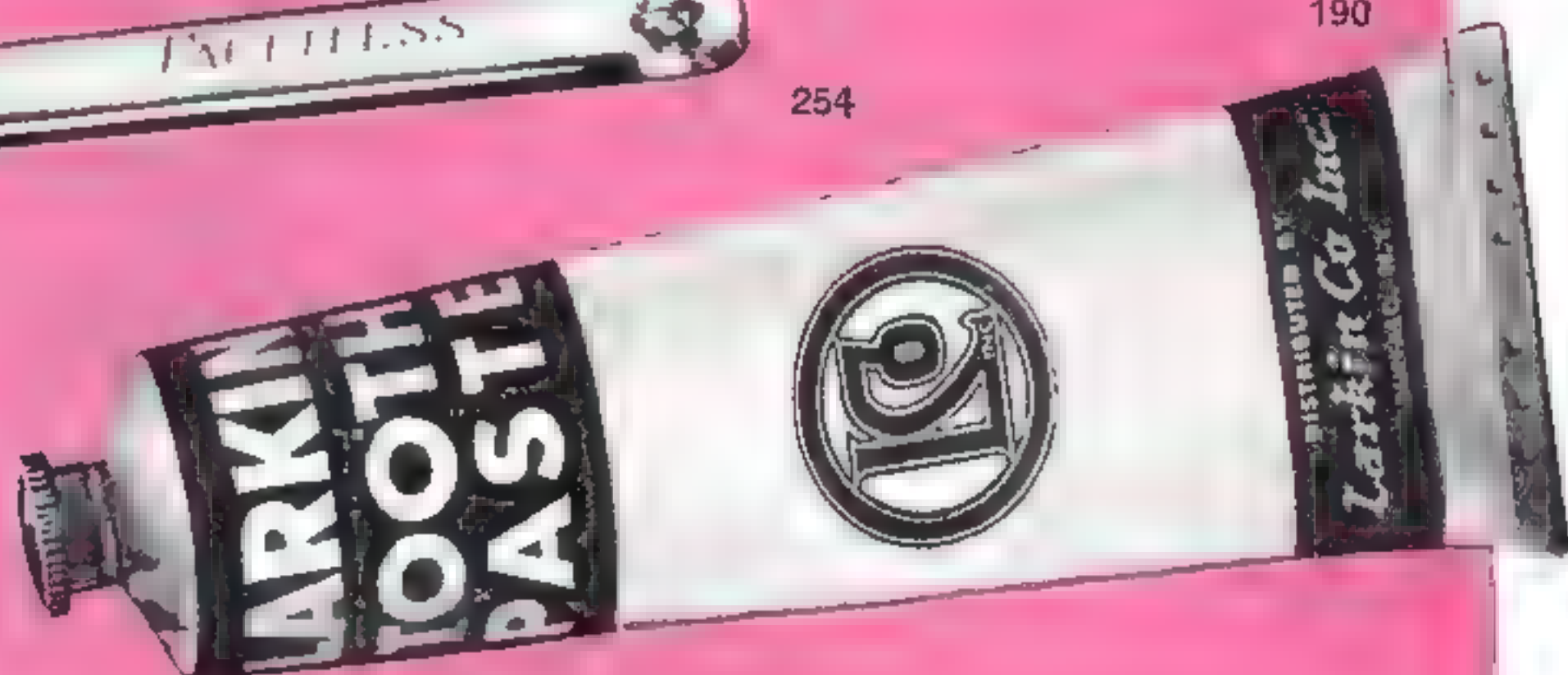
Vaporized and inhaled, aids in relieving discomfort of nasal congestion, colds.

Soothes chapped or chafed skin, minor cuts, burns.

405 1-oz. Jar 45¢

FOR PLEASANT, SAFE

Mouth Hygiene



EUDENTINE ANTISEPTIC and DEODORANT

The amber-colored antiseptic the entire family will like — the same original Larkin formula that has been a favorite for years. Pleasant! Effective! Use full strength or dilute to the desired degree.

Use frequently as a gargle — helps clear mucous from throat and allay throat infection — aids in relieving hoarseness and throat irritation due to cold.

As a mouth wash, purifies mouth, guards against offensive breath. Soothing to use after tooth extractions — or for irritation from insect bites.

Diluted, it makes an excellent douche. Ideal as deodorant.

279 ½-pt. Bottle 50¢

EUDENTINE ASTRINGENT AND MOUTHWASH

Helps keep the mouth in normal healthy condition. Sweetens the breath — pleasantly flavored. Refreshes and cleans — scientifically formulated to combat bacteria. Sparkling red color.

120 ½-pt. Bottle 50¢

LARKIN TOOTH PASTE

Finest tooth paste you've ever used! Whitens teeth the safe way — puts sparkle in your smile! Removes soluble stains — will not scratch.

Delicious flavor to freshen the breath — the entire family will like it.

190 Giant 4½-oz. Tube 39¢

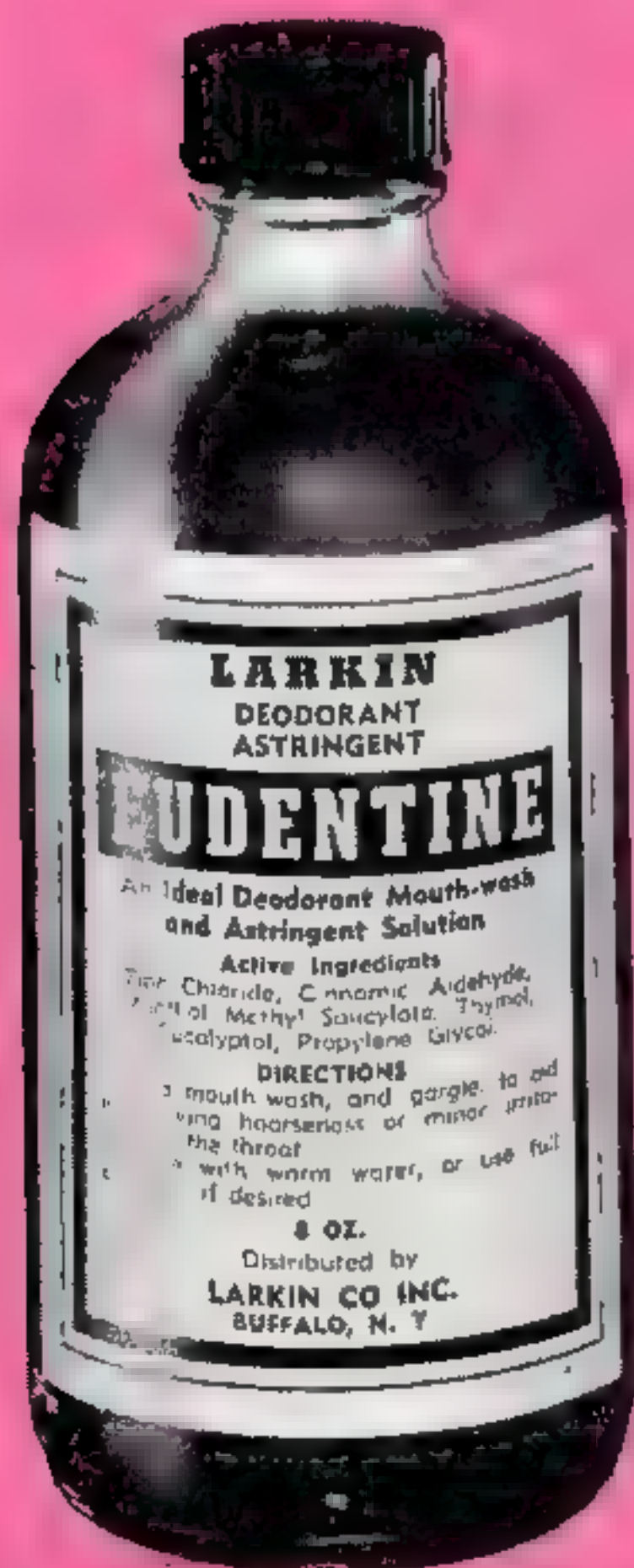
"Faultless"

TOOTH BRUSHES

Individually Hygienically packed

They do not come any finer or wear better! Bristled with nylon — far superior to natural bristles for wear, stiffness, and water resistance. All are medium texture — neither too hard nor too soft. All have pastel handles. Packaged individually in heat-sealed cellophane envelope.

254	Junior Oval	22 Tufts (3 rows)	25c Ea.
255	Senior Professional	12 Tufts (2 rows)	35c Ea. (3 for \$1)
256	Senior Tufted	25 Tufts (3 rows)	35c Ea. (3 for \$1)



MENTHOLATUM

Fast relief for discomforts of colds — stuffy nose, mouth breathing, nasal irritation or dryness. Also relieves chapped skin, sunburn, headache, insect stings, superficial burns and scalds, chafing, etc. Soothing and cooling.

166 1-oz. Jar 45¢



Tired? Run Down? No Pep?

Then You Should Try - - -

LARKIN MULTI-VITAMIN TABLETS

Perhaps you are not getting sufficient of the health-giving nutrients each and every adult requires each day — sometimes much of these are taken out of our food through cooking, storing, etc. Why not make certain each adult in your home gets his full daily quota of these essential nutrients by taking these wonderful vitamin food supplements — one tablet each day?

The contents of each of these J. & L. Multi-Vitamin Tablets meet or exceed the recommendations of the National Research Council for a daily vitamin formula. There are 5000 USP units of Vitamin A, 1000 USP units vitamin D, vitamins B-1, B-2, B-6, B-12, and C, Calcium Pantothenate, Niacinamide, Folic Acid, Iron, Calcium, and Phosphorous.

309 Bottle (100 tablets) \$2.69



LARKIN ASPIRIN

200 tablets, each containing 5 gr. aspirin USP.

Taken, usually with glass of water, for relief of neuritis, pain, simple headaches. Body aches which often accompany the beginning of a cold is another condition aspirin helps relieve.

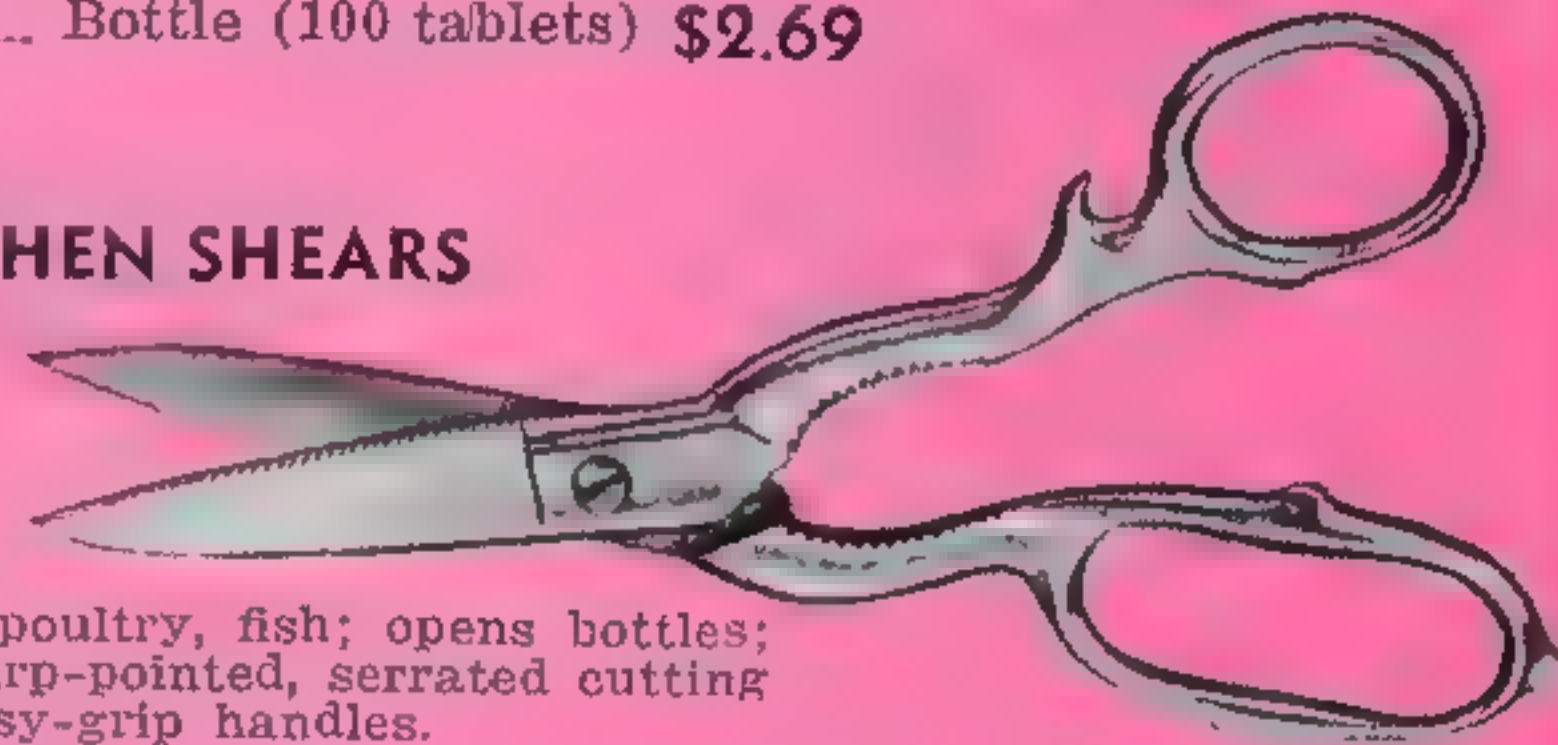
Many very wisely always carry a few tablets in purse or pocket.

241 Bottle (200 tablets) 89¢

MULTI-PURPOSE KITCHEN SHEARS

"Boker" brand — you just know they're good! Forged steel, full chrome-plated and highly polished. The handiest kitchen gadget known... cuts vegetables, poultry, fish; opens bottles; cracks nuts; pulls corks. Sharp-pointed, serrated cutting blades are nickel-plated. Easy-grip handles.

509 — 8 in. long \$3.00



So Delicious! So Tasty! Made in a Jiffy!

DESSERT PUDDING AND PIE FILLING

Nearest to home-made you can imagine! And — so economical! Only 2 1/4 oz. of this mix required for a big 9-in. pie or large pudding. Make five or six desserts out of one can that costs only 75c... and each will serve five to six persons whereas most other mixes serve four at the most.

All true, full flavors — in some, the flavor accounts for better than one-third of the package... much more than majority of mixes can possibly contain. The reason? We ask you to add the needed sugar, milk, or water — other mixes include these things so must necessarily cut the balance.

If your family enjoys puddings and pies, give them this delicious treat soon... they'll all want "seconds."



Larkin Extracts

Your first trial will tell you better than hundreds of words from us how superior these extracts are — how they retain their strength of flavor through baking. Only the very finest materials are used and all are full strength. Takes less!

PURE ALMOND with that "out of this world" nutty flavor due to the almond bitters in it.
889 3/4-oz. Bottle 24¢

PURE LEMON made with pure oil of lemon. Tastes like the real thing — so good.
887 3/4-oz. Bottle 24¢

PURE ORANGE that gives your cakes, custards, cookies the real orange flavor — pure oil of orange has been added.
888 3/4-oz. Bottle 24¢

PURE VANILLA with no added coloring — just REAL vanilla. Richest flavor made and it never "bakes out."
885 3/4-oz. Bottle 29¢

IMITATION VANILLA goes further — costs less. You'll like it for all flavoring purposes. Only finest materials go into its making.
890 2 oz. Bottle 25¢



No Loss of Flavor through Baking

One Package Sufficient for 5 or 6 Puddings or Large Pies

CHOICE OF:

FIVE FLAVORS

- 474 Chocolate
- 475 Lemon
- 476 Vanilla
- 477 Butterscotch
- 478 Coconut

14-OZ. PACKAGE

75¢ EACH





— the Aerosol push-button way
to do things quickly!



Effective Up to
Thirty Days After Using!
"FAST KILL"

ROACH-AND-ANT SPRAY

The easy, quick way to control crawlers such as ants, roaches, water bugs, silver-fish, spiders, crickets, scorpions.

Spray surfaces they travel — this insecticide will leave residual deposit effective up to 30 days. What great relief for a couple minutes work!

Slip-cap to cover nozzle.

87112-oz. can 98¢



For Indoor Use — Most Effective!
"BUG-GO"
INSECT SPRAY

An excellent interior or room space spray for control of flies, mosquitoes, moths, etc. Off with the slip-cap, press the button, and spray as directed.

This is the most effective aerosol insecticide. Contains DDT, pyrethrum, piperonyl butoxide — if one of these does not get them, the other will. Actually, Bug-Go is as effective as twelve pints of ordinary insect spray.

Replace slip-cap when finished.

86912-oz. can \$1.39



For Better Sanitation —
GARBAGE CAN
DEODORANT

Dispels odors caused by bacteria and decaying organic matter. Use it regularly in all odor-producing areas — fine for home, restaurant, food store, hospital, hotel, etc. Kills flies, maggots — aids in prevention of fly breeding. Don't take chances with nauseating garbage odors — get this deodorizer right away. Slip cap covers nozzle.

88311-oz. can \$1.19



Makes Every Storage Area
a Cedar Chest!
CEDAR SPRAY

Uncap, push the button, and spray — that's all there is to it! Cedarizes the walls of empty clothes closet, the inside surface of empty storage chest or trunk. Leaves a pleasant cedar odor that lingers for months. One of the surest moth-repellents made! Not used upon furs, clothing, etc. — only the place where they are stored.

Slip-cap covers nozzle.
89616-oz. can \$1.95



Cuts Window Cleaning Time
In Half! Makes 'Em Shine!
GLASS CLEANER

This modern way to clean windows does away with all mess and hard work! Merely slip cap off top of can, press the button and spray for an instant. Presto! This new magic froth dissolves dirt and grease immediately. Wipe off and polish with a dry cloth. No messy splashing water, no dripping sponge or cloth, no harsh soap, or breathtaking ammonia fumes. Great for windshields — cleans off road dirt, bugs, tree sap. Good too, for pictures, mirrors, tile, and fluorescent tubes. Slip cap covers nozzle.

87014-oz. can 79¢



Banishes Annoying Odors Instantly — Anywhere in the Home
ROOM DEODORIZER

Merely uncap, press button, and spray — the odor will be gone! Has no fragrance or odor of its own but is offered in four delightful fragrances.

Quickly dispels offensive odors from tobacco smoke, cooking, liquor, garlic, onion, garbage, animal pets, etc. Use in kitchen, bathroom — throughout the home. Slip-cap to cover nozzle.

Fragrances: Pine, Sachet, Spice, or Spring Blossom.

(State Fragrance)

86812-oz. can \$1.39



No Brushing! No Buffing!
Spray On for Instant Shine!
SHOE SHINE AEROSOL

More than fifty applications in can — enough for entire family. A neutral polish for leather (not suede) shoes — all colors. Dries to high-luster shine in minutes.

Water-repellent, non-toxic, non-inflammable. Will not crack nor peel. Makes old shoes look new — keeps new shoes looking new.

Just spray on — no brushing! No buffing!

88411-oz. can \$1.39



Moth-proofs Woolens for Year!
Kills Moth Eggs and Larvae!
MOTH PROOFER

Will protect your drapes, day-enport, and other home furnishings as well as clothing, blankets, etc. Leaves no stain or crystallization in fabric. Safe! Odorless!

Contains PC-7 — the miracle chemical ingredient used in leading museums to protect priceless exhibits. Slip cap to cover nozzle.

87412-oz. can \$1.39



923

MIRROR
SWIVELS!

SUCTION CUP
FASTENS MOST
ANYWHERE!

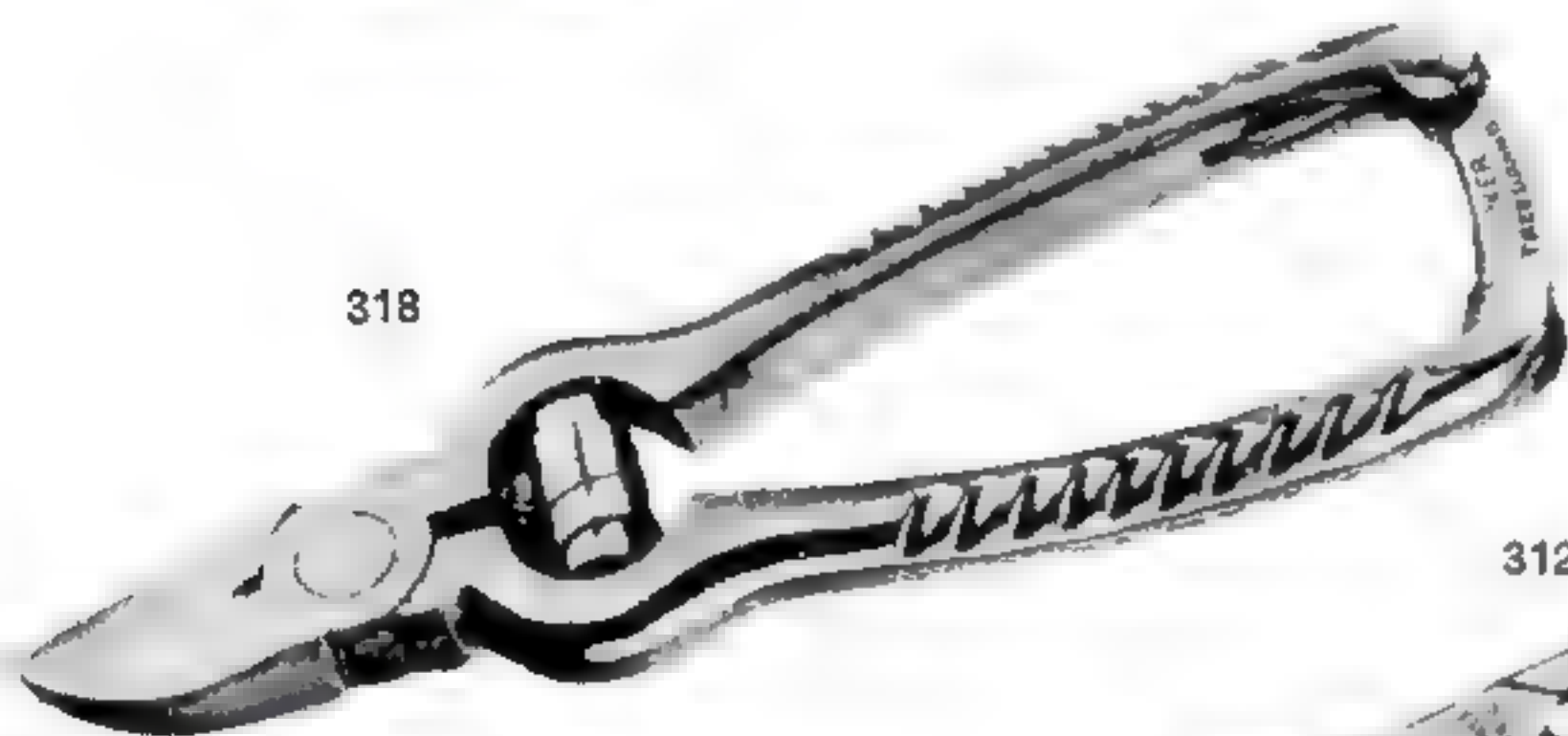


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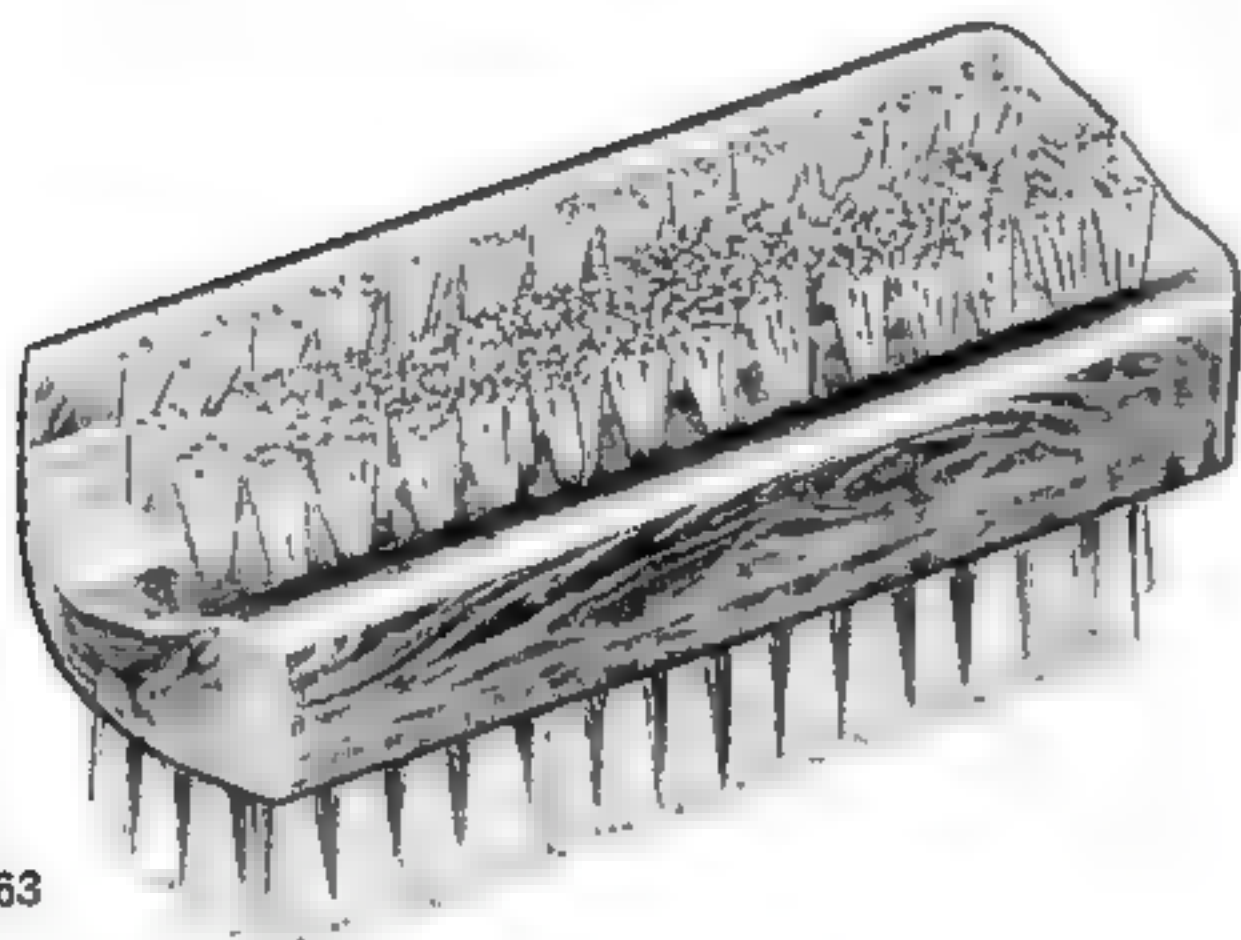
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763



957



846



BUBBLE BATH
AND SOAP
TO MATCH —

in Quality
in Fragrance
in Color

Amazing! New Powder Spray
Lifts Out Spots and Stains!

"JANIE" SPRAY SPOT CLEANER

Removes carpet and chair stains like magic—unconditionally guaranteed for fabrics of every kind. A powder—not a liquid. Leaves no tell-tale ring, no odor, and cannot affect colors. Harmless, non-poisonous, non-inflammable. Absorbs and lifts out the most stubborn stains from carpets, chairs, clothing... the result of 18 yrs. of intensive research.

Quick, easy, pleasant to use—never even touches your hands. Simply spray, let stand a few minutes, then brush and stain is gone! Use on any cotton, silk, wool or rayon fabric. Slip-cap covers nozzle.

923 10-oz. Can \$1.98

"Tweezer Queen" Magnifying Mirror

Place handy "Tweezer Queen" on wall, dresser mirror, window—the giant suction cup fastens securely to any flat, smooth surface, thus permitting free use of both hands. It swivels, too, in any direction. Pastel Pink rubber mirror holder prevents breakage.

Men find Tweezer Queen great for shaving... women find many uses for it. Diameter, 3 in.

129 Boxed \$2.00

"BOKER" CUTICLE SCISSORS

Professional type with square shank, 3 1/4 in. long. Finest imported forged steel, fully nickel-plated and polished. Needle points.

310 \$2.00

"BOKER" NAIL SCISSORS

Finest quality; imported. Forged steel, fully nickel-plated and polished. Professional type; 3 1/4 in. long. Fine points.

312 \$2.00

"BOKER" NAIL NIPPERS

Made with barrel spring; locking handles. Forged steel, fully nickel-plated and polished. 4 1/2 in. long; sharp, curved blades. Equally satisfactory for finger or toe nails—leaves no rough edges.

318 \$3.00

HAND-AND-NAIL BRUSH

Stiffly bristled, top and bottom with white nylon—six rows 9/16 in. long on bottom for scrubbing the hands and four rows of shorter ones on top for the nails. Keeps your hands and nails in trim shape. Shapely back of brush is Pearl-Glo Lustrite in pastel color.

753 79¢

"PALL MALL" TOILET SOAP

The aristocrat of toilet soaps! Par excellent in every detail—truly elegant. Took two years of intensive development to produce. Each color has its own special perfume—cleverly designed and shaped, too.

Choice of: Colonial Blue —Blue Dauphin Perfume
Nosegay Pink —Rose Marquise Perfume
Antique White —Blanc Neige Perfume

957 — State Color Box of 3 Cakes \$1.25

"PALL MALL" BUBBLE BATH

A quality product beautifully packaged in graceful, crystal-clear glass jar—with lovely wedgewood design in gold. Here's a jar for which you'll find many uses later on.

Equally as fine, is the bubble bath—economical, too. Scented and colored the same as the Pall Mall Toilet Soap to give you the most satisfying, delightfully exhilarating bath imaginable—a truly luxurious, velvety-soft, relaxing bath. Softens the water.

Choice of: Colonial Blue —Blue Dauphin Perfume
Nosegay Pink —Rose Marquise Perfume
Antique White —Blanc Neige Perfume

846 — State Color 1-lb. Jar \$1.39*

LARKIN MOTH CRYSTALS

Used as directed, afford safe protection for your clothes. White, volatile crystals to sprinkle among your furs and woolens. Will not injure them. Most satisfying way to de-moth clothing, bedding, furs, carpets, furniture, etc.

8229-oz. Bottle 69¢

LARKIN DRY CLEAN-IT

Non-inflammable. No danger! No after-odor! Removes grease and oily spots from dresses, suits, gloves, kid shoes, ties — silks, satins, velvets, cloth materials. Saves many a cleaning bill. Also used to clean typewriter keys.

826½-pt. Bottle 55¢

STAIN-OFF

A safe, quick "stain-off" for plasticware, chinaware, enameled, glass, or stainless steel containers. Let it keep your coffee makers, teapots, and teacups free from those nauseous brown stains. Handy plastic snap-cap closure.

105Foil-lined 12-oz. Can 69¢

"DUST-UP" — by Sprayway

Removes dust from any surface — magically attracts dust to your cloth — no scattering or clouds of dust. Not only removes dust from floors when sprayed on your dust-mop but also cleans and brightens the floors. Harmless for all dusting use. A great help in cleaning filters on furnaces and air-conditioning systems.

12812-oz. Can \$1.49

LARKIN CREAMY CLEANING PASTE

Removes dirt, grease, fingerprints, crayon, and pencil marks from painted and enameled surfaces, yet leaves no streaks or rings. This smooth, white, creamy paste cleans swiftly and well although it contains no abrasive. Will clean outside of refrigerator, stove, washing machine — metals, marble, cutlery, etc.

11716-oz. Jar 69¢

FURNITURE POLISH

Cleans, polishes, preserves, protects finest furniture. Brings out the full, true beauty too, especially of the dark woods such as mahogany, walnut, and cherry. Gives a dry, non-oily finish. Removes fingerprints, grease, smoke, dirt; covers minor scratches. Contains silicone.

1188-oz. Bottle 60¢

LARKIN SILVER POLISH

The same formula as always! Removes tarnish and discoloration in record time. Requires but small amount — renews original lustre. Will not scratch or harm finish of sterling or plated silver, gold or silver jewelry, or chrome.

1768-oz. Bottle 50¢

AMMONIA POWDER

Non-poisonous — safe for fabrics and hands. Instantly sudsy. For windows, carpets, walls. Contents of can equals 2 quarts of best bottled ammonia. Plastic snap-cap closure.

140Foil-lined 10-oz. Can 45¢

"TRU-PINE" PINE OIL SOAP

An emulsified soft soap — will not injure any surface water alone will not injure! Made from pure pine and vegetable oils — no acids, alkali or grit. Kind to your hands.

Cleans floors, woodwork, furniture, painted walls, linoleum, tile, sinks, clothes (including woolens), automobiles, etc. Leaves a refreshing fragrance — actually deodorizes.

8791-qt. Can 69¢

Spray It On . . . Then Wipe Away
the Grease and Stains! Works Fast!

OVEN CLEANER

Spray it on, then wipe away the caked food, grease, and other stains. Safe! Easy! Fastest way to clean your oven, waffle iron grids, ro-tisserie, barbecue grill, pots, and pans. Use it on iron, chrome, aluminum, stainless steel, porcelain, and enamel. Directions on can.

87612-oz. Can \$1.39



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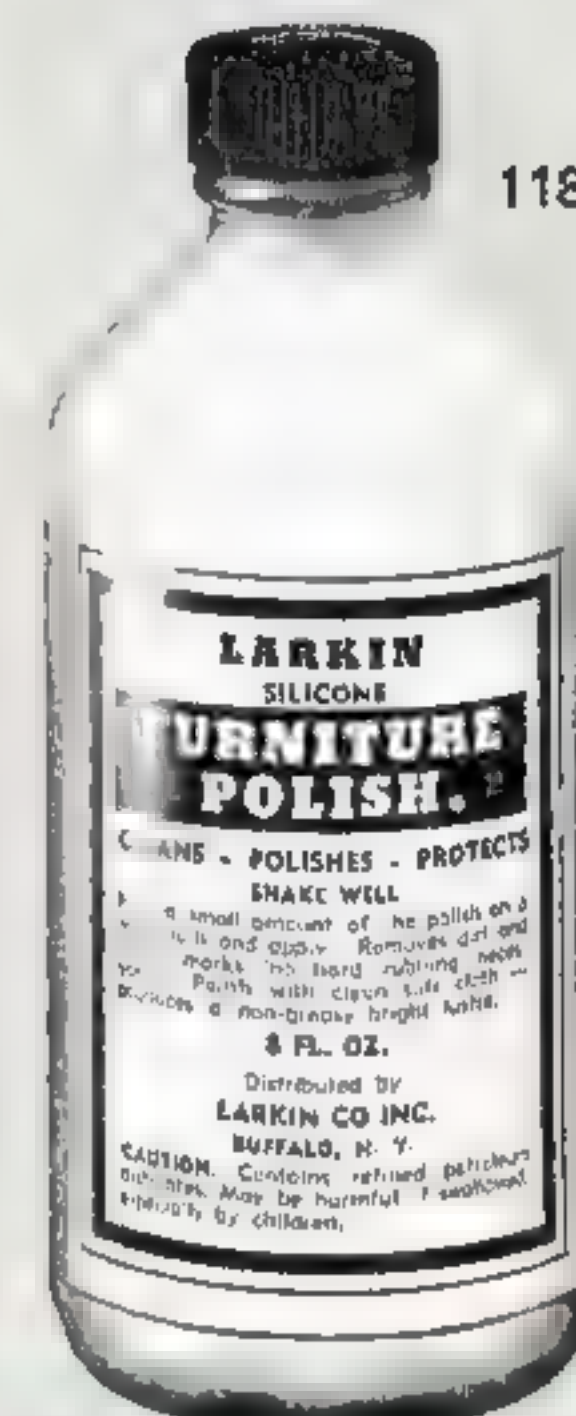
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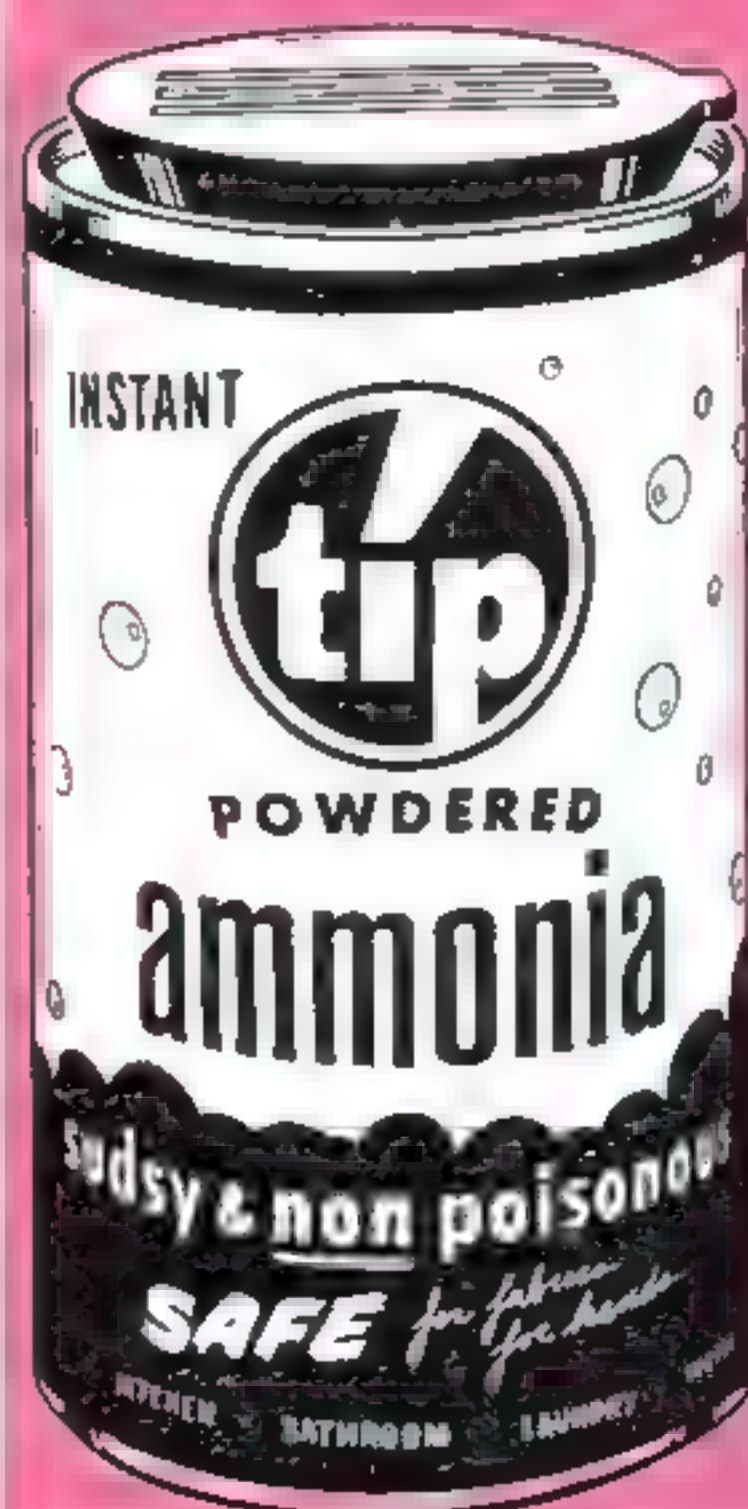
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140



879



876





"VALET" WHISK BROOM

A real good one — strong and sturdy, with two rows of tough stitching! Holds the whisk broom together, thus prolonging the life of the fine-textured, flexible palmetto fibres that are not easily broken.

Use for cleaning clothes, furniture, fabrics. Overall length is 7 $\frac{3}{4}$ in. with 2 $\frac{1}{2}$ -in., rust-resistant wire handle — metal ball top and hanging ring.

74575¢

MANY-PURPOSE CLOTHES BRUSH

Here's a brush you'll find ever so useful — in fact, the entire family will. Not only is it an excellent clothes brush with thick, durable, 1 $\frac{1}{2}$ -in., black Hi-Lite bristles that do a perfect job but there's a patented "dot" spot remover on top that is equally efficient.

The opposite end of this 11 $\frac{3}{4}$ -in. long brush is a shoe horn — long enough to use without stooping. Back of Brush and handle are Amber-color Lustrite.

740\$1.00

TUB-AND-SINK BRUSH

Wonderful time - and energy - saver! Bristles flared to get into corners — brush shaped to fit contour of tub and sink. Long-lasting plastic bristles that clean faster, never scratch, are odor-resistant. Perfect for tile. Complete with aerated vinyl hang-up bag for dry storage. Hang-up hole in high-impact Styrene handle, too.

759\$2.49

"X-IT" — PERFUMED DEODORANT BLOCS

Delicately perfumed blocs impart a refreshing fragrance where odors are a problem. Blocs are 3 in. long x 1 in. square; two metal hangers. Use a bloc on hanger on outside of toilet flush tank . . . or in garment bags or clothes closet for moth control — in other rooms to counteract cooking or smoke odors.

320 — Pkg. of 5 blocs, 2 metal hangers\$1.50

TOILET-BOWL BRUSH

Good, thick, stiff brush that will not easily mat. Made of double-twisted, rust-resistant wire filled with white Tampico fiber bristles — 2-in. diameter. Overall size of brush is 5 $\frac{1}{2}$ x 4 $\frac{1}{2}$ in. — handle is natural-lacquered hardwood with hang-up hole. Overall length 17 $\frac{1}{2}$ in.

73475¢

TOILET-BOWL CLEANER

Quick, easy, and sanitary! Removes stains and whitens — also disinfects, making them clean, odorless, sanitary. Pleasantly pine scented. Only a small amount required — works fast. Harmless when used as directed. Not intended for use on porcelain enamel bathtubs or sinks.

1271-lb. 6-oz. Can 39¢

ALL-PLASTIC SCRUB BRUSH

Easiest ever to handle — correct weight, right size — no more hand cramping when scrubbing! All plastic — white Emprene bristles in light-weight, sturdy Polystyrene block. Sanitary — odorless — long-lasting. Will not deteriorate in water. Equipped with hang-up hole.

754\$1.00

Universal Cleaner! Softens All Waters!

"GOSOFAR" CLEANER AND WATER SOFTENER

Gosofar is exactly what its name implies — economical! Saves soap — saves time! Harmless — easy to use for painted walls, woodwork — for enamel and porcelain tubs, sinks, refrigerators, tiling, and floors.

You will like Gosofar for dishwashing, too — for fine china, glassware, pots, and pans, and to clean silverware. Fine also for laundering, whether general washing or fine fabrics, delicate colors, woolsens, or blankets.

13720-oz. Package 35¢



"REX WHITE" DRY BLEACH

Works wonders in laundry, kitchen, bath. Full strength chlorine-type bleach that works like a liquid bleach but is far safer — much simpler. Dissolves instantly.

In the laundry just add to wash water whether you use soap or detergent — no extra operation. Safe for white and fast-color cotton, linen, nylon, orlon, or dacron. Use it for baby's clothes and diapers, too.

Bleaches out stains—scorch, mildew, ink, fruit, grass, tea, coffee, etc. Great in the kitchen and bath for sinks, basins, bathtubs, tile, linoleum, porcelain stoves, refrigerators, toilet bowls. Has many, many uses.

12424-oz. Package 59¢

The Modern Way to Whiter Clothes!

"EZE"

The New Safe Bleach!

No "tell-tale" gray clothes when you use Eze. Simply wash in the usual way with soap or detergent, adding one of the six "measured-for-a-wash" packets of Eze to the suds — no extra operation. Directions on box. Safe for cottons, woolens, silks, rayons, nylons.

932Box of 6 Packets 35¢

Super Concentrated
Yet Easy on the Hands!

"EZY DAY" LIQUID SUDS

Does dozens of jobs better than any other preparation — really takes the "work" out of housework. Use it for hand dish-washing, fine laundering, hard-to-clean pots, pans, and broiler... for rugs, upholstery, painted walls and woodwork, for tile, porcelain, windows... just about anything. Requires only a capful or part of one for most jobs. Clean, fresh fragrance — no "sneezes." Full directions on package. Never ruins your manicure.

323Big 10½-oz. Bottle 49¢

Kills Unpleasant Odors!
Freshens Indoor Air!

LARKIN BALSAIROMA

To use, pull out portion of woven wick — picks up cooking, smoking, other objectionable odors. Keep bottle capped otherwise.

Balsairoma freshens indoor air — has a balsam-and-pine fragrance that is delightfully refreshing and pleasant.

2075½-oz. Bottle 69¢

11¾-IN. NYLON BOTTLE BRUSH

A strong brush that will give A-1 service. Made of twisted, rust-resistant wire bristled with white nylon that holds its shape well, is easily cleaned, and dries within minutes. Reaches stains and hard-to-get-at particles that are so annoying and time-consuming.

Brush is 4¾ in. long with a diameter of 1¾ in. Overall length is 11¾ in. Hardwood handle with hang-up hole.

70259¢

You'll Never Realize How Handy
Until You Own One!

COUNTER DUSTER BRUSH

You'll use it a dozen times a day for picking up this or that — ideal for "brushing up", for dusting the "high spots," Venetian blinds, stairs, shelves. Overall length 14 in.

8-in. brush bristled with 2¼-in. black Tampico fibres. Back is natural beaver tail block with hang-up hole in handle.

744\$1.00

PUSH BROOM

Perfect for upstairs, downstairs, indoors, or outdoors... an all-purpose, all-around broom for every corner of the house. Sweeps cleaner than regulation broom and sweeps much wider space.

4½-ft. handle may be inserted either side of hardwood block that holds the closely-set plastic bristles... means longer, more even wear. Brush is 14 in. wide; washable.

761\$2.69

[22]





998



867



710



111



110



930

GOTTSCHALK'S METAL SPONGES

Housewives like this idea for with 3 sponges on hand they have one for dishes, one for scouring greasy pots and pans, and another for cleaning fresh vegetables, etc. A good idea!

Made of special bronze alloy that cleans and scours with little effort — will not injure your hands. Absolutely sanitary — rinse under hot-water faucet to clean. May be used on porcelain-enameled surfaces, tile, etc.

998Package of three 35¢

STAINLESS STEEL SPONGE

Scours, cleans, polishes. Never rusts. Scours pans, tile, linoleum, milk cans, and polishes metal surfaces. Does many tasks easier, better. Easier on the hands — outlasts other types of cleaners.

867 — Large Economy Size45¢

"REXBLU" INSTANT BLUING BEADS

Contains a new Wonder "Brightener" for nylons and all fabrics — orlon, dacron, rayon, silk, linen, wool. Makes white clothes whiter — colored clothes brighter. Full directions included. Delicately perfumed.

Use with soap or your regular detergent — saves one operation. $\frac{1}{2}$ cupful does a washer-load — in hard or soft water.

11012-oz. Package 59¢

PAN-SCOURING BRUSH

Now you can clean pots and pans with little effort and no cramping of the hands. This curved, easy-grip handle shapes to your hand nicely and grips good even when wet.

13/16-in. bristles are rust-proof brass wire, pitched forward to dig into food encrustment. Hang-up hole in the Styrene handle.

710 — 6 $\frac{1}{4}$ in. long overall35¢

Use HOT or COLD! No Cooking!

"CAMEO" PERFUMED STARCH

A marvelously new kind of starch that does a perfect job on all fabrics whether you want it hot or cold. Mixes in a jiffy and requires no cooking! Directions on the package explain how simply and quickly you can make it either way — and light, medium, heavy. Pleasantly perfumed. You'll like it.

11136-oz. Package 79¢

"REXBLU" BLUING FLAKES

Blues your clothes right in the wash water! Gives clothes a fresh whiteness, dried indoors or out — keeps colors bright. Fine for washing and sweetening baby clothes.

Thin blue quick-dissolving flakes that help soap or detergent do a better job. Package contains 6 "measured-for-a-wash" packets.

930Box of 6 Packets 35¢

"ALLRIGHT"

Makes dirt and grime disappear like magic! Works wonders in hardest water! Keeps white clothes white — colors bright.

All-purpose detergent for washing machines, automatic washers, household cleaning as well as dishes, etc.

Does away with dishwiping — merely rinse with hot water. Works magic on hard-to-clean cooking utensils — skillets, etc.

167Large 30-oz. Package 75¢

2847 $\frac{1}{2}$ -lb. Carton \$2.75

Economize! Use these Extra-Thin

"EZY-DAY" SOAP FLAKES

How the dishes will sparkle when you use Ezy Day! And how snowy-white your wash!

Made extra thin for jiffy-quick suds — rich, creamy, hard-working suds that rinses out equally fast. Keeps white things whiter — colors brighter!

Extra gentle — to keep hands smooth and lovely. Equally gentle with fine lingerie.

483Extra-large 32-oz. Package 89¢

Color's the Fashion in Today's Kitchen



COPPERTONE CANISTER SET

by "Mirro"

Blends into any color scheme. Matches Bread Box below — same marvelous Coppertone Aluminite finish by "Mirro." Walnut-colored wood knobs. Handsome!

Four canisters for sugar, tea, coffee, cereals, cookies, etc. The 4-qt. or largest size is 7 1/4 in. high with a diameter of 7 1/4 in. The 1 1/2-qt. or smallest has a diameter of 5 1/2 in. and is 5 1/4 in. high. Others are proportionate.

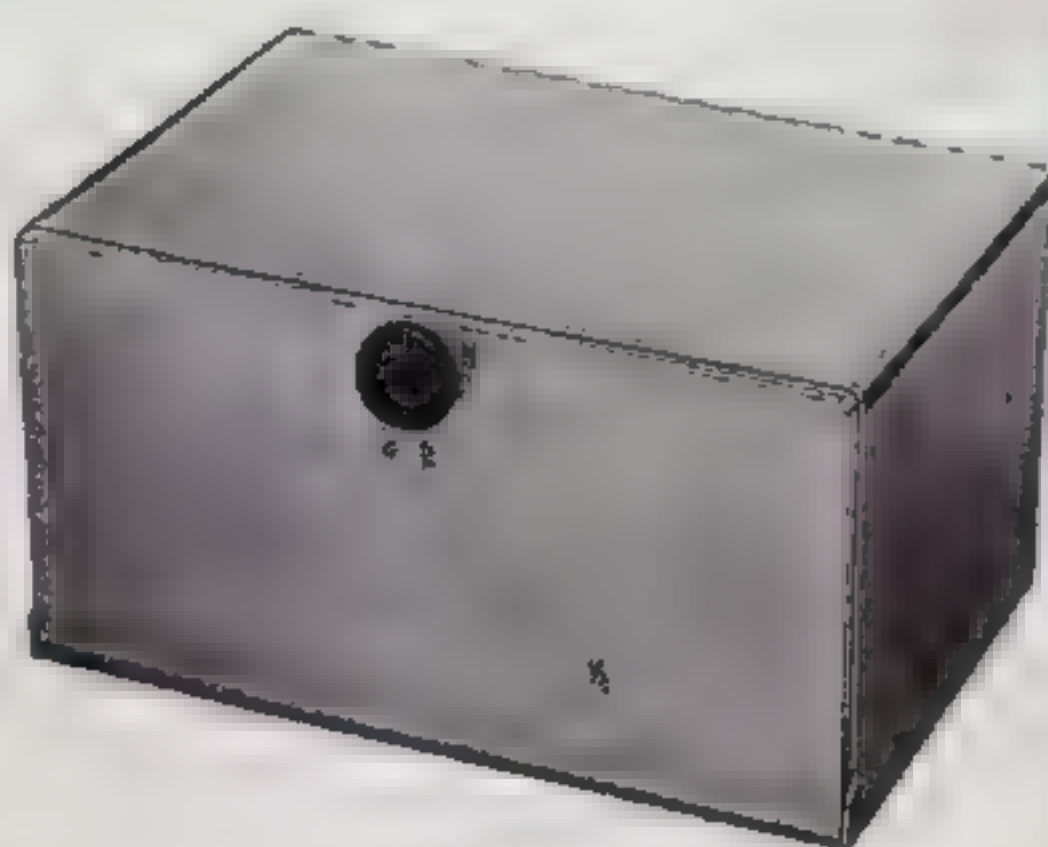
7483 4-pc. Set \$10.95

COPPERTONE BREAD BOX by "Mirro"

By the makers of finest aluminum available! Door, top, and sides are Copper-Tone finish — balance in natural finish aluminum. Most attractive!

This spacious 17 x 11 x 9 1/2-in. box has a practical shelf in center and a drop-down cover with wooden slicing-board built into the cover. Turned wood knob on door is walnut finished. Matches Canister Set above.

7485 \$12.95



"COPPERAMA" 4-WAY DISPENSER

One of the most beautiful pieces of Pantry-Ware to be found — Hostess Ware by Heller.

This handy dispenser has a separate, fully-enclosed compartment for Saran Wrap, Aluminum Foil, Waxed Paper, and Paper Towels, each with its own rich copper door with serrated edge.

Dispenser is brilliant, triple-plated steel in copper with black, high-impact styrene sides. How about one for your kitchen? Keeps these daily needs compact and handy, ready for use.

3107 \$7.98



G. E. "PEEK-A-BREW" COFFEEMAKER

The only coffeemaker that shows "how much!" Also, the transparent tube takes guess work out of measuring water. Brews up to 10 cups coffee in any quantity — and to perfection. No watching, no timing — set it for strength desired and forget it. Stops perking when brewed; keeps coffee hot.

Handsomely chrome-plated; heat-resistant handle and base. Wide-mouthed for easy cleaning — no polishing.

3587 — Cord included..... \$19.95



STAINLESS STEEL 3-BOWL SET

For Use With or Without
Electric Mixer

One each: 3 1/2, 1 1/2, and 3/4-qt. bowls. Super-hard, mirror-polished, smoothly rounded; light-weight. For refrigerator use or warming foods. Rolled edge.

2052 Set, \$6.95



"UNIVERSAL" ALL-PURPOSE DELUXE FOOD and MEAT CHOPPER



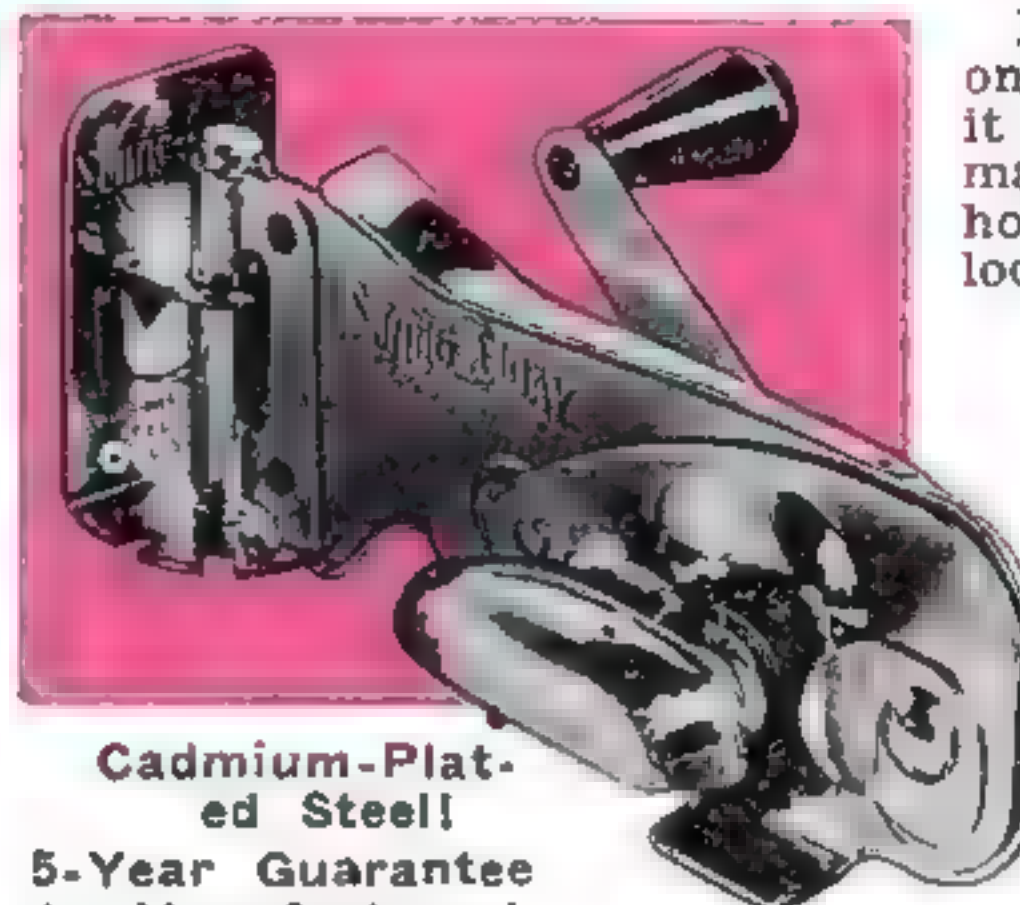
NO CLAMPS;
NO SCREWS.

Cuts twice the food other choppers do — and with much less effort! Use anywhere — rubber suction cups and pads prevent slipping and protect table or other surface. Also has table-edge positioner. Easy to clean.

Neat, modern base is white-enamelled die-cast aluminum while body and feed screw are heavily tinned cast-iron — snap-on crank handle is polished aluminum with plastic grip. Three hardened carbon steel cutters.

2260 \$9.95

"SWING-AWAY" CAN OPENER



Cadmium-Plat-
ed Steel!

5-Year Guarantee
by Manufacturer!

It's magnetic! Lock can on opener, turn the handle — it cuts top out of can and magic fingers pick it up and hold it until removed. Five locked positions — swing against wall or remove from wall bracket after using.

6 1/2 in. long; plastic handle. Red baked enamel finish. Stay-sharp, hardened cutter-wheel.

4148 \$3.98

"MIRRO-MATIC" 4-QT. COOKER-CANNER

Precision, automatic control for 5, 10, 15 lbs. pressure. Cover seals and locks automatically. Mirror polished.

Cooking the "Mirro-Matic" healthful way saves flavor, color, vitamins. Instructions included. Safest ever!

Holds four 1-pt. jars for canning.

1581 \$14.95



"MIRRO-MATIC" TIMER

For accurate timing of pressure pan, percolator, baking, etc. Set dial — bell rings when time is up!

Spun-ray aluminum outside finish. Face is white plastic with red numerals and lettering. 3-5/16 in. high overall. Gift-boxed.

4205 \$3.95



No
Winding!

COOKY-PASTRY PRESS

A twist of the non-skid black enameled steel top-grip and you have the fanciest cookies. One filling makes 80.

Interchangeable forming- and filling plates — 12 plates for different shaped cookies, 3 tips for forming and filling cream puffs. Wood rack for plate-storage. Directions included.

4704 \$2.95



"MIRRO" CAKE COVER

Simple locking device secures tray and cover together — makes it so handy for storing cake, pastries, sandwiches etc. Helps retain their freshness — their goodness. 8 1/2 in. high. Diameter 11 1/4 in. Spunray outside; natural finish inside.

Polished aluminum tray.

4235 \$4.95



How They Twinkle and Glisten!
Gloriously Beautiful Inside and Outside!

BIRTHDAY GREETINGS

Plenty of glamour and glitter such as you would expect in greetings twice this price! Sixteen handsome designs — colorful florals beautifully lithographed with considerable deeply-sculptured embossing which adds amazing depth to the designs. Many with twinkling sequins . . . all with lovely verses.

Here are French-fold greetings, with matching envelopes that you'll be proud to send to your choosiest friends . . . and all for a fabulously low price. No two alike. Each about 6½ x 4 in. Most attractively boxed.

7300Box of 16 \$1.25



ENVELOPES

Match Writing Paper at Right

Smooth finish; white — for use with Writing Paper 931 at right. 3½ x 6½ in. size, well gummed.

Nice weight and opaque — match paper which folds once to fit envelope.

Attractively packaged in cellophane window box for your convenience.

920Box of 100 49¢

"BOSTONETTE" PENCIL SHARPENER

Modern!
Fast!
Strong!



For Standard-size Pencils

Newest, most colorful — wall or table style for home and office use. All metal case enameled bright-red with chrome-and-black decoration; enameled wood handle. Twin milling, 30 cutting-edge cutters for speed. 4¼ in. high. Attractively packaged.

2673\$2.00



Protect your
Valuables in this

CASH-AND-BOND BOX

Made of smooth, seamless steel in the new silver Dentone finish with bright-blue enamel inside. Strong, rolled edges. Equipped with newly-designed inside lock with double-latching mechanism.

Wonderful for home, office, store, etc. Steel handle with handleplate. 11 x 7¼-in. size; 4¼ in. high.

3115\$2.75



An Outstanding Value!
Greetings for Every Occasion!

ALL-OCCASION GREETINGS

Twenty-one in all and each entirely different! Handsome assortment of get-well, anniversary, friendship, birthday, condolence, and congratulatory greetings . . . each with some beautiful expression of faith superbly interpreted. Distinctive religious and floral designs impressively lithographed in richest colorings. Some are die-cut with gleaming gold-bronze accents — all are the type you would choose if making individual selection.

Envelopes included. Greetings are about 6½ x 3½ in.

6454Box of 21 \$1.00



LARKIN WRITING PAPER

High grade, smooth finish, beautifully white writing paper. Use with Envelopes 920, offered at left.

For All General Use

Folded size 5½ x 6½ in. — a convenient size for all general use. Keep a supply on hand at all times.

931.....170 Folded Sheets \$1.25

LARKIN EXTRA-HEAVY WAXED PAPER

Big 150-ft. Roll 12 in. wide

Heavy waxed paper Sanitized by paraffin bath. Highly non-porous. Resistant to evaporation or penetration of air, water or moisture. 12 in. wide.

Always make sure you have a supply on hand for lunches, lining baking dishes, etc. — has countless uses daily.

904150-ft. Roll 45¢



For Household Use!
May be Used Over and Over!

12-IN. "MIRRO-FOIL"

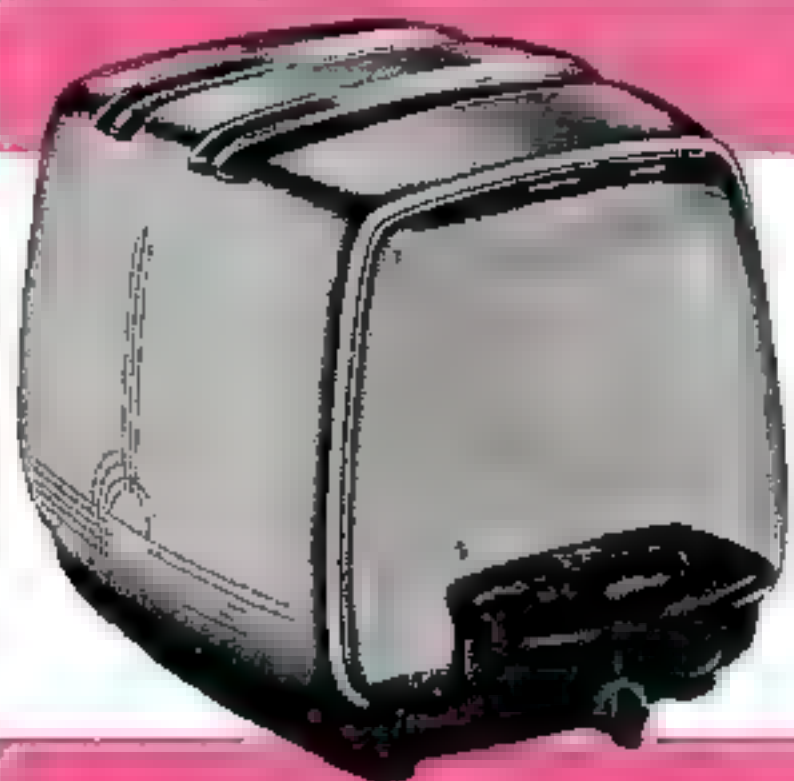
Pure aluminum — best ever! Used as broiler-pan liner, saves washing greasy pans. Wrapped around boiled, baked, roasted foods, seals in flavor.

Cookies wrapped in foil keep fresh indefinitely — potatoes baked and served in it taste better and are more easily handled at table. You'll think of many ways to use it in preparing foods.

Serrated tearing-edge on carton.

92125-ft. Roll 50¢

Be Smart! Live Better Electrically!



Sunbeam RADIANT CONTROL TOASTER

Acts As If It Had a Magic Brain!

Only Sunbeam has this marvelous patent! Does everything automatically except insert the bread! No levers to push.

Automatic lowering of bread into toaster turns on the current — when perfectly toasted, current shuts off, toast rises silently without popping or banging. Radiant control adjusts itself to kind of bread — thick, thin, dry, moist. Hinged crumb tray for easy cleaning.

2668

\$29.95

Sunbeam STEAM OR DRY IRON



Lighter-weight! Fastest heating! — becomes hot in 30 seconds — steams in 2 min.! Most efficient! Steams longer — holds 7½ oz. water for over a full ½ hr. of steam ironing, yet weighs only 3 lbs.

Over 30 sq. in. ironing surface — for more ironing in less time. Cool control button in handle — switches quickly from dry to steam. Easy-to-read Heat Regulator Dial for all fabrics.

Provides deep steam penetration for faster, finer steam ironing, pressing. Has every outstanding feature of regular Ironmaster — plus the advantage of steam! A. C. only. 100-120 volts — 1000 watts.

1956

\$17.95

Sunbeam CONTROLLED-HEAT FRYPAN



Set the Dial and Sunbeam Does the Rest!

Does all frying better! Perfect for eggs, bacon, pancakes, fried chicken, roasts, etc. With Sunbeam there's no excuse for under-done meats or "fried-to-a-crisp" foods. Enables you to serve hot things really "HOT." 4 bakelite feet protect table. Comes in 2 sizes. Light-weight aluminum. 1½ in. deep. Rounded corners for easy cleaning. Can be completely immersed in water up to the control dial on handle — element is water-sealed.

10½ in. medium size

3380

\$19.95

11½ in. large size

3382

\$23.95

Sunbeam COOKER & DEEP FRYER



Completely automatic. Guide on cooker gives recommended temperature and time-range for cooking and deep-frying.

Automatic temperature control dial with exclusive simmer range for low temperature cooking.

Deep-fries potatoes, chicken, sea foods, doughnuts, using less shortening than other fryers. Cooks pot roast, chicken, soups, spaghetti, vegetables, fruit, etc. Large, sturdy fry basket. Deep well wipes clean in a jiffy. Outside is finished in chromium.

"Sunbeam" heats faster — the 1500-watt element runs completely around and under bottom of well. Maximum capacity of well is 5 liquid quarts — 6 lbs. of shortening. A. C. only — 110-120 volts.

3140

\$25.95

"G. E." AUTOMATIC HEATER — Safe!



Quick heat where you want it and when you want it! So brilliantly styled you will feel proud to use it in any room. Not only does this heater give out wonderful heat but the thermostat is automatic — you set it and forget it . . . heater automatically goes on and off as the room gets cooler or warmer than thermostat temperature you set. Very quietly a fan circulates a broad warm air stream.

Heater weighs only 9 lbs. so is easily carried from one place to another. Rubber feet protect floor or other surface. Aqua-enameled metal case and recessed handle are always cool. Recessed chrome grill for your protection; modern styling. 60 cycle AC only; 120 volts. 9-ft. cord set included.

Heater is 14 in. high, 14 in. wide, 7 in. deep. No exposed heating elements — fan motor oiled for years of service. Built-in tip-over switch for safety . . . if accidentally tipped over, switch automatically shuts heater off.

3070

\$24.95

* Federal Tax Included



Stylized
to be Worn with Pride!

LADIES' WRIST WATCH

By ARTCO

Delicately styled — for dress wear. Case and matching expansion bracelet are tarnish-proof, brilliant, gold-color metal. Dial in attractive basket weave design with raised numerals and markers. Most charming! Diameter 7/8 in.

Precision Swiss movement — means it's a good little time-keeper. Shock-resistant and anti-magnetic.

2655

\$14.00*



"Beau Brummel"

Wafer-thin WRIST WATCH

By ARTCO

Thinnest case ever at this low price! Ultra-smart with its genuine black leather suede band. Case is about 1¼ in. in diameter — brilliant, tarnish-proof, gold-color; Black dial. Handsome! This attractive wrist watch is a real time-keeper — has precision Swiss movement.

Exclusive "ARTCO"

Features:

- Swiss Movement
- Precision Nivarox hair spring
- Shock resistant Chaton Combine feature
- Anti-magnetic! Electronically timed
- Rust-resistant chrome-plated movement.

We repeat, "this is the thinnest watch offered anywhere near this low price."

2541

\$12.00*

You'll be on Time with

"G. E."

TELECHRON

ALARM

CLOCK



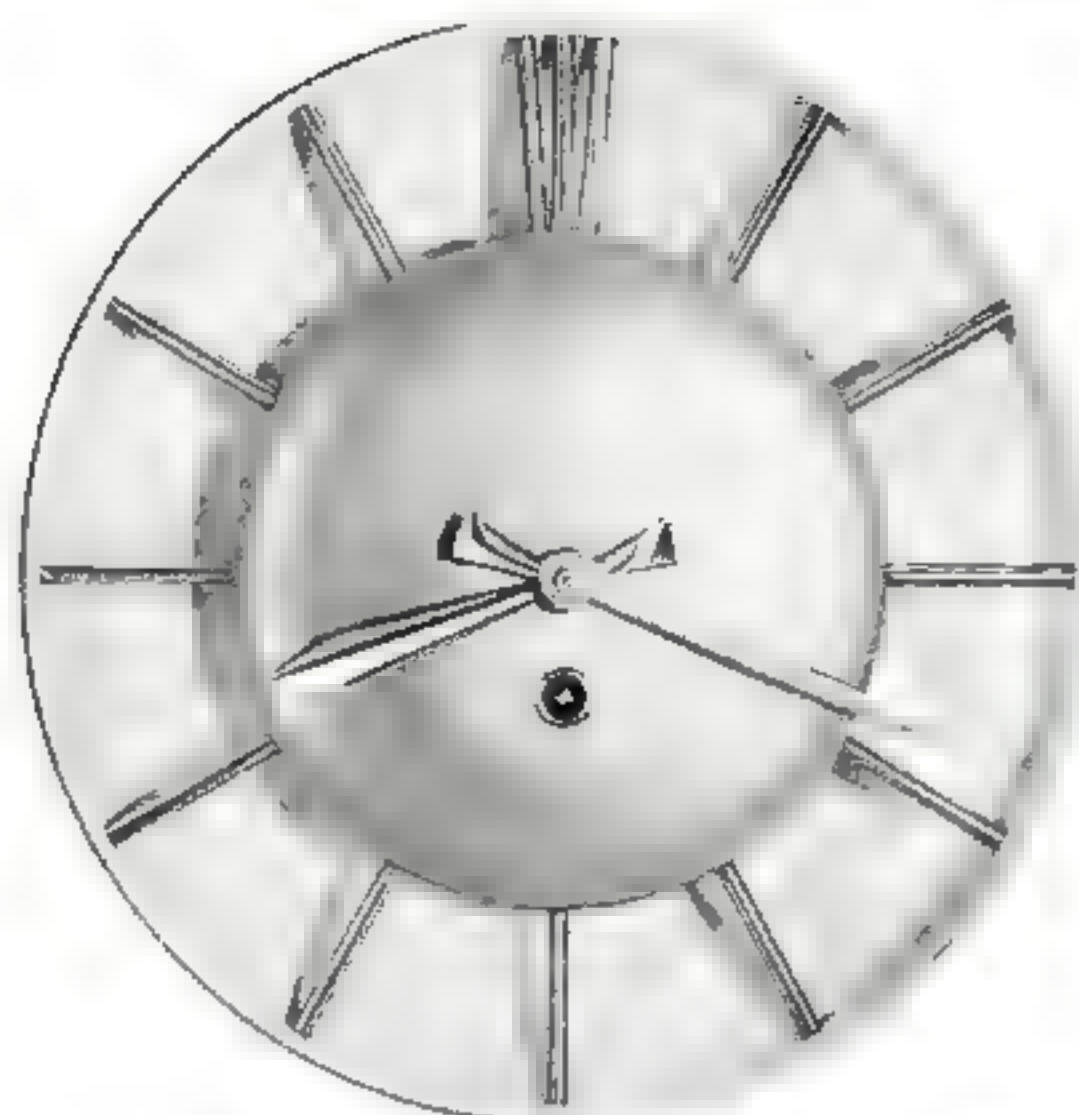
"Room-mate" — an electric boudoir clock with pleasing alarm. Luminous hands and hour dots and red sweep second hand. Raised full-vision crystal.

Attractive Dynalene case in ivory color. Midnight blue dial. 3-3/16 in. high, 3¼ in. wide. 2¾ in. deep.

3571

\$6.58*

**A Golden Beauty
For Your
Living Room!**



EIGHT DAY WALL CLOCK

The Mandarin — majestic, classic, graceful! Elegance supreme! At last, a clock for your living-room that is modern as any electric yet requires no unsightly cord or wires to mar the decor. Quiet, dependable Ingraham 8-day movement requires winding once weekly.

Can't you just picture this beautiful clock on your wall? Diameter is only 9 in. The solid golden circular center is brushed satin finish and is surrounded by recessed ivory-color track which sets off the individually-mounted, gleaming brass post markers.

2833 — (Fed. Tax Included) **\$14.95**

ARTCO "BELLARAMA" TWIN BELL ALARM CLOCK



An adorable miniature with old-fashioned charm! The easy-to-read, luminous dial is only 2½ in. in diameter! A great timepiece with a loud, clear, double-bell alarm.

40-hour alarm clock with dependable imported movement. Highly-polished brass-plated case. Makes an unusually welcome gift.

3019 **\$5.69***

* Fed. Tax Included



Completely
Automatic!

**Mirro-
Matic**

9-CUP ELECTRIC PERCOLATOR

Makes the best coffee ever, retaining its full flavor! And — so fast! Completely automatic — perfect coffee every time. Shuts down automatically when coffee is done and keeps it "drinking hot" until served. No dial to set — no lights to watch. Brews 5 to 9 cups of coffee at a time.

Wondrously handsome — lasting chrome-finished aluminum body on black Alumilite base. Never requires polishing. Removable glass top in cover locks securely. Black handle.

7480 — Cord included **\$19.95**

"G. E." AUTOMATIC STEAM IRON

Steam or dry iron with a flip of the control button — and without emptying. Distilled water not necessary in this newer, double-duty iron.

Weights only 3½ lbs. (3¾ lbs. filled). Thermostatic controlled fabric-dial. Air-cooled handle. Attached cord. 115-volt A. C. Compact, streamlined.

Steam presses your suits and other apparel or irons your finer garments and general laundry. Non-tiring and much faster — ironing surface is larger. Irons all but heavy cottons and linens without sprinkling. Presses woolens without a damp cloth.

2596 **\$16.95**



"G. E." AUTOMATIC SPRAY-STEAM-AND-DRY IRON

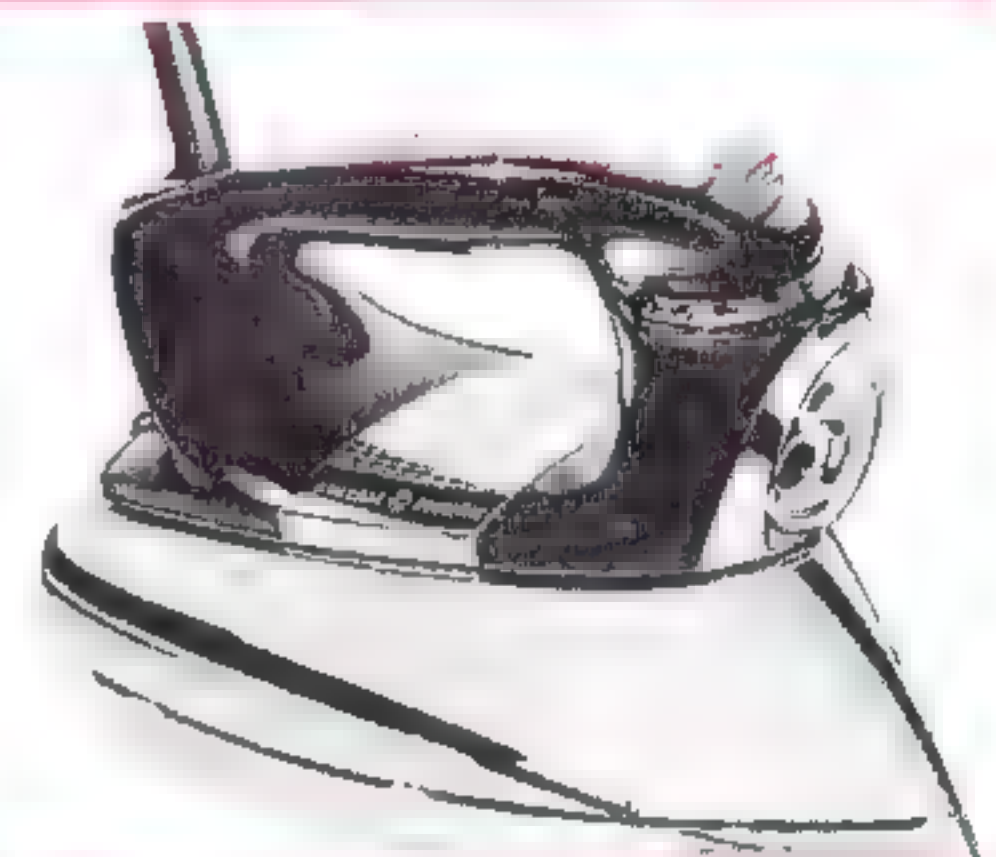
The new revolutionary iron with triple action that irons all fabrics instantly and easily. Dry-irons, steam-irons, or sprinkles as you iron. Weighs only 3¼ lbs.; has 30 sq. in. soleplate . . . means less fatigue and faster, easier ironing.

Sprinkles Clothes as It Irons!

Does away with pre-dampening of clothes, even the starched cottons and linens that steam cannot moisten properly. This new, exclusive spray feature erases stubborn wrinkles in a jiffy . . . just press the button and it sprays. Only your largest pieces such as tablecloths, will require pre-dampening.

Iron is complete with color-keyed fingertip controls for all fabrics. Gives steady steam penetration. Built-in cord lift. 120 volts — A. C. only.

3604 **\$19.95**



"G. E." HEATING PAD — Illuminated Buttons

Push-buttons are illuminated, brightly colored, lettered . . . you can see them in the dark. No more worry on that score!

Three heat levels — high, medium, low. Costs less than 1/5c hr. to use — wonderful, dry heat or wet pack. 60-watts — 115 volts A. C. or D. C.

Size 12 x 15 in.

100% waterproof — vulcanized seams in rubber covering — terry cloth slip-cover. 8-ft. cord included.

1840 **\$8.95**



Includes
Slip Cover

"G. E." PORTABLE MIXER — Newest Model

Weights under 3 lbs. but does a wonderful mixing job! Beats and blends batter to smooth, ready-for-baking perfection. A marvel at whipping potatoes, etc. Mixing Chart on saddle plate — easy to see. Never needs oiling.

Comes in 3 Lovely Colors

The colors are most enticing — pastels to blend with your other appliances. Baked-enamel finish.

Now made with removable cord (included) — looks better hanging on wall. Streamlined to the nth degree.

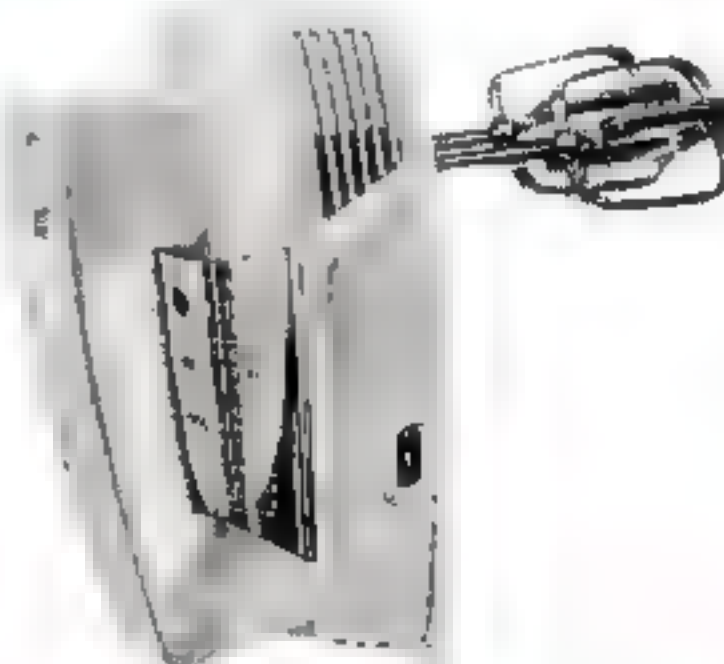
Fingertip Speed Control! Beater Release!

Three speeds! Fingertip speed control on top of handle.

After using, rest mixer on heel so beaters drip back into the bowl — soft vinyl base guard protects bowl. To release beaters for cleaning push lever release.

Colors: Pink, Yellow, or White.

1812 State Color **\$19.95**



"G. E." AUTOMATIC TOASTER — Extra-high Toast Lift

Classic new model with extra-high toast lift.

9-position selector for toast with a personal touch! Toasts any kind of bread — "pops" up when ready, done exactly as you want it.

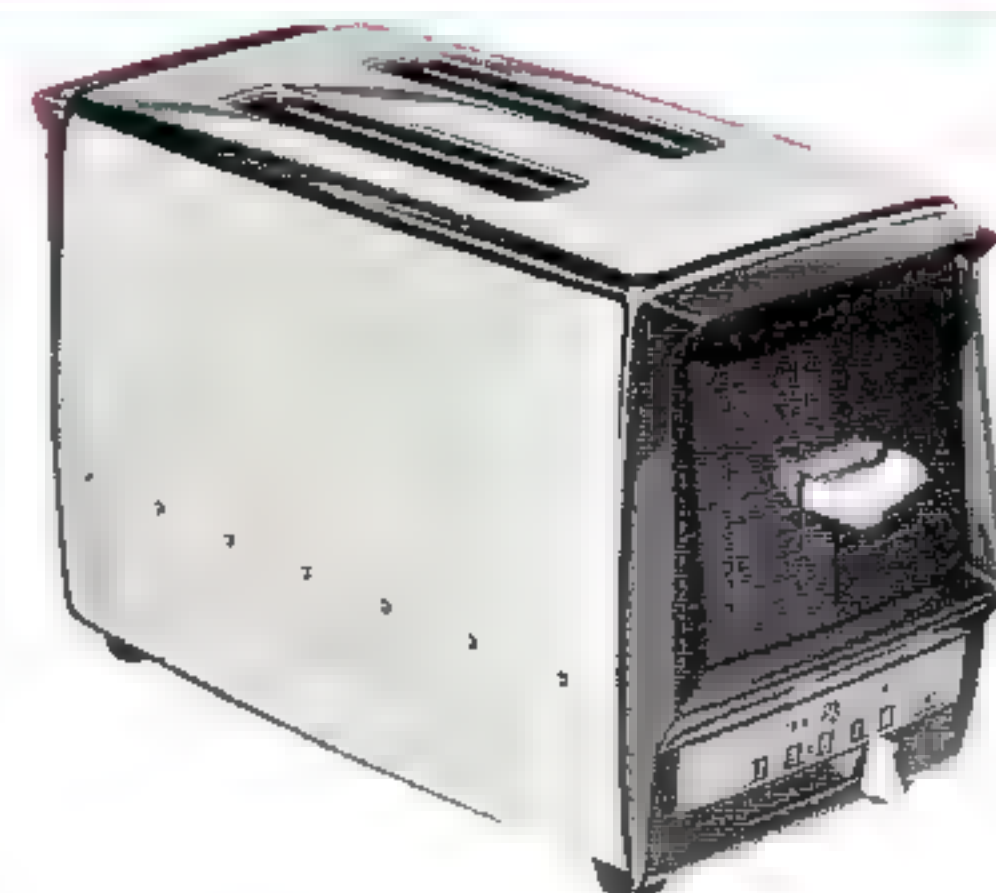
Means no more "fishing" for short pieces — no more burned fingers.

Designed for Quick Easy Cleaning

Snap-out, snap-in crumb tray for quick, thorough cleaning.

Has that luxury look — heavy chrome-plated steel with heat-resistant plastic handles, feet, and end shields. Attached cord.

3589 **\$19.95**



ARTMOORE SELF-WRINGING RUBBER SPONGE MOP

Takes place of brooms, brushes, sponges, waxers, mops—scrubs, dusts, mops, washes painted walls, waxes floors and cleans rugs and carpets with little effort. Wrings automatically—hands need never touch water. Guaranteed against defects. 8½-in. mop head will outlast three or four cotton mops. Frame is alloy aluminum—rust-proof.

1414 \$4.95

COSCO'S "Stytaire" DELUXE STEP STOOL

"Tops" for quality! Edges rounded and turned under—smooth, washable surfaces. Seat, 24 in. from floor, and contoured back have washable, durable Duran upholstery in bright colors. Rubber-treaded "swing away" steps. Chromium-plated tubular-steel legs. Shpd. K. D. from Columbus, Ohio.

Colors: Charcoal-Gray, Red, or Yellow.

2691 — STATE COLOR..... \$13.95

ROUND FIBER HAMPER

One of Pearl-Wick's finest—for home or professional office. Requires small space yet holds plenty. Metal frame with flexible polyethylene cover. Narrow and wide fibers woven in effective design and enameled inside and outside. Smooth; lovely. All White—11-in. diameter; 22¾ in. high. Rubber feet.

1750 \$5.95

ELECTRIC UTILITY CART

Cosco's "Stytaire". Now you can serve piping hot foods and beverages right from your cart. Equipped with twin appliance outlet and 6-ft. cord.

Chromium-plated tubular steel legs and handle. Three 15½ x 21½-in. shelves finished with 2-coat, baked-on enamel. Cart is 29¼ in. high—2-in. casters for easy wheeling. 9- and 14-in. clearance between shelves. Shpd. from Columbus, O.

Colors: Red, White, or Yellow.

2435 — STATE COLOR..... \$11.95

Chrome-Plated PORT-A-RACK

Use in bathroom, kitchen, laundry, also in hall for small fry to hang mittens, scarfs, etc. Use outdoors for small wash . . . hankies, etc.

Rugged, yet light. Heavy-gauge, seamless tubing—jewel quality chrome plating. Cushioned feet. 23½ x 7 in. and 28 in. high. Easily assembled with screwdriver.

4358 — Shpd. K. D. \$4.00

FAMILY SIZE HAMPER

Harmonizes perfectly with other "Detecto" items on this page.

The black hand-painted floral decoration against the porcelain-white finish is beautiful. But for a smash-hit effect, choose the shiny black finish with design in white. Both finishes are oven-baked enamel.

20 x 11¼ in. and 25 in. high. Snug-fitting cover; four legs. As smooth inside as out—rust-proof, durable aluminum.

4349 — Choice of: Black or White..... \$9.95

TOILET BRUSH HOLDER

Black floral decoration matches other "Detecto" items on page. Inside are durable plastic-bristled toilet-bowl brush, removable drip pan, and two shelves for soap, cleaning powders, etc.

Rust-proof, sanitary aluminum—white baked-on enamel finish. 19¼ in. high, 5½ in. wide, and 4¾ in. deep.

4836 \$4.49

WASTE BASKET

Matches "Detecto" articles on page—together they make a wonderfully attractive bathroom. Aluminum—rustproof, sanitary, easy to clean. White oven-baked enamel finish.

Hand-painted decoration in black. 10½ x 6½-in. size; 13¼ in. high. Smooth, rolled edge.

4641 \$3.49

'MAGNIF-EYE' BATHROOM SCALE

Compact, sturdy. All mechanism enclosed—requires less than one sq. ft. floor space. Harmonizes with other "Detecto" articles offered here. White oven-baked enamel frame with bright chrome headpiece and black platform of non-skid plastic. Black numerals and markings. Precision accurate.

4196 — Weighs Up to 250 Lbs. \$7.95

FOR:
SCRUBBING
WAXING
WALL-
WASHING

1414

NEWEST OF ALL!
THE
ROUND
HAMPER
BY PEARL-WICK

1750

2435

2691

FOR — BATHROOM
KITCHEN
LAUNDRY
OUTDOORS

4358

Bathroom Accessories

by **DETECTO**

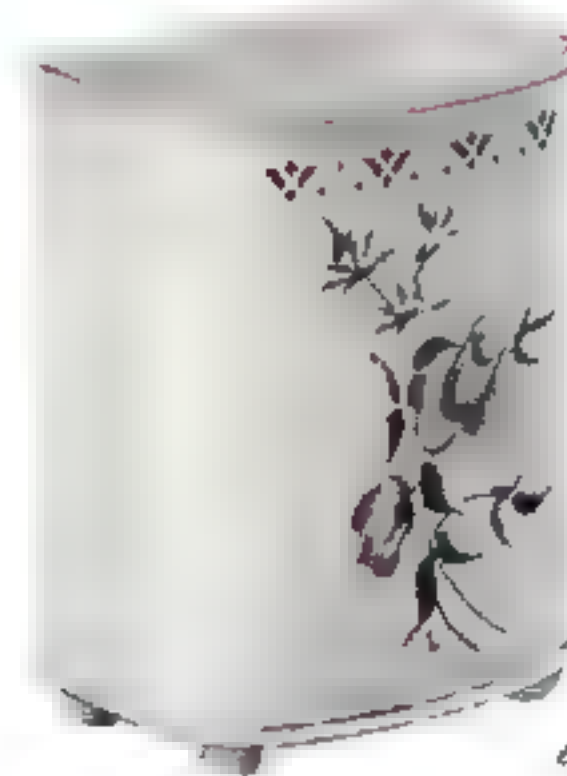
4349



BACK

FRONT

4836



4641



4196

Wm. A. ROGERS

SILVER OVERLAID

by Oneida Ltd. Silversmiths



ONEIDACRAFT
Deluxe
STAINLESS

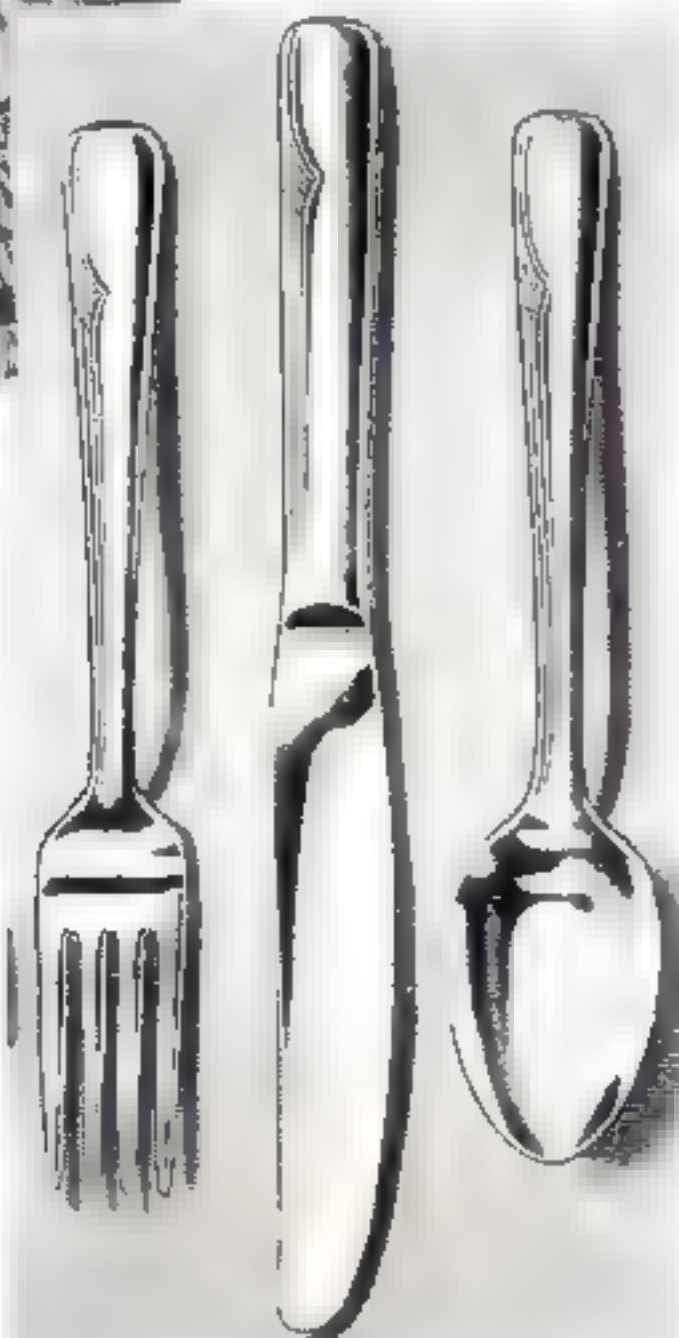
**ONEIDA
STAINLESS**



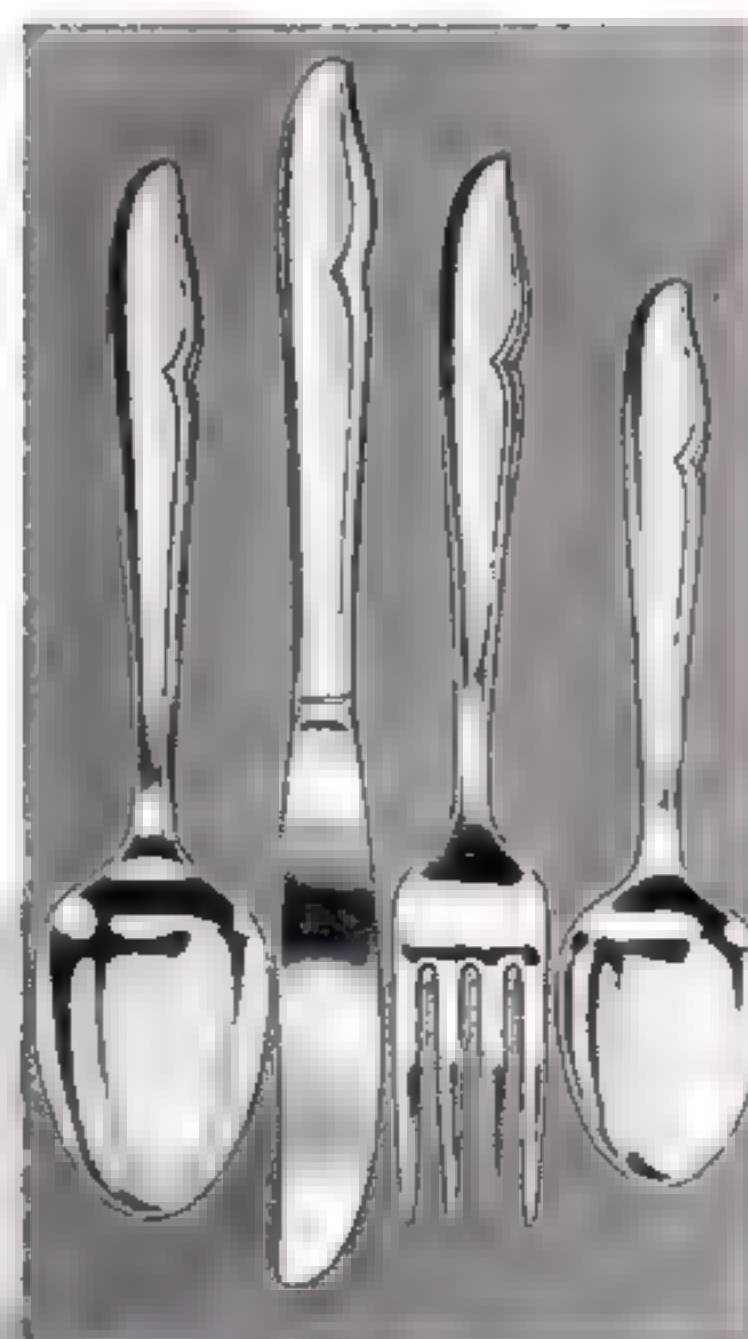
MODERN PATTERNS

MIRROR POLISHED

**NO SCOURING!
NO POLISHING!**



2959



2988



Quality silverplate! Each piece of this beautiful silver overlaid has a heavy overall plate with an added overlay of pure silver at the wearing point on spoons and forks which need this extra protection — insures long service.

Knives have hollow handles and mirror stainless blades.

This high style modern tableware comes to you in one of the most appealing patterns — "Always." It is new in shape and a modern, fresh, smart floral of enduring beauty. None lovelier for yourself or to choose for your favorite bride-to-be.

Offered in 26- and 52-piece sets, each in its own special chest.

26-PIECE SET

Durable wooden chest in pretty mahogany finish, contains service for 6: 6 Teaspoons, 6 hollow-handle Knives, 6 Dinner Forks, 6 Dessert Spoons, 1 Butter Knife, and 1 Sugar Spoon. Contrasting lining shows your silverware to advantage.

2426.....Service for SIX **\$23.95**

52-PIECE SET

Full 52-pc. service for 8 beautifully displayed in a handsome mahogany-finished chest lined with beautiful Cordex fabric. Deep pleats of white satin in the cover form a pleasing background, showing the silver to perfection.

Includes: 16 Teaspoons, 8 hollow-handle Dinner Knives, 8 Dinner Forks, 8 Dessert Spoons, 8 Salad Forks, 1 Butter Knife, 1 Sugar Spoon, and 2 Tablespoons.

2452.....Service for EIGHT **\$39.95**

"ONEIDACRAFT" DELUXE 24-PC. STAINLESS TABLEWARE

The very finest of this ware — made by skilled craftsmen who have made fine silverplate and sterling tableware for generations. It is carefully graded, extra heavy weight metal with a special deluxe finish.

"Profile" is the pattern — exquisitely simple of line and design. How beautifully it looks in its handsome aqua-and-tan gift box — what a welcome gift for the bride-to-be!

This 24-piece service for 6 includes: 6 Teaspoons, 6 Dessert Spoons, 6 Dinner Knives, and 6 Dinner Forks. Knives are continental style with serrated cutting edges.

2988.....Service for SIX **\$17.95**

24-PC. "ONEIDA" STAINLESS TABLEWARE

High quality, made of finest stainless metal to resist scratches and nicks. Heavier-than-usual weight, too — every piece scientifically made to give rugged strength to withstand everyday wear. High luster, mirror finish.

A joy to use — whatever the food, you know there will be no tedious polishing or scouring afterward. It will shine and gleam like new. Resists scratching, too. No wonder so many prefer it.

Handsome "Valor" is the pattern — modern as tomorrow. Knives have keen-cutting, mirror-polished edge.

This 24-piece service-for-6 comes to you smartly gift-boxed as illustrated and consists of 6 Dinner Knives, 6 Dinner Forks, 6 Teaspoons, and 6 Soup Spoons.

2959.....Complete Service for SIX **\$8.95**



"Party-Smart"

FOLDING TRAYTABLE

Folds Flat
for Easy
Storage

FOR MEAL
AND PARTY
SERVING
INDOORS OR
OUT

Saves countless steps and relieves you of lifting and carrying work, upstairs or down. You'll find many uses for it other than in the dining-room or kitchen — carrying clean or soiled bed- and bath-linens, etc.

Three gold-decorated, deep rimmed, black trays, 12 x 30 in. Bottom tray spaced for bottles, appliances, etc.

Frame and legs of 5/8-in., rugged wrought iron—black to match trays. 2-in. rubber casters. 35 in. high, 13 in. wide, and 30 in. long.

Articles shown on trays not Larkin offers.

1521 — Shpd. K. D.\$12.95

Bark Cloth

COTTON
OR
RAYON

90 in.
Long

46 in.
Wide

USE
REGULAR
OR
TRAVERSE
ROD



DRAPERIES for Any Room in your Home

Beautiful bark cloth — the most practical material — wears well and, being an all-over floral, does not show soil quickly. Drapes gracefully, hanging in deep folds from the pinch-pleated tops. Very well made; deep hems. 90 in. long; 46 in. wide (pair) — fit window 40 in. wide. Shpd. from Syracuse, N. Y. — allow TWO WEEKS for delivery.

COTTON

Lovely fine quality Cotton Bark Cloth — will wash well, with care. Ground is white with design in choice of colors (most prominent only). Very popular. Colors: Aqua, Gold, or Red.

6208 — STATE COLORPair \$9.95

RAYON

Silky-looking and pretty — gold overlay further enhances rich appearance. Should be dry-cleaned — NOT washed. Colors: Grey or Turquoise with Red design OR White with Red or Turquoise design.

5404 — STATE COLORPair \$7.95

Solid Walnut TABLES

Refreshingly modern, yet these highly polished tables with their graceful taper legs adapt themselves perfectly to most any setting. Designed along simple lines by men who know their craft — know the appeal of those smoothly-rounded edges that belie the thickness of tabletops. All are solid walnut with rubbed walnut gloss finish, which is alcohol resistant.

Shipped K. D. but easily assembled as legs screw into metal locks under table top. Brass ferrules on legs — prevents scratching.



7424



7427

TIER LAMP TABLE

Unique, isn't it, with its novel center support? Space aplenty for a few books, a plant perhaps, cigaret trays, or bric-a-brac.

Lower tier is 21 x 21 in. and 16 in. high. Top is 16 x 16 in. and 27 1/2 in. high.

7426 — Shpd. K. D.\$19.95

STEP END TABLE

Perfect from any angle and so useful! Lower tier is very spacious — 14 x 26 in. and it is 16 in. from floor. The 14 x 14 in. top is 22 in. high.

7424 — Shpd. K. D.\$19.95

STEP CORNER TABLE

Perfect answer to, "What can I do with that corner in the living room?" End-and-lamp-table all-in-one. Lower tier is 30 x 30 in. and 16 in. high while the "L" step is 15 x 30 in. and 22 in. high. Handiest table imaginable!

7427 — Shpd. K. D.\$27.50

Accessories Illustrated
Are Not Larkin Offers

Set an Attractive Table!... Whets the Appetite!



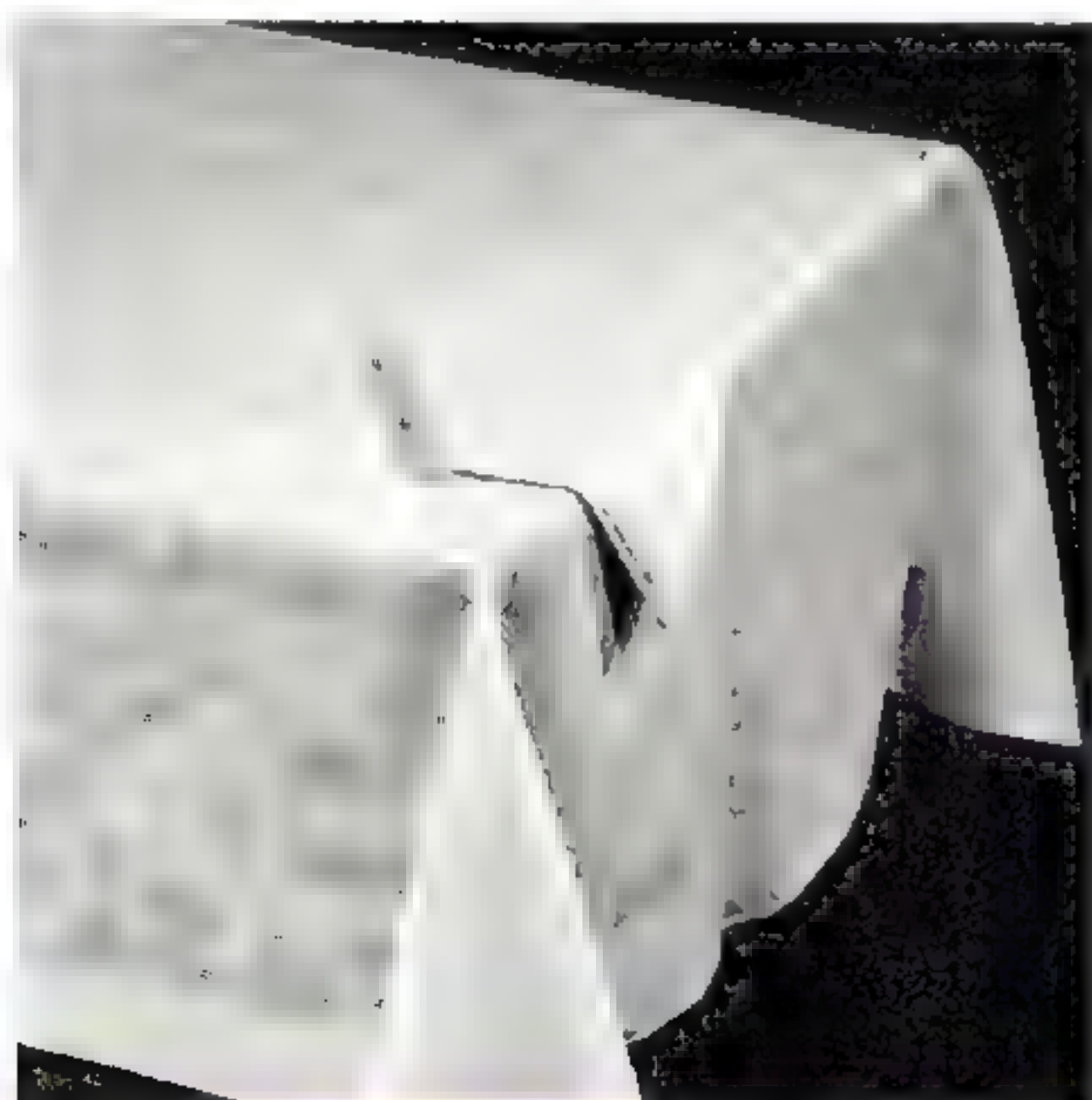
HAND-PRINTED TABLECLOTH In Two Popular Sizes

"Apple Blossom" — one of the brightest, cheeriest patterns, imaginable. Comes in assorted colors, all guaranteed fast.

Momie-weave Cotton that wears and washes exceptionally well. Highly mercerized for permanent lustre — very soft and fine. A grand value for your own use or as a gift.

4601 — 54 x 54-in. Size \$2.69

4602 — 54 x 70-in. Size \$3.79



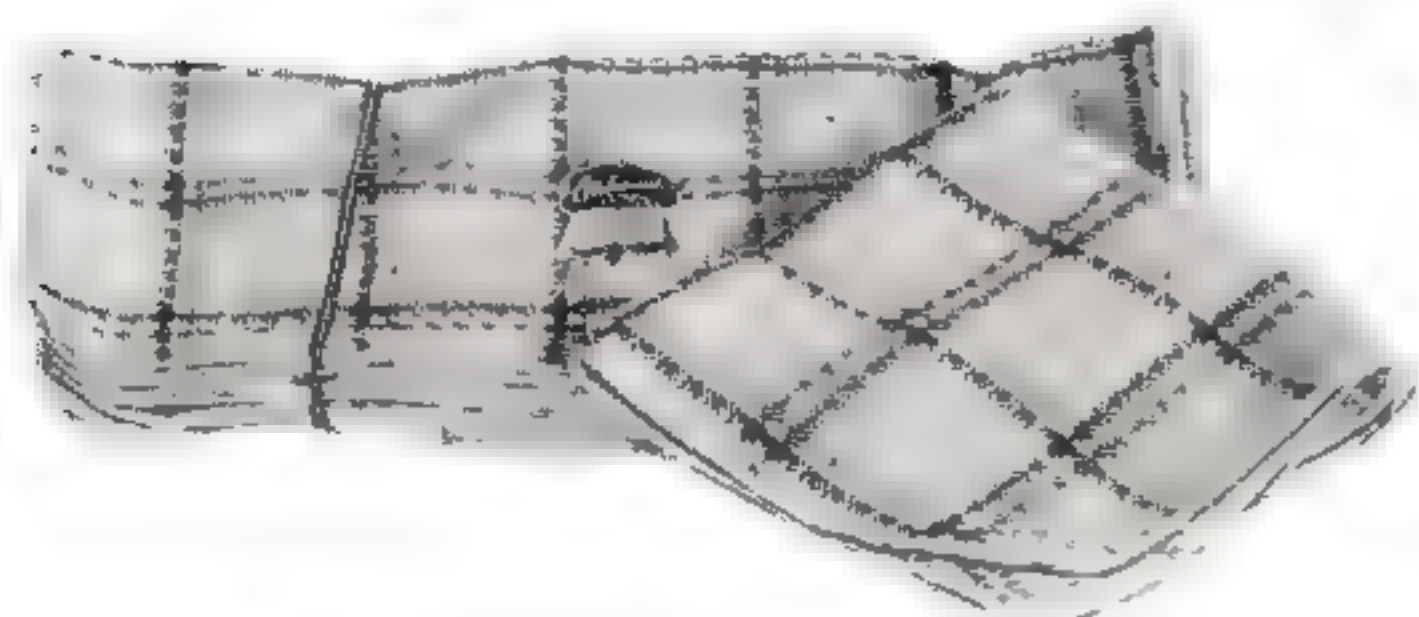
PURE LINEN DINNER SET

Made in Belgium in punch-work effect that is so entirely different — so truly exquisite it serves all occasions. Beautifully-finished, fine, white linen in rose damask pattern — the kind that looks lovelier each time it is laundered.

Cloth is 64 x 84 in. — napkins are 17 in. square and there are eight of them. Narrow hem finishes napkins and ends of cloth.

Makes a very special gift — bound to please.

5306 Cloth and 8 Napkins \$11.95



DISH CLOTHS

Non-lint, non-stretch, soft, honeycomb-weave Cotton. 14 x 15-in. size — gay, fast color fiesta plaids. Edges overstitched.

7310 Package of SIX \$1.15

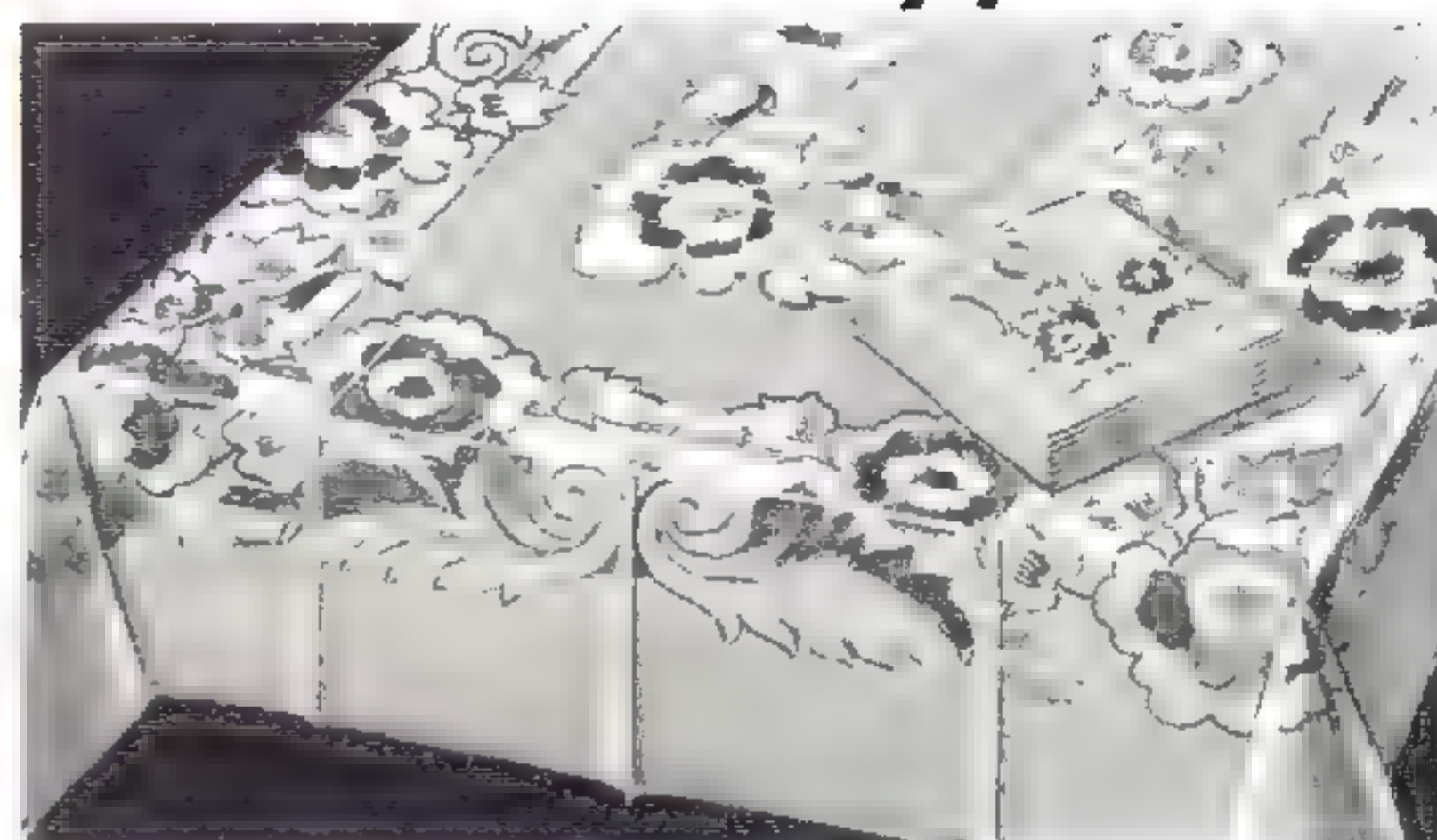
COTTON-AND-RAYON DINNER SET

Many prefer these high-lustre cotton-and-rayon dinner sets . . . their heavenly pastel colors and glistening sheen seem to "set off" your fine china and silver to perfection.

Choice assorted patterns, lovelier each time they're laundered — proves the quality is of the finest.

56 x 76-in. tablecloth and eight 16 x 16-in. napkins, all hemmed.

Colors: Blue or Ivory. State Color 5430.....Cloth, 8 Napkins \$5.95



Loveliest of All...the Lace Cloth

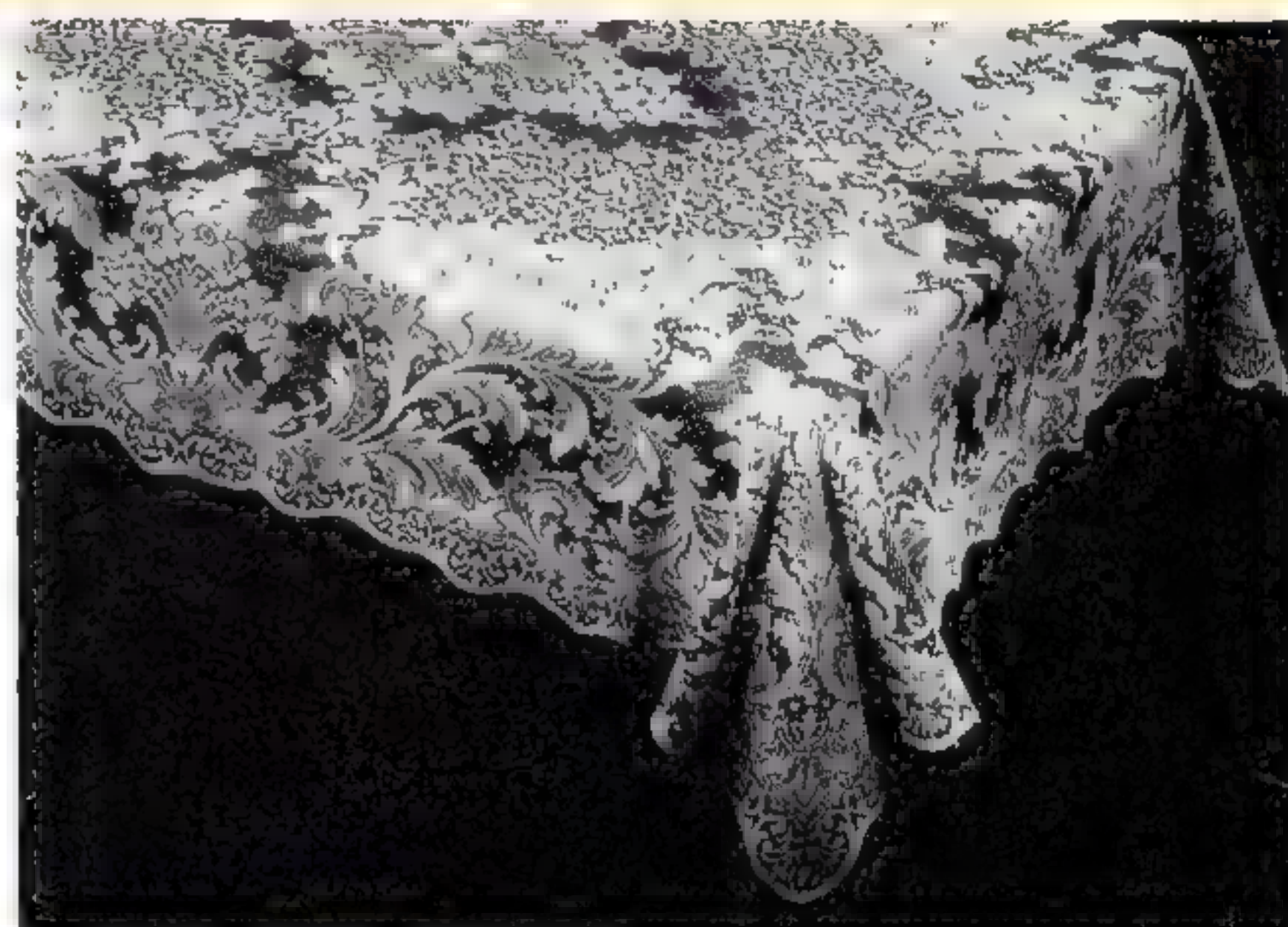
EXQUISITE ARGENTAN-TYPE LACE . . . SPUN-RAYON AND COTTON

Beautifully soft, lustrous, and fine! Polar-white and very lovely! Argentan-type lace — traditional in style, presenting a combination of exquisite forms as used for handmade French laces of Argentan. It was here that French lace workers created many wonderful examples of art.

Finished size 72 x 90 in. Launderers easily and well.

For your own use or as a gift, you will do well to let this be your choice. None other can show your china, glassware, and silver to better advantage.

4370 \$11.95



BEAUTIFUL MODERN Moss Rose Dinnerware



Lovely underglaze ware — simple modern shapes, generously sized. Sprays of moss roses in their natural pink coloring with dark-green leaves against a milky-white background. As practical as it is dainty — so beautiful the simplest meal served on this service-for-eight set will seem something very special.

Semi-vitrified ware that exposure to heat

or cold will not damage (must not be exposed to direct heat).

Set includes 8 each of 10-in. Dinner Plates, Bread-and-Butters, Teacups, Saucers, and Cream Soup Dishes, also 1 each of Covered Sugar Bowl, Creamer, Vegetable Dish, and 13-in. Round Platter.

4120 45-piece Set \$21.50

Beautifully Sheer Curtains

in the Newest Fabrics,
Latest Styles . . . ALL
in Now Fashionable White



the ruffled—

filmy fabrics.

All selvages removed to insure straight hanging. All-white . . . quite the Fashion today! Widths to fit all windows.

Beautiful at any window — in any room. Full, wide, 7-in. ruffling — headed top; matching tie-backs.

Crisp and fresh-looking — like new after each washing.

the tailored—

So filmy and sheer, and lovely they're almost ethereal! You'll want these superb marquises for several rooms in your home!

All are beautifully made with 5-in. bottom hem and 1-in. side hems which enables you to interchange curtains as desired and thus prolong their life. Headed, ready to hang.

the materials—

marquises of the very finest quality. No ironing — no starching — no stretching. Simply drip-dry — in a short while you can

hang them at the windows.

the Dacron — There are two kinds or weights — Sheer and Super Sheer. The Sheer is just about the strongest material you can imagine! Woven of soft, lustrous Dacron yarns — resistant to sun, soil, heat, smoke, mildew. Famous Wat-A-Set finish reduces shrinkage to a minimum.

the Super Sheer Dacron — is 70 denier — finer than the Sheer. A reverse twist in the threads prevents any chance of distortion or "shoving" of threads. Others may require a minimum of pressing but Super Sheer requires absolutely none — simply follow washing instructions.

the Fiberglass* — a fabric woven with yarns spun from fine fibers of glass. Treat as you would any totally new delicate fabric. Do not rub or wring. Follow washing instructions carefully.

* T. M. Reg. U. S. Pat. Off.

Lace
Curtains
Shipped
from
Buffalo —
All others
on this Page
Shipped
from
Syracuse, N. Y.

ALLOW
2 WEEKS
FOR
DELIVERY

STYLE	MATERIAL	NO.	COLOR	LENGTH	WIDTH Per Pr.	WIDTH RUFFLE	PRICE (Pair)
TAILORED	Dacron Sheer	2053	White	72 in.	84 in.		\$ 4.25
TAILORED	Dacron Sheer	2054	White	90 in.	84 in.		4.75
TAILORED	Dacron Super Sheer	3010	White	72 in.	84 in.		4.75
TAILORED	Dacron Super Sheer	3012	White	90 in.	84 in.		5.75
TAILORED	Fiberglass	8002	White	72 in.	84 in.		6.50
TAILORED	Fiberglass	8003	White	90 in.	84 in.		7.75
RUFFLED	Dacron Sheer	5224	White	90 in.	100 in.	7 in.	7.50
RUFFLED	Dacron Sheer	5225	White	90 in.	200 in.	7 in.	16.75
RUFFLED	Dacron Sheer	5226	White	90 in.	290 in.	7 in.	25.95
RUFFLED	Dacron Super Sheer	6209	White	90 in.	100 in.	7 in.	9.50
RUFFLED	Dacron Super Sheer	6210	White	90 in.	200 in.	7 in.	20.00
RUFFLED	Dacron Super Sheer	6211	White	90 in.	290 in.	7 in.	30.00
RUFFLED	Fiberglass	7411	White	90 in.	100 in.	7 in.	11.95
RUFFLED	Fiberglass	7412	White	90 in.	200 in.	7 in.	25.00
RUFFLED	Fiberglass	7413	White	90 in.	290 in.	7 in.	35.00

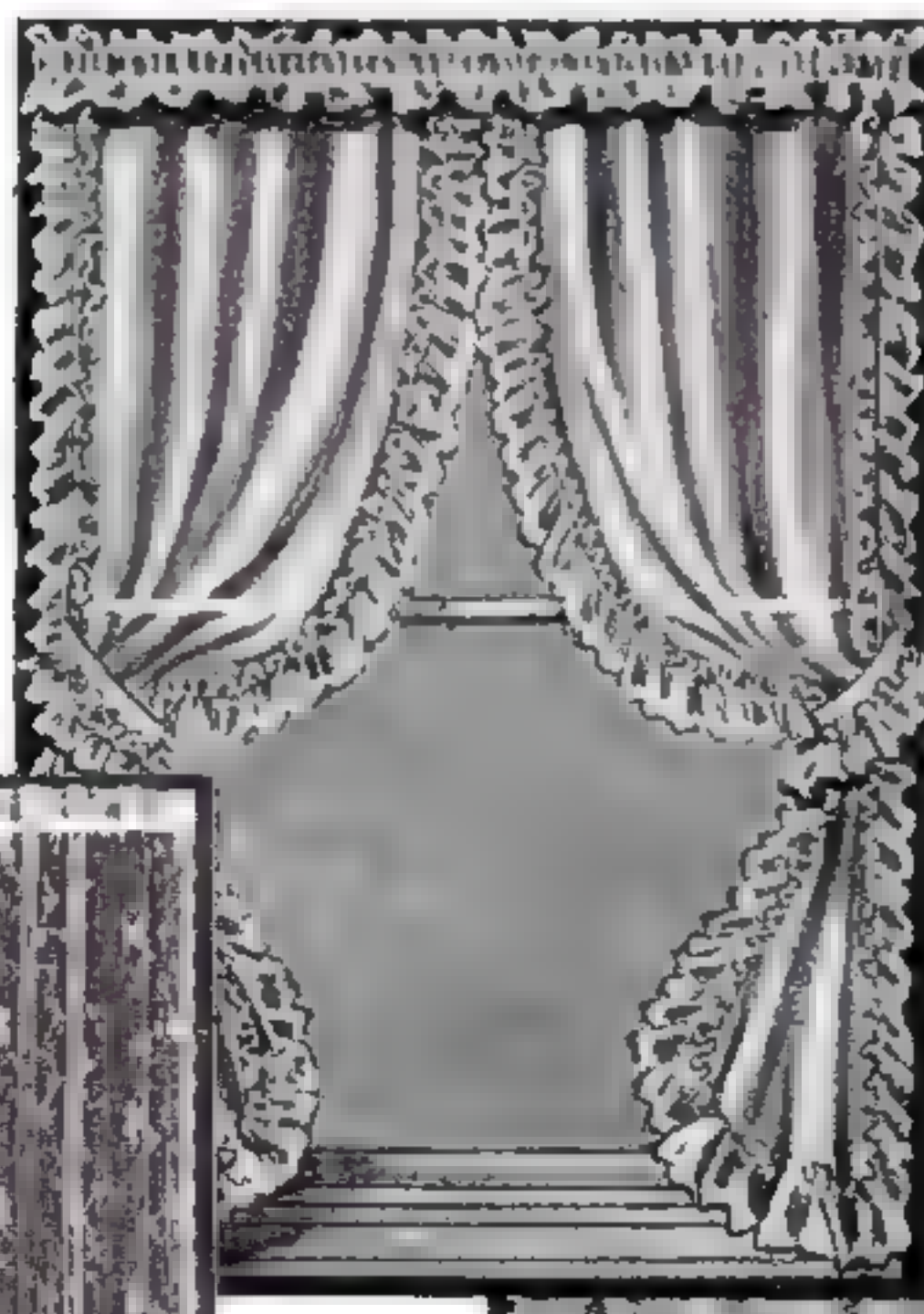
OTHER LENGTHS AND WIDTHS AVAILABLE — Write for Prices



5291

6410

ALWAYS
STATE
COLOR
AND
LENGTH



"NALCO" LACE CURTAINS — As pretty cotton lace curtains as we've seen! Fine, lacy floral design with Brussels-type floral-and-scroll border. Scalloped edge. White only; crisp and beautifully sheer. 81 in. long; 72 in. wide to pair. "Perma-Net" finish eliminates stretching and starching — just launder and drip dry.

3602 — Headed, ready for hanging Pair \$4.50

"NALCO" LACE CURTAINS — In high favor for several reasons! First of all, the large leaf design is a pleasant change and there's the ease in hanging because of the slotted top. Most important is the "Perma-Net" finish — reduces shrinkage to a minimum.

81 in. long and 60 in. wide (pair).

Laundering these pretty curtains is no job at all! No stretching or ironing — merely wash and drip dry. How simple! White cotton lace. 3-in. hem.

5291 Pair, \$1.98

DACRON FRAME CURTAINS —

Pretty as a picture! Lengths to fit about any window you have. 82 in. wide (finished) per pair. Exquisite — no-iron, drip-dry, white dacron — sheer and lovely.

	36 in.	45 in.	54 in.	63 in.	72 in.	81 in.	90 in.
NO.	6407	6408	6409	6410	6411	6412	6413
PRICE							
(Pair)	4.25	4.50	4.95	5.25	5.75	5.95	6.50

FLOCKED DACRON CURTAINS —

Super in every way. Sheer, white Dacron with floral-and-dot flocking—choice of three colors. Scalloped edge. 80-in. wide to pair.

Colors: Blue, Pink, or White.

LENGTH	54 in.	63 in.	72 in.	81 in.	90 in.
CATALOG No.	3722	3723	3724	3725	3726
PRICE (Pair)	\$5.50	\$5.95	\$6.75	\$7.50	\$7.95

3602

3722

Fiberglas * Draperies

Unless you already know this delicate fabric, you can have no idea how really elegant it is — and in these “out of this world” patterns it is beyond description. Yarns spun from fine fibers of glass are woven into a truly exquisite material. Upon this are printed ultra-smart designs in rare and unusual colorings. We believe we have the very choicest. 48-in. width fits window 40 in. wide — 96-in. width fits window 80 in. wide. Be sure to wash — DO NOT DRY-CLEAN.

* T. M. Reg. U. S. Pat. Off.

CATALOG PATTERN NO.	COLORS Only Predominant Color in Design is Mentioned	LENGTH	PRICE	
			48-in. Width (Pair)	96-in. Width (Pair)
7000 SOLID- COLOR (not illus.)	Beige, Gold, Light-Green, Nutmeg, Pink, Sandalwood, Turquoise, White	90 in.	\$11.95	\$25.00
1540 FLORAL BOUQUET DESIGN A (illus.)	White — with Coral-Red, Gold, or Red	90 in.	14.00	30.00
1545 MODERN GEOMETRIC DESIGN B (swatch illus.)	White — with Brown, Coral- Red, Gold, Maroon, or Tur- quoise. All with rich Gold overlay.	90 in.	14.00	30.00
1546 SCENIC FLORAL DESIGN C (swatch illus.)	White — with Coral-Red, Red, or Turquoise.	90 in.	14.00	30.00

OTHER WIDTHS and LENGTHS AVAILABLE — Write for Prices.
ALWAYS BE SURE TO STATE WIDTH, LENGTH, AND COLOR



Lovely Tier Curtains

Choice of Fabric,
Colors, and Trim.
Many Lengths.

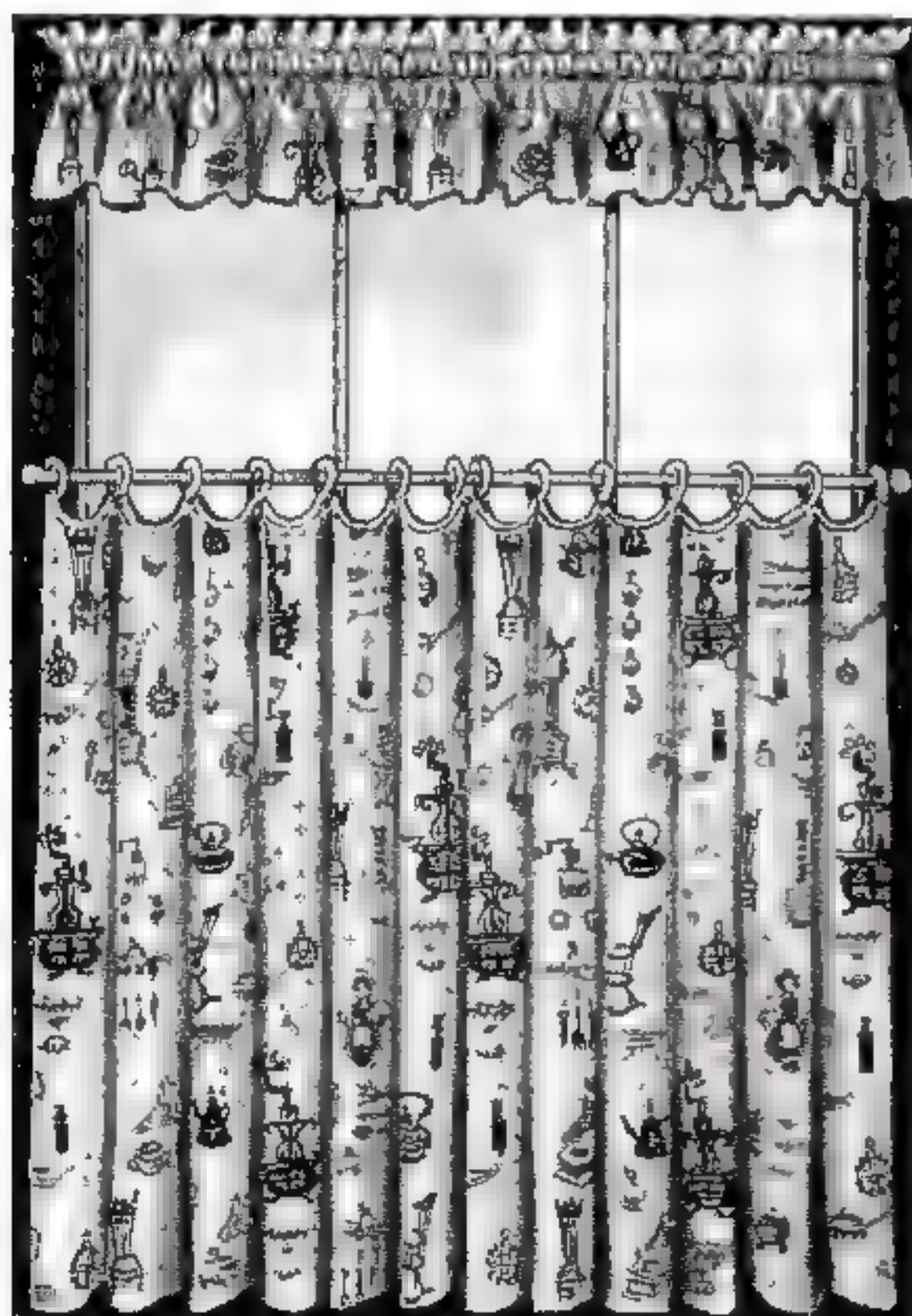
DACRON Newest and most beautiful! Hang one pair or two pairs at your windows — and in any room. Two pairs are illustrated — the top one to be used as shown or like draperies. Many choose the longer lengths and use just one pair with a valance — usually for other than regulation windows. Valance comes only with the flocked ruffling but may be used with any dacron tier curtain.

Beautifully made of Dupont White Dacron Marquisette. Superbly sheer and dainty, yet very durable. Requires no starching, no stretching. Squeeze in mild suds, rinse, dry (do not wring) — and they're ready to use. 6-in. plain Dacron Marquisette ruffling is nice and full, with tiniest hem finishing edge. Minimum shrinkage.

May be had in White Flocked Dacron (illustrated) with flocking in choice of colors listed below OR Plain White Dacron.

Colors: Aqua, Pink, White, or Yellow.

ALWAYS STATE STYLE, COLOR,
LENGTH, AND WIDTH



NO.	LENGTH	WIDTH (Pair)	PRICE (Pair)
DACRON MARQUISETTE			
8004	30 in.	76 in.	\$2.95
8005	36 in.	76 in.	3.25
8006	40 in.	76 in.	3.75
8007	45 in.	76 in.	3.95
FLOCKED DACRON MARQUISETTE			
2486	30 in.	78 in.	3.95
2487	36 in.	78 in.	4.25
2488	40 in.	78 in.	4.50
2489	45 in.	78 in.	4.75
FLOCKED VALANCE			
4309	9 in.	54 in.	2.00

Another exquisitely sheer, filmy marquisette that is so easily cared for. This fine fabric is woven with yarns spun from very fine fibers of glass. Gorgeous! White only with matching 6-in. ruffle at bottom. Made the same, laundered, and used same as the dacron above.

Cotton Poplin CAFE CURTAINS

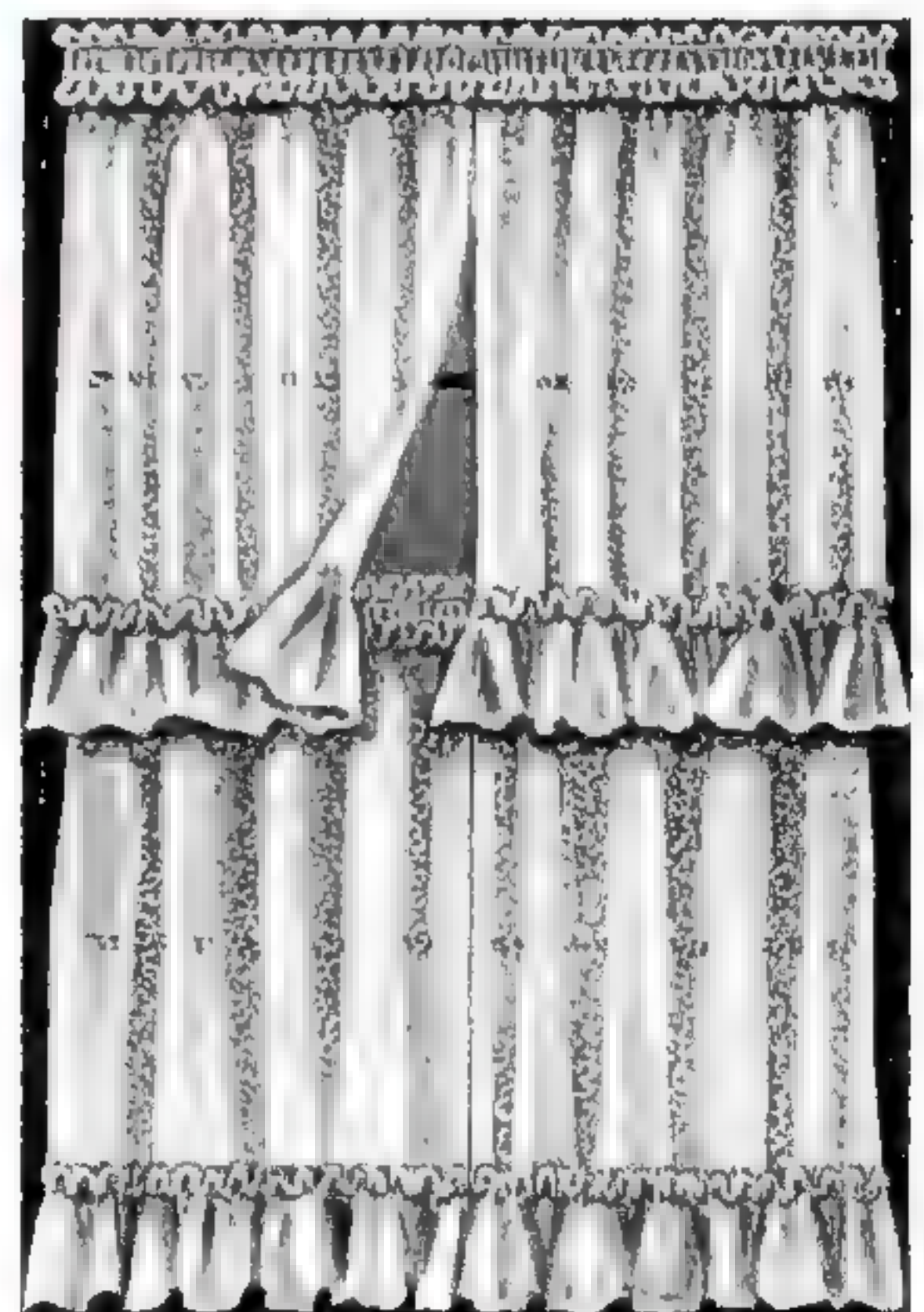
An adorable conventional design reminiscent of colonial days — White with design in gay coloring with plenty black for contrast. A marvelous fabric that launders and wears wonderfully well... has a silken finish — soft, opaque, drapes well. Complete with rings to use with wooden or metal rod. In good taste, with or without valance — fashion-right in dinette, kitchen, den — most anywhere.

CURTAINS
Each pair 66 in. wide
and 36 in. long. 2-in.
bottom hem.
Colors: Aqua or Red.

STATE COLOR
6600 Pair \$2.95

VALANCE
10 in. deep and 54 in.
wide for use with cur-
tains at left. Headed,
ready for rod.
Colors: Aqua or Red.

STATE COLOR
6603 Each \$1.50



All Tier Curtains and Valance are
Headed — Ready for Rod

No.	LENGTH	WIDTH (Pair)	PRICE (Pair)
2971	30 in.	80 in.	\$3.75
2972	36 in.	80 in.	4.25
2973	40 in.	80 in.	4.75
2974	45 in.	80 in.	5.25

SNUG-FITTING *Ready-made* SLIP COVERS

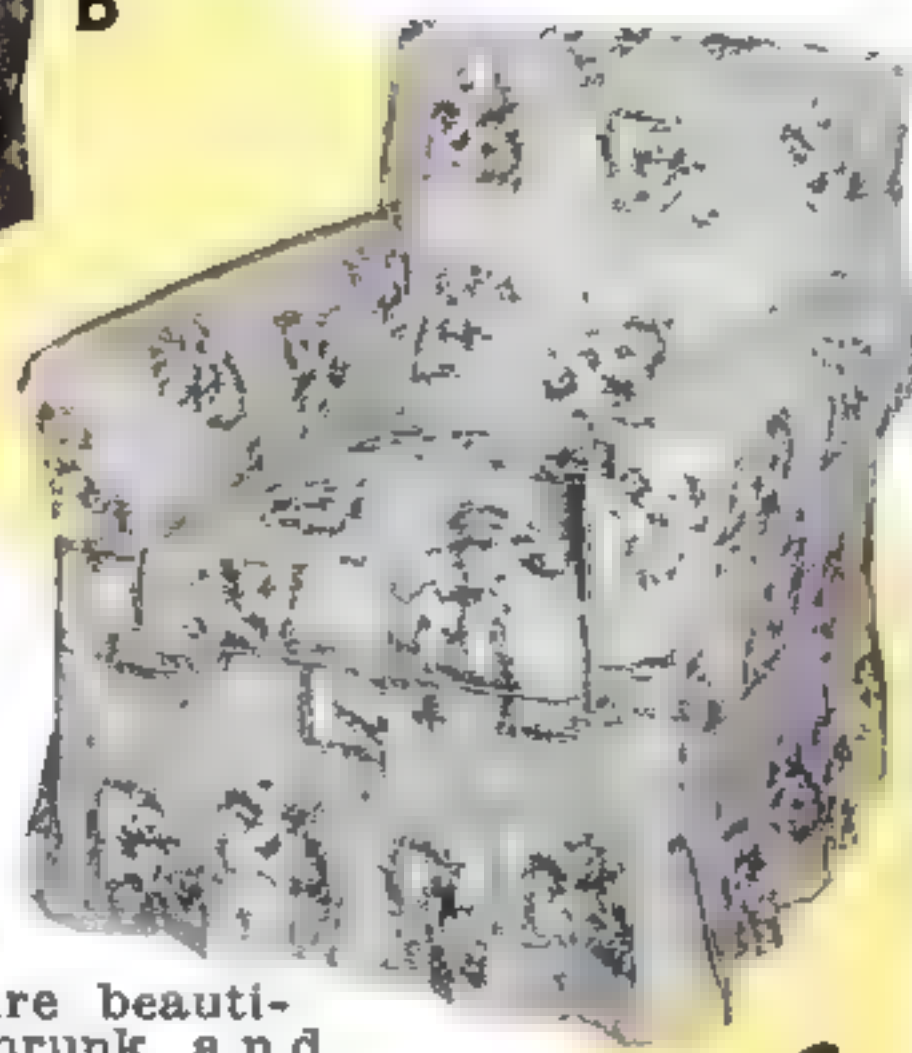
**MATERIALS
ARE
WASH-FAST
AND
COLOR-FAST**



A



B



C

← **B—ESSEX**
Cotton Bark Cloth—
Geometric Print

← **A—MADERO**
Small All-over Design
in Fancy-weave Cotton

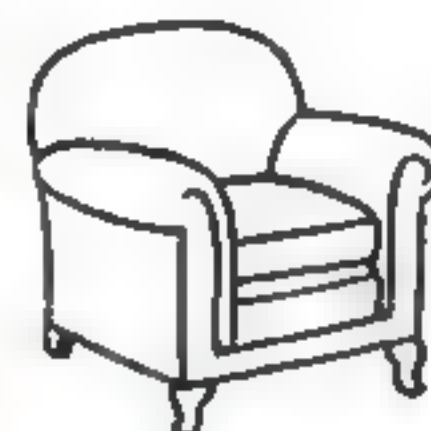
C—GRANADA →
Floral Design on
Cotton Bark Cloth

**SIMPLE
INSTRUCTIONS
FOR FITTING
ACCOMPANY
EACH COVER**

**LARKIN SLIP COVERS FIT
CHAIRS, DIVANS, DAVENOS, AND
STUDIO COUCHES SKETCHED**

For Others Please Write for
Information and Prices

State Number, Pattern, Color, Style Chair
or Divan, and Style Cushion
(Regular or T)



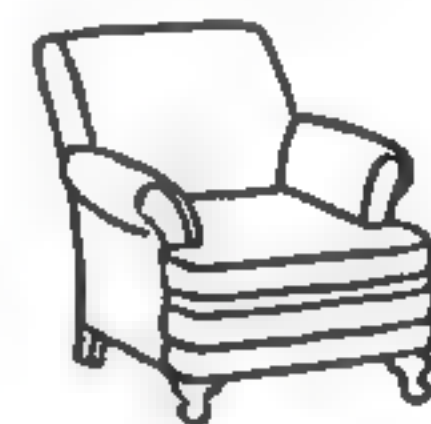
Club Chair



Lawson
Club Chair



Wing Chair



T-Cushion
Lounge Chair



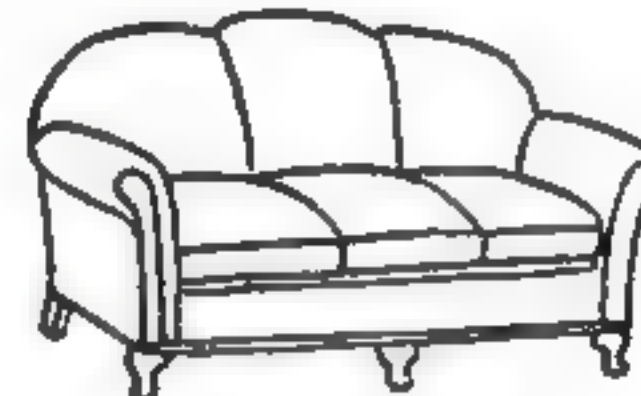
Cogswell
(also fits
Platform
Rocker)



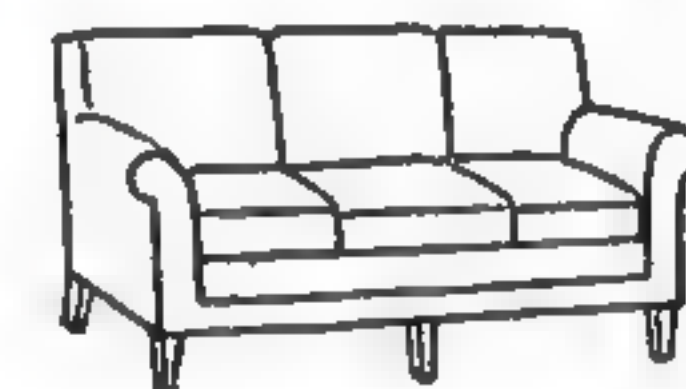
Button-back
Chair



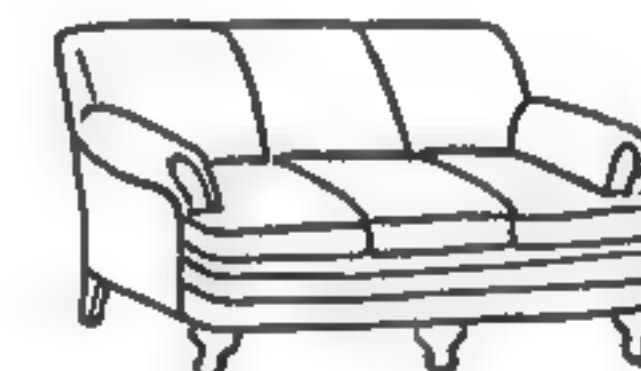
Jumbo or Modern
Chair (for high or
low back; straight
or curved arm)



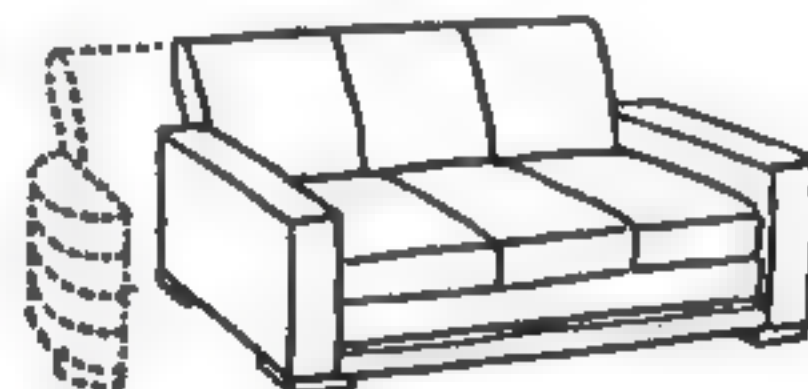
Club Divan 68" - 76" - 84"



Lawson Divan
(2-cushion available)



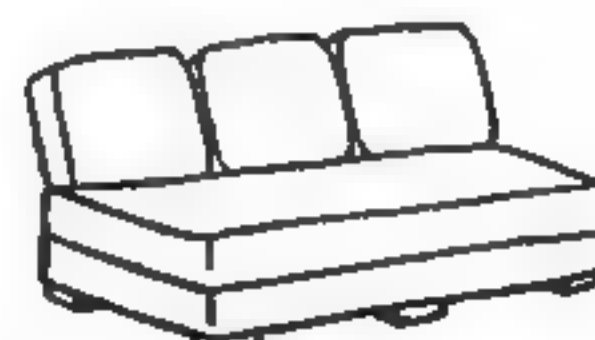
T-Cushion Lounge Divan



Jumbo and Modern Divans
(2-cushion available also
straight or curved arm)



Daveno Bed



Studio Couch
(2-cushion available)

To insure getting correct
size for divan always
give width across
widest part of back.

Made-to-order covers
that fit so perfectly as to
look almost like upholster-
ing itself. Made with the fam-
ous "adjustable" back — fastens
with tie-backs and snaps so cleverly
the fastening is scarcely discernible.

Because of this back, these covers fit fur-
niture a little larger — on smaller furniture
the excess may be "fulled" in to a snug fit.

Seams with contrasting cord welting de-
signed to allow tucking in of excess material.

Materials are beauti-
ful — pre-shrunk and
washfast. Colors and pat-
terns are precious — lively, gay,
artistically blended. "A"—one of the
very newest—is specially finished to resist
wrinkling and stains. Water spots sponge off
easily.

If your furniture is new, slip covers will
protect and save it—if old and worn or
faded, these lovely slip covers will make it
appear new again. NOTE! Cushions of "A"
are zippered.

See sketches for furniture covers fit. For
others, please write for information.

SLIP COVER	No.	PATTERN (see illustrations)	COLORS	PRICE
Chair	6373	A—Madero	Brown, Gold, Green, Grey, Red, or Turquoise	\$13.98
Divan	6374	A—Madero		26.98
Studio	6375	A—Madero		16.98
Daveno	6376	A—Madero		17.98
Chair	4222	B—Essex	Light Charcoal, Cocoa, Gold, or Green	9.98
Divan	4223	B—Essex		19.98
Studio	4224	B—Essex		11.98
Daveno	4225	B—Essex		13.98
Chair	2834	C—Granada	Charcoal, Green, Rose, Wine	11.95
Divan	2835	C—Granada		21.95
Studio	2836	C—Granada		13.95
Daveno	2837	C—Granada		14.95

All Slip Covers Shipped from Worcester, Mass. Allow TWO WEEKS for delivery.

HANDSOME KNIT SLIP COVERS

In Long-wearing Cotton-and-Dacron



CHAIR 6212 \$6.98 DIVAN 6213 \$13.98

Finely-knit of cotton yarns blended with
dacron for longer wear. A small, neat all-
over pattern that will look wonderful on
your living-room furniture for covers fit
snug and smooth — almost like the original
upholstery. Amazing values!

No trouble to order! Merely choose your
style and colors and always be sure to tell
us whether cushions are Regular or T.
Knit covers are not made for studio couch
or daveno.

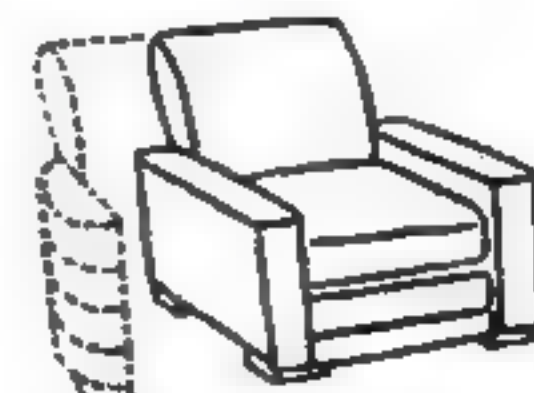
4 Smart Wash-fast Colors:

BROWN GREEN GREY RED

Always State Color



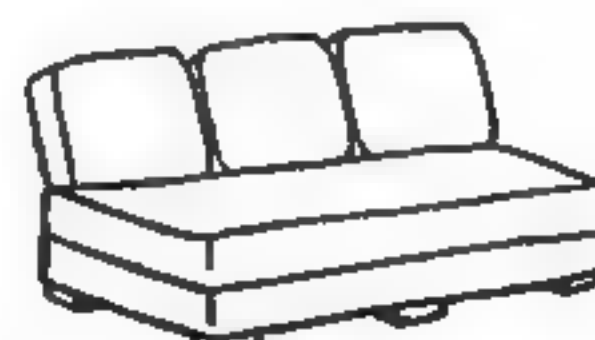
Button-back
Chair



Jumbo or Modern
Chair (for high or
low back; straight
or curved arm)



Daveno Bed



Studio Couch
(2-cushion available)

The Two Styles Below
Are Offered in
Twill and Bark Cloth Only



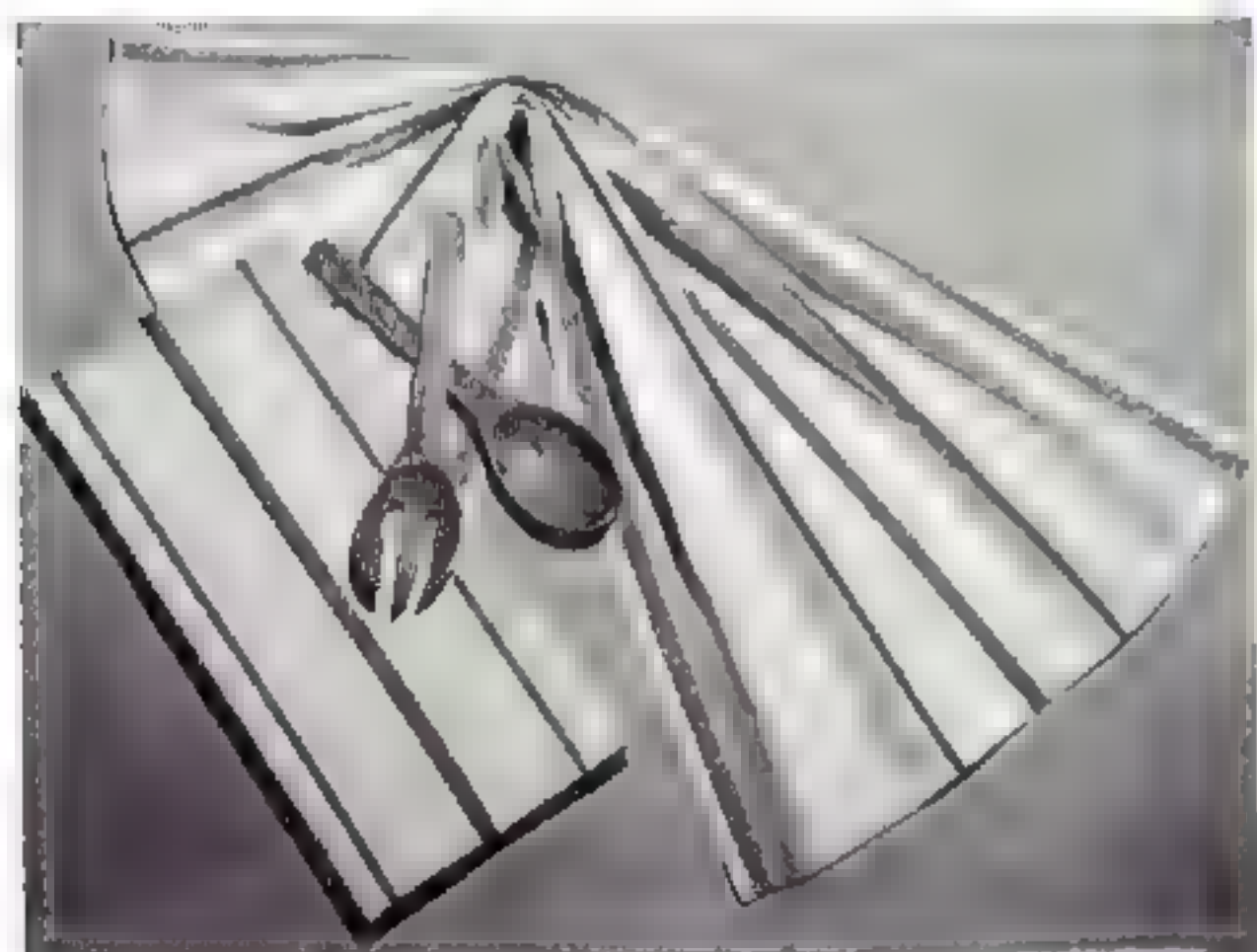
TERRY KITCHEN TOWELS

Lintless terry towels that are such a sensation right now! Designed for use as dish towels but used for hand towels in the kitchen by many. Efficient to the Nth degree — terry weave with loop surface, absorb faster, polish dishes and glassware to perfection — the cotton yarns are specially treated to prevent linting.

Soft, fluffy towels with gay multicolor stripes — add a bright, cheerful note to kitchen decor. 17 x 32 in. Fringed ends.

Dishes shown are not Larkin offers.

73022 for \$1.25



"RAPIDRY" DISH TOWELS

by Cannon

Wonderful towels that absorb moisture instantly — let you dry dishes fast. They're all-cotton, woven of specially-long fibres. Unusually sturdy and most economically priced.

16 x 32-in. size, hemmed each end. Multicolor stripings fit into any color scheme, adding a note of cheer that's always welcome.

Utensils shown are not Larkin offers.

41232 for 79¢



BATH ENSEMBLES *by Cannon*

Season's newest designs and colors for making up your own ensembles. Match or mix colors to suit. Sponge-thirsty terry cloth — soft; good weight.

TRELLIS LEAF — A New Favorite

Want to give your bathroom a "lift" — rejuvenate it? Trellis Leaf will do just that — it's so colorful, gay, lively. Marvelous quality, too — thick, soft, fluffy, absorbent, and a good, sturdy weave.

Face Cloth edges are overstitched — towel ends are hemmed.

Colors: Blue Star, Buttercup Yellow, Emerald Green, or Camellia Rose.

STATE COLOR

BATH TOWEL — 22 x 44-in. size.

62542 for \$2.69

HAND TOWEL — 16 x 26-in. size.

62552 for \$1.69

FACE CLOTH — 12 x 12-in. size.

62564 for \$1.59

SHADOW-STRIPED to blend into most any color scheme

Strikingly different! Stripes in a new manner! Gorgeous, bright, fast colors that will win your favor at a glance. Stripes are varying tones of one color with harmonizing color on white ground.

Usual Cannon fine quality that remains soft and fluffy through repeated launderings. Towel ends are hemmed — face cloths overstitched.

Colors: London Blue, Camellia Rose, or Turquoise.

BATH TOWEL — 20 x 40-in. size.

55082 for \$1.65

HAND TOWEL — 15 x 25-in. size.

55092 for 99¢

FACE CLOTH — 12 x 12-in. size.

55104 for 99¢

Always Popular —

BORDERED IN SELF COLOR

Big value! Solid colors with striped-effect border — soft, lovely, rich colors; tub-fast.

Soft as a kitten and ever so thirsty — nice medium weight, fine quality that wears well.

Colors: French Blue, Mimosa Yellow, Pink Whisper or Sea Green. State Color.

BATH TOWEL — 22 x 44-in. size.

33912 for \$1.75

HAND TOWEL — 15 x 25-in. size.

33922 for 95¢

FACE CLOTH — 12 x 12-in. size.

33934 for 95¢

Chenille Bath Sets

THREE-PIECE SET — Includes 18 x 32-in. mat,

standard-size lid cover, and contour piece that fits closely around base of toilet. All in low-loop weave chenille with cut-pile border in sculptured effect. Kitten-soft chenille in guaranteed-fast colors. Under side of mats Latex-coated — will not slip.

Colors. Blue, Dusty Rose, Gold, Green.

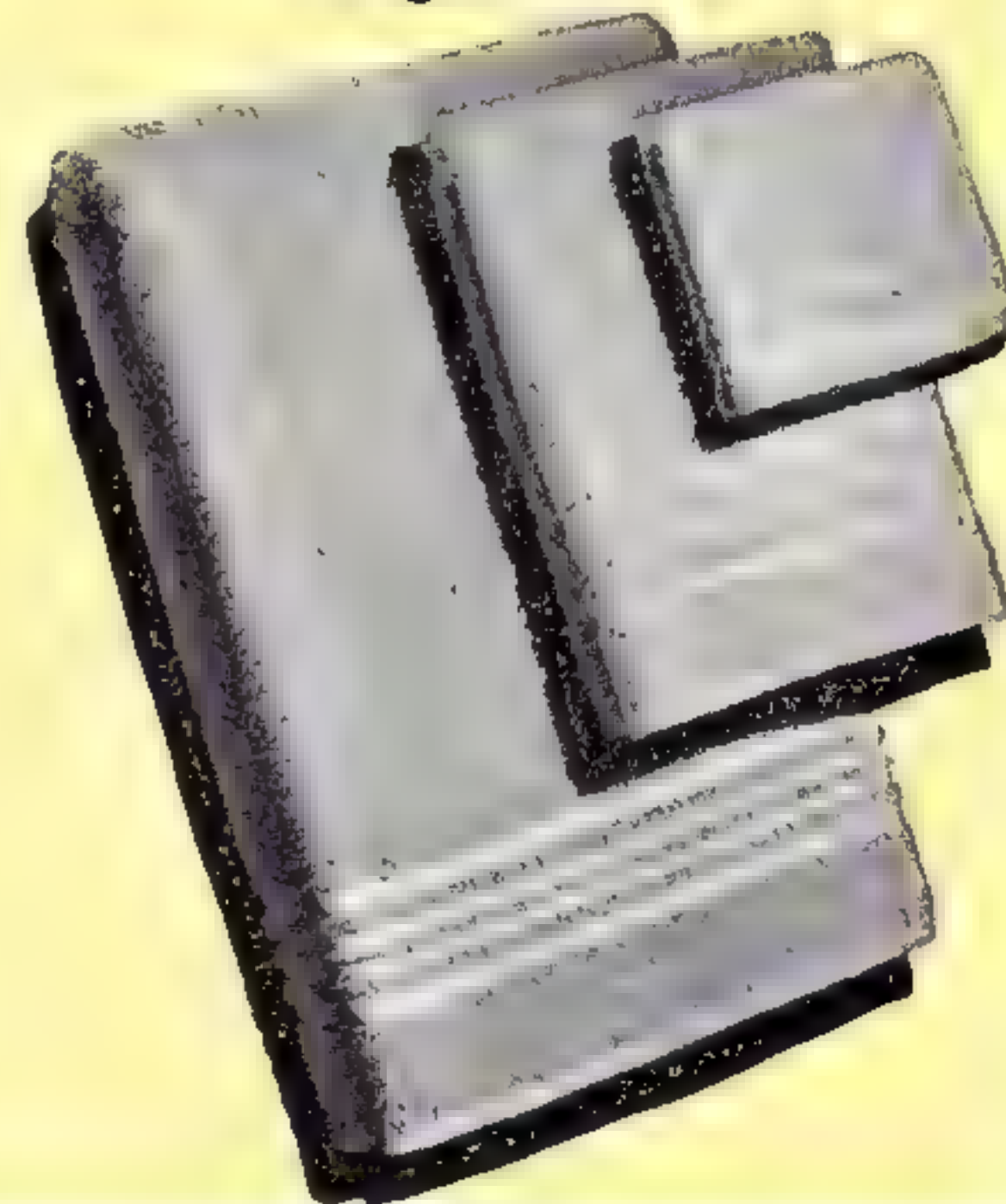
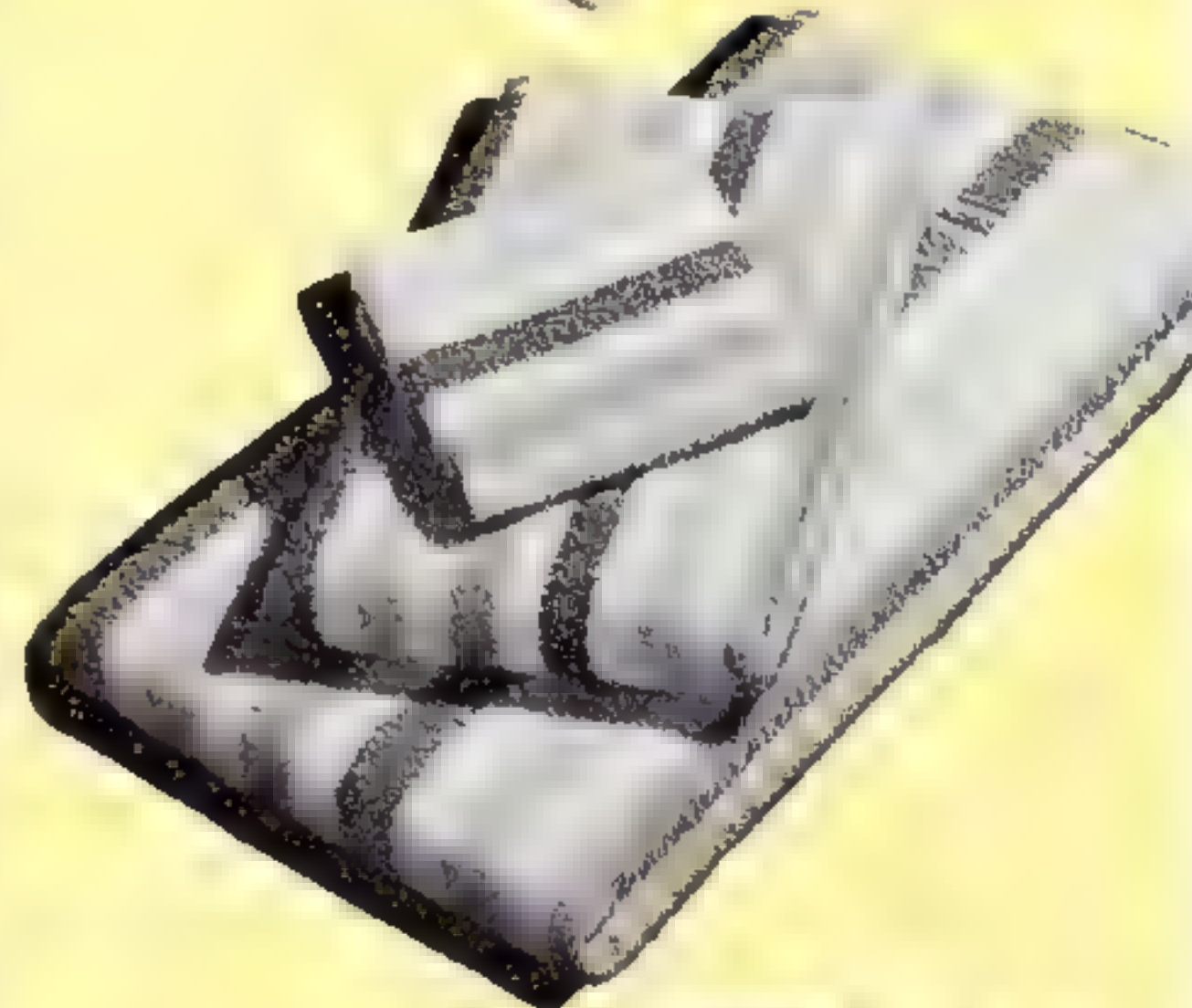
5750 — State Color.....3-pc. Set \$4.95

TWO-PIECE SET — Dress up your

bathroom! 21 x 35-in. mat with standard-size lid cover. Fast-color, heavy cotton chenille with contrasting design. Extra-thick, soft, fluffy — wears wonderfully; launders perfectly. Duck back rubberized to prevent slipping.

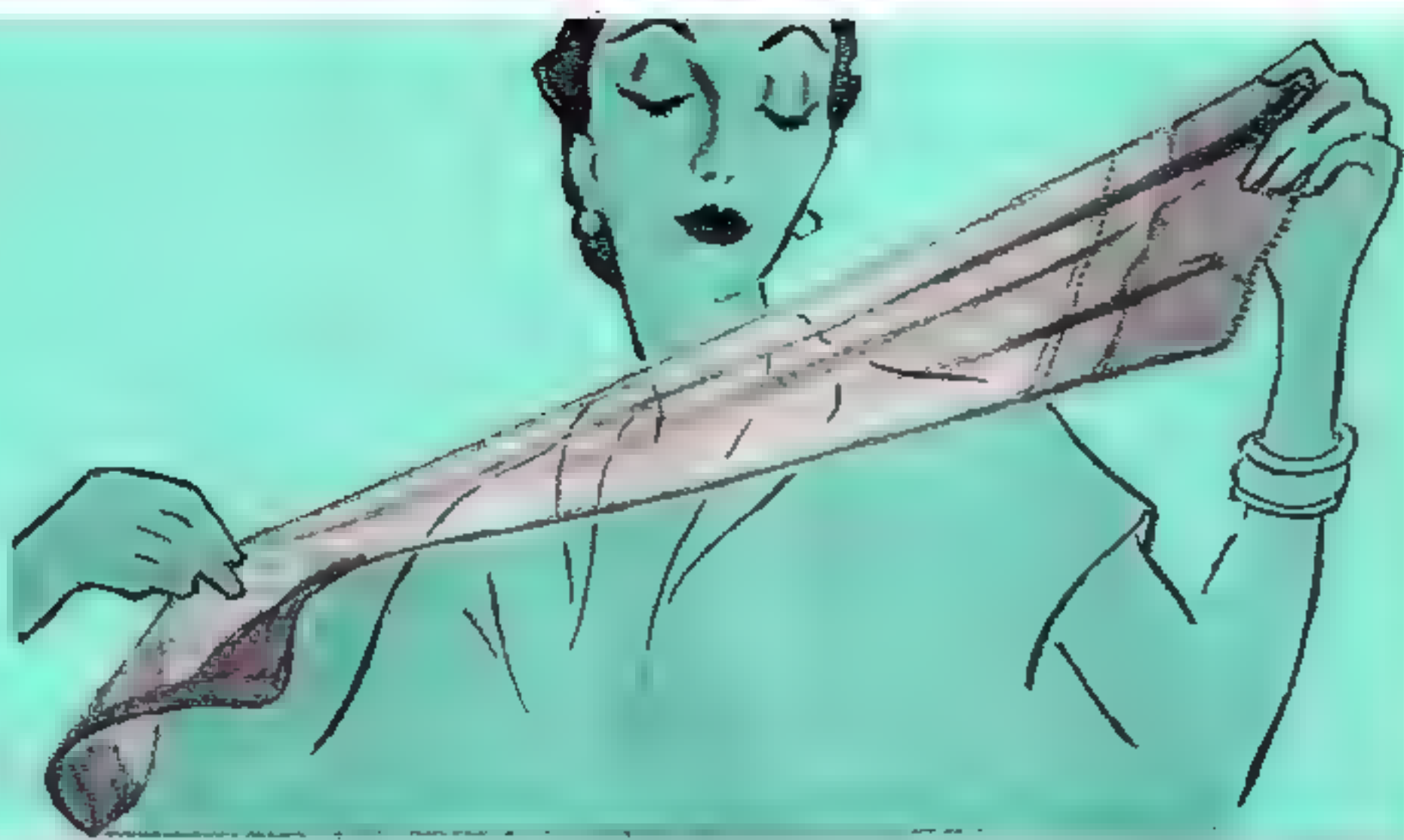
Colors: Blue, Gold, Green, or Rose.

1434 — STATE COLOR.....2-pc. Set \$3.85



There's No
End of
Stretch
to Them!

ONE SIZE
FITS EVERYONE!



WOMEN'S "BEST MADE" S-T-R-E-T-C-H NYLON HOSE

The most modern and amazing hosiery! "Best Made" Stretch Nylons that fit the contour of your leg and are always "just the right size." No wrinkles, no misfits, seams always straight. Feet never too short, never too long. This hosiery stretches to fit — simply "roll them on" to height

desired.

60 gauge, 15 denier. Knit of "Lesnag," a Vitality Twist Nylon, they wear longer and better and snag less. Once tried, you'll want no others. Very fine. Neutral-Beige shade.

STRETCH SIZE	Fit Previous Size	Always State "Stretch" Size
Short	8, 8½, 9 or 9½ Short	
Average	9 Long, 9½, 10	
Tall	10 Long, 10½, 11, 11½	
Extra-Tall	10, 10½, 11, 11½, all Extra Long	

4100 3 pairs (one "stretch" size), \$4.50



MEN'S FANCY COMBED COTTON HOSE

Assorted Designs and Colors

4-ply ingrain knit of finest combed cotton with elastic tops. Newest designs; smartest colors — a grand assortment.

The kind of hose he would choose for himself — the kind he'll be happy to receive as a gift.

Sizes: 10½, 11, 11½, and 12.

STATE SIZE

5121 3 Pairs for \$1.39

They Stretch to Fit
Any Size Foot!



"HELENCA" Nylon Hosiery for Men, Boys, and Women

Men's and
Boys'
English Rib

Always
State
Color

Men's
Fancy

Men — women — boys — they all like this new hosiery sensation! Sounds incredible to say one size will fit a man's foot from size 10 to 14, but it's a fact! They're never too long, never feel short, and they "stay put." You do not stretch them when laundering — they naturally stretch to your size as you put them on!

Longest Wearing! Most Comfortable!
Men's — Boys' — Women's Styles

Knit of 100% Dupont Nylon they're soft and fine. Helenca's wear wonderfully — seldom require mending. Comfortable, too. Rib-knit top; reinforced heels, toes.

Choice of Men's and Boys' English-rib — Men's Fancy in assorted designs — Boys' Argyle — also Women's Ankle Socks in English rib. Nice selection of colors.

Try this hose — see if you do not agree with thousands of others that Helenca's are the biggest value you've had in a long time.

No.	STYLE	COLORS	ONE SIZE Fits Sizes	PRICE (TWO Pairs)
2501	Men's English Rib	Assorted — Season's Newest	10 to 14	\$1.59
3034	Men's Fancy	Assorted — Season's Newest	10 to 14	1.59
4619	Boys' English Rib	Assorted — Season's Newest	8 to 11	1.49
5427	Boys' Argyle	Assorted	8 to 11	1.49
6469	Women's Ribbed Ankle	Assorted Pastels or White	8 to 11	1.29

Beautiful Sheer ALL- OCCASION Nylons



51 gauge, 30 denier! Beautiful and clear! Fine, lovely hose for all-occasion wear although specially designed for business and all service wear. You'll like them!

Full-fashioned — Dupont nylon from top to toe! Sure to fit like your skin. Double garter-top; reinforced feet. Season's newest shade, in Standard Proportioned Lengths.

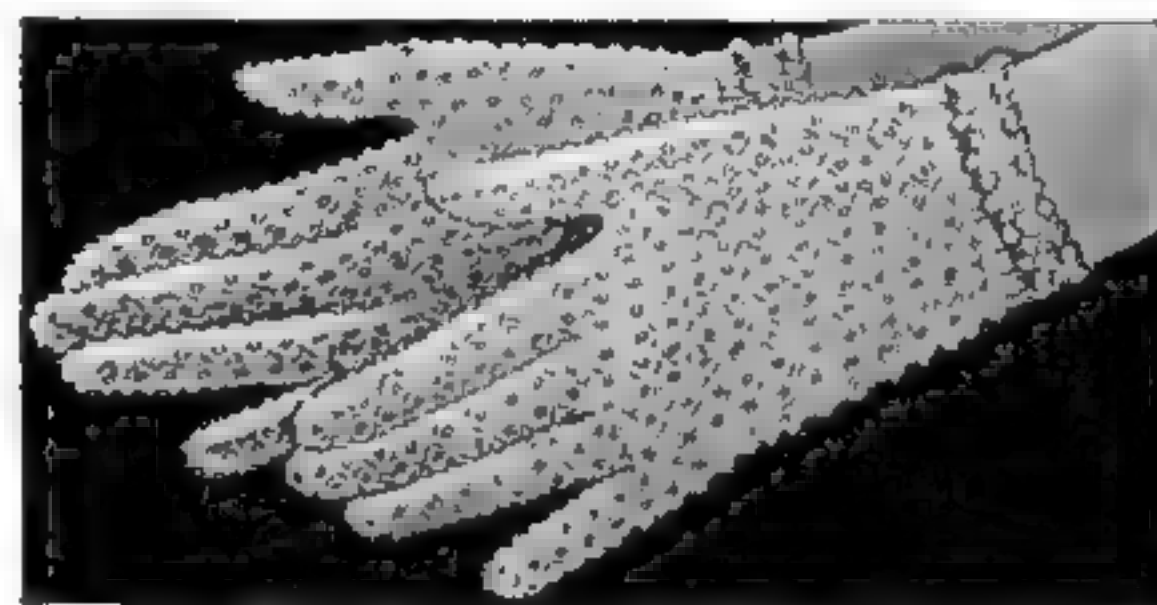
Sizes: 9, 9½, 10, and 10½.

Lengths: Medium, Long, and Extra Long.

SIZE	MEDIUM	LONG	EXTRA LONG
9	29½ to 30½ in.	31 to 32 in.	
9½	30 to 31 in.	32 to 33 in.	34 to 36 in.
10	31 to 32 in.	32½ to 33½ in.	34 to 36 in.
10½	32 to 33 in.	33 to 34 in.	34 to 36 in.

STATE SIZE AND LENGTH

4121 3 prs. (one size) for \$3.85



WOOL-LINED STRETCHABLE NYLON GLOVES

One size fits all — practically unbelievable but true! Elastic-knit of nylon, warmly lined with wool, these fashionable shorties stretch to fit most anyone and still are very comfortable. They're warm, mighty good-looking and soft as a kitten.

Remember these nice, warm gloves when gift-shopping.

Colors: Black or White.

STATE COLOR

5770 Pair, \$1.75



Rayon Panties TWO STYLES

Two popular styles! Fine quality, cut full, and wear extraordinarily well.

The Slashed Leg Style (shown left above) features real wide leg, deep hem, double crotch. These are fine Rayon in interlocking, non-run weave with elastic-adjusted waistline. Tearose only.

Straight Style (right). This smooth-fitting style, has a special crotch and legs finished with deep hem. They come in the same Tearose Rayon-knit — same lovely non-run weave but are made with double crotch to waistline in back.

LEG STYLE	NO.	SIZE	PRICE
Slashed	2494	Medium	2 for \$1.25
Slashed	2495	Large	2 for 1.45
Slashed	2496	Ex. Large	2 for 1.65
Straight	4162-2	Medium	2 for 1.25
Straight	4162-3	Large	2 for 1.45
Straight	4162-4	Ex. Large	2 for 1.65

Always State Number and Size

ALL-NYLON Tricot-Knit BRIEFS



Choice of:
PINK or WHITE

Sizes:
6 and 7

40-denier tricot-knit nylon. A superior quality that tubs in a jiffy, dries even faster, and requires no ironing. Dainty trim of nylon lace.

Narrowest elastic at waistline and leg edge. Double crotch.

Packing light for traveling is no problem with these wispy briefs.

2089 — State Color and Size 2 for \$1.75

NYLON STRETCH BRIEFS



ONE SIZE
(fits all sizes from
4 to 8)

Fit like your skin; feels like your skin (lanolin finished). Look like a big doll's panties but, to your surprise, they stretch to fit anyone wearing sizes 4 to 8. Full-fashioned with seam-free,

reinforced crotch for utmost comfort. Knit of Helanca stretch yarn — wear marvelously and are Sanitized for lasting freshness; retards odors.

Colors: Blue, Pink, or White.

1119 — State Color 2 for \$2.69



Smooth-fitting Slips

All are Loomcrafts — slips that never twist, never "ride up." Most seams double-stitched. About 44 in. long.

"KREPETONE" — Left, above

Krepetone — a beautiful rayon acetate fabric that is softer, lovelier after each tubing. Pre-shrunk . . . also guaranteed for twelve full months of satisfactory wear.

White-only — 4-gore midriff style that fits to perfection. Attractive, wide Chantilly-type lace.

Sizes: 34, 36, 38, 40, 42, 44.

4819 — State Size \$2.59

NYLON TRICOT-KNIT — Right, above

Delectably frosted with exquisite, scalloped Chantilly-type lace.

40-denier tricot-knit nylon — really opaque and made 4-gore style with shadow panel in front. Satin ribbon adjustable shoulder-straps. White only.

Easiest ever to care for — wash, dry and it is ready for wear again. No ironing required. Fits superbly.

Sizes, 34, 36, 38, 40, 42 and 44.

3464 — State Size \$4.95

COTTON PLISSE — Top, right

Your favorite 4-gore cotton all dressed up. Pretty isn't it, with its lavish frosting of pretty eyelet embroidery? Has full-length shadow-proof front panel.

Non-cling White Cotton Plisse — soft, fine. No ironing required. Straight cut so no twisting.

Sizes 34, 36, 38, 40, 42, 44.

5455 — State Size \$2.39

"DRIP-DRI" COTTON — Right

The very newest cotton — shakes off wrinkles, washes in a jiffy, drip-dries in short order. No ironing!

6-gore, straight-cut, empire style with double shadow-proof front panel. Effectively trimmed with fine eyelet embroidery. Wonderful with all your cotton dresses. All-white.

Sizes: 34, 36, 38, 40, 42, 44.

4976 — State Size \$2.49



MEN'S BOXER SHORTS

The style men prefer and made of a wonderful quality sanforized cotton broadcloth. Comfortable waistline; generously sized.

Fast-color prints in great assortment — geometric, small patterns, stripes of all kinds.

Sizes: 32, 34, 36, 38, 40, 42, and 44. STATE SIZE.

62902 for \$1.89



MEN'S COTTON-KNIT BRIEFS

With "Velvet-Grip" elastic waistband that holds undershirt in place. Finely rib-knit of 100% soft, combed white cotton yarns. Elastic, reinforced leg openings. Reinforced crotch seams.

Laundry in a jiffy. They're pre-shrunk so washing will not alter the smooth, comfortable fit.

Sizes: Small (32, 34), Medium (36, 38), and Large (40, 42).

STATE SIZE.

55062 for \$1.75



**Finest
Cotton-
Knit**

MEN'S UNDERSHIRTS

Rib-knit of finest combed, white cotton yarns with neck and shoulder seams nylon-reinforced.

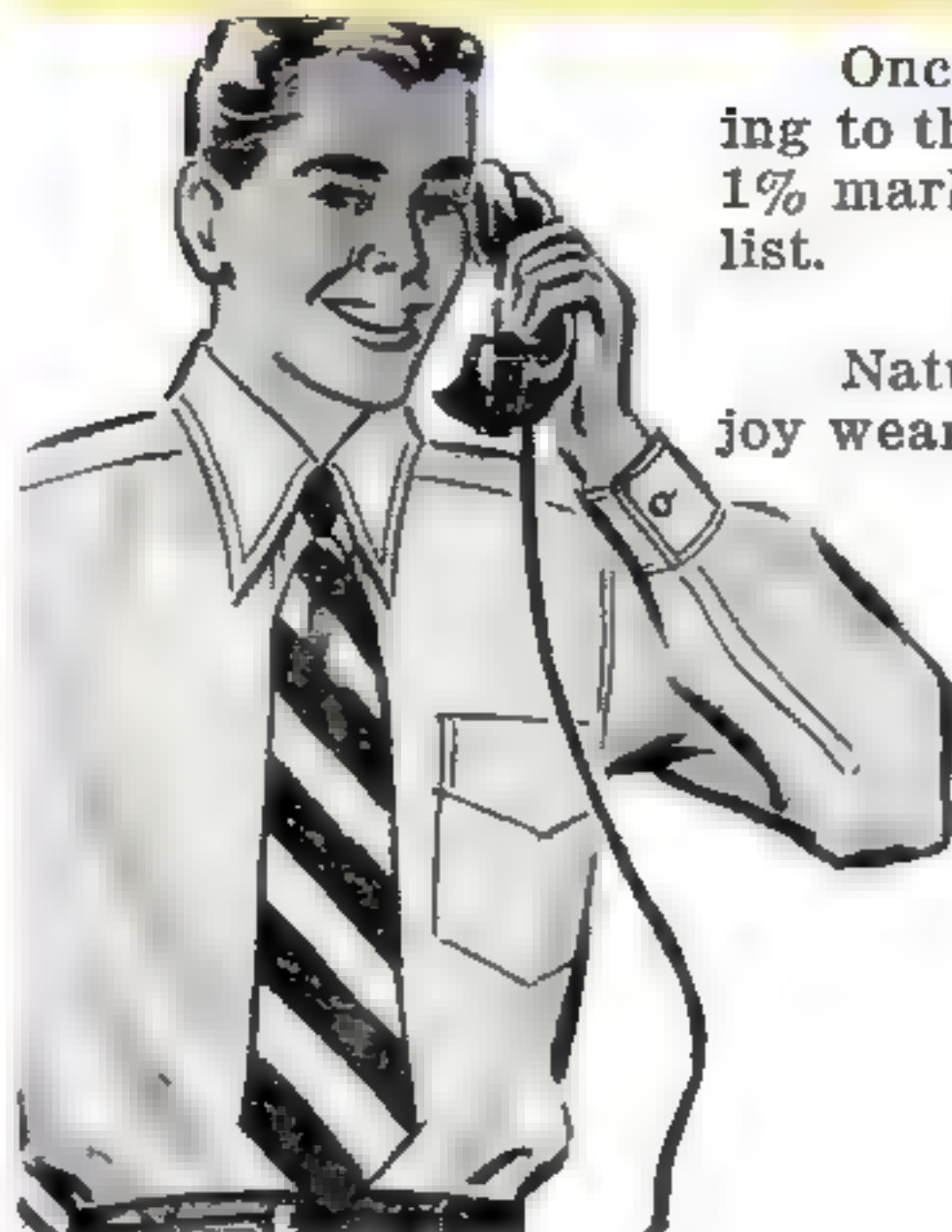
Softest ever and so easy to tub. Pre-shrunk. Bound neck and armholes. Cellophane-wrapped.

Sizes: Small (36, 38), Medium (40, 42), and Large (44, 46).

STATE SIZE

46242 for \$1.59

Fine White Broadcloth Shirt



Once tried no other satisfies! Fits right from the first wearing to the last! Sanforized, too — shrinkage will never pass the 1% mark! Looks best! Feels best! Men place it first on their list.

No Bagging! No Bulging! Fits to Perfection!

Naturally, a shirt has to fit right for a man to really enjoy wearing it. This does — no bagging — no bulging anywhere — and it is plenty long. Gathers at back give good fullness and the collar is fused to prevent "wilting."

Puts a man "at ease" — he can be certain this super-count, mercerized White Cotton Broadcloth is top quality, perfectly tailored — and the high-grade mother-of-pearl buttons are sewed on to stay. It's double-stitched.

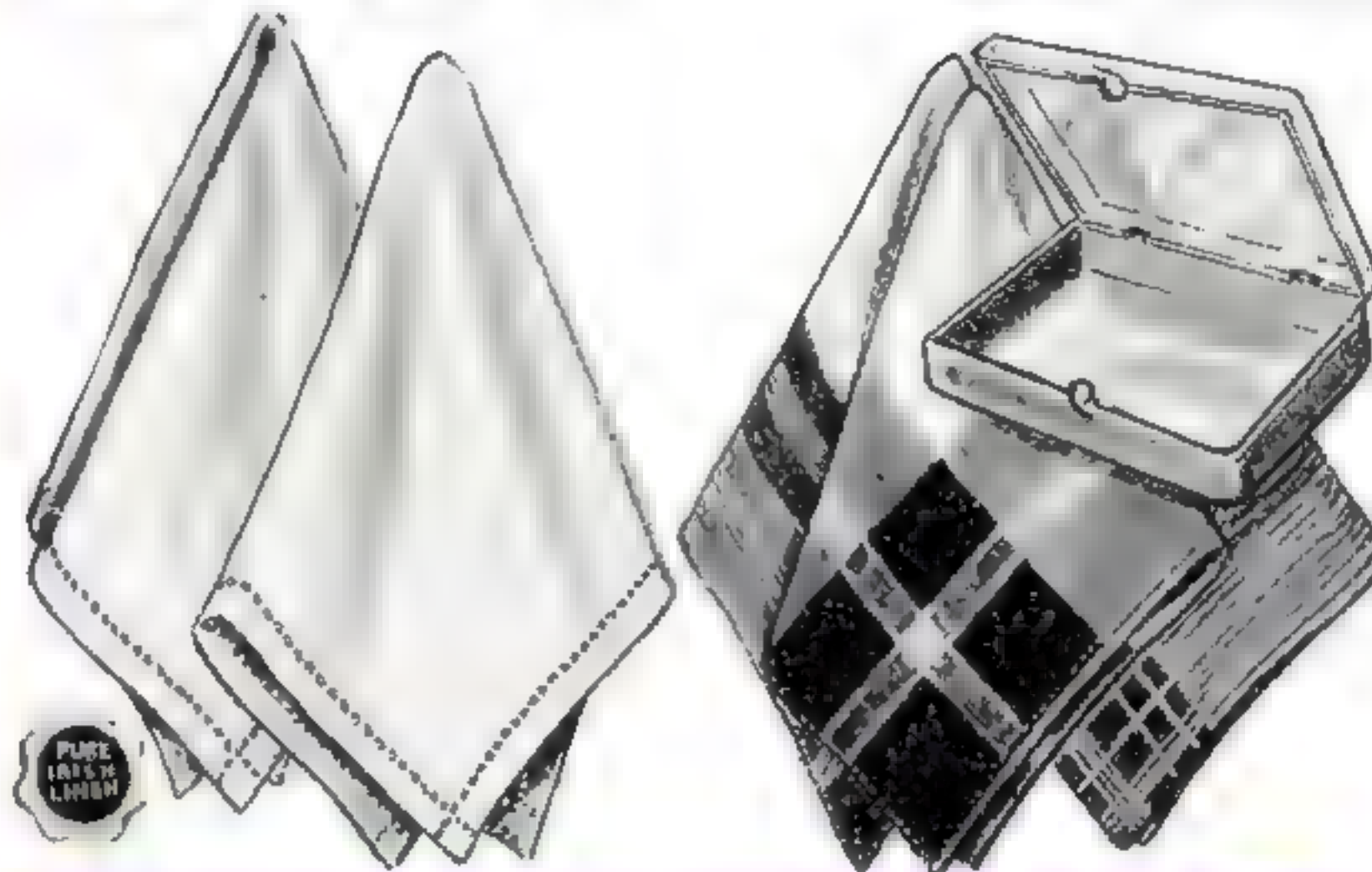
This is a marvelous shirt, as thousands can testify! Men like it — it feels good.

Neck Sizes: 14½, 15, 15½, 16, and 16½.

Sleeve Length: 32, 33, 34.

State Neck Size, Sleeve Length.

6263\$3.69



MEN'S FINE HANDKERCHIEFS

WHITE LINEN

Good weight, soft, pure Irish linen — all-white with hemstitched hem. Fine quality men are pleased to receive and you are proud to give. About 17 in. square.

3163Box of 2, \$1.00

BORDERED COTTON

Each a different patterned border, each a different color. Three in a plastic box — makes a very presentable gift. Fine white Cotton Lawn — assorted colored borders. Narrow hem. 17-in. size.

2302Box of 3, \$1.00



"Brewster" FINE RAYON GABARDINE SPORT SHIRT

Pre-shrunk!

Color-fast!

Long
Sleeves!

Features the smartly-styled wide-spread collar men like so well—made with Brew-

ster's exclusive non-crushable Formite lining. Too, this gabardine is made of 100% viscose yarns — the lightest, finest guaranteed-washable yarns available. Soft, fine — and comes in rich colors. A great favorite!

Looks new each time it is laundered. Pearlized buttons. Two button-through pockets; two-button cuffs.

Sizes: Small (14, 14½ neck), Medium (15, 15½), and Large (16, 16½).

Colors: Blue, Grey, or Tan.

2220State Color and Size.....\$3.98

PRE-SHRUNK COTTON TEE SHIRTS



Good-looking and a very nice weight. Finely-knit of full-combed cotton in fine-rib style with nylon-reinforced crew neck. White only.

Short sleeves and bottom are hemmed. Laundered in a jiffy.

Sizes: Small (34 to 36-in. chest) — Medium (38 to 40-in. chest) — Large (42 to 44-in. chest). STATE SIZE.

74203 for \$3.25

PRINTED COTTON PAJAMAS

Assorted
Designs
and
Colors



Small designs, scrolls, fancy and plain stripes, all in fine, pre-shrunk cotton broadcloth. Variety of gay colors. Deep lounge pocket; notch collar.

Drawstring waistband on trousers. Plastic buttons. Cut to fit comfortably.

Sizes: A (34 to 36 in. chest) — B (38 to 40) — C (42 to 44) — D (46 to 48). State Size (letter).

6230\$3.39

Newest in Scatter Rugs



TO USE IN
ANY ROOM
IN YOUR HOME

IMPORTED HAND-HOOKED RUG

Handsome floral-leaf medallion patterns in a myriad of pastel and deeper tones most effectively "set off" by the rich black border. Appropriate for any room in your home.

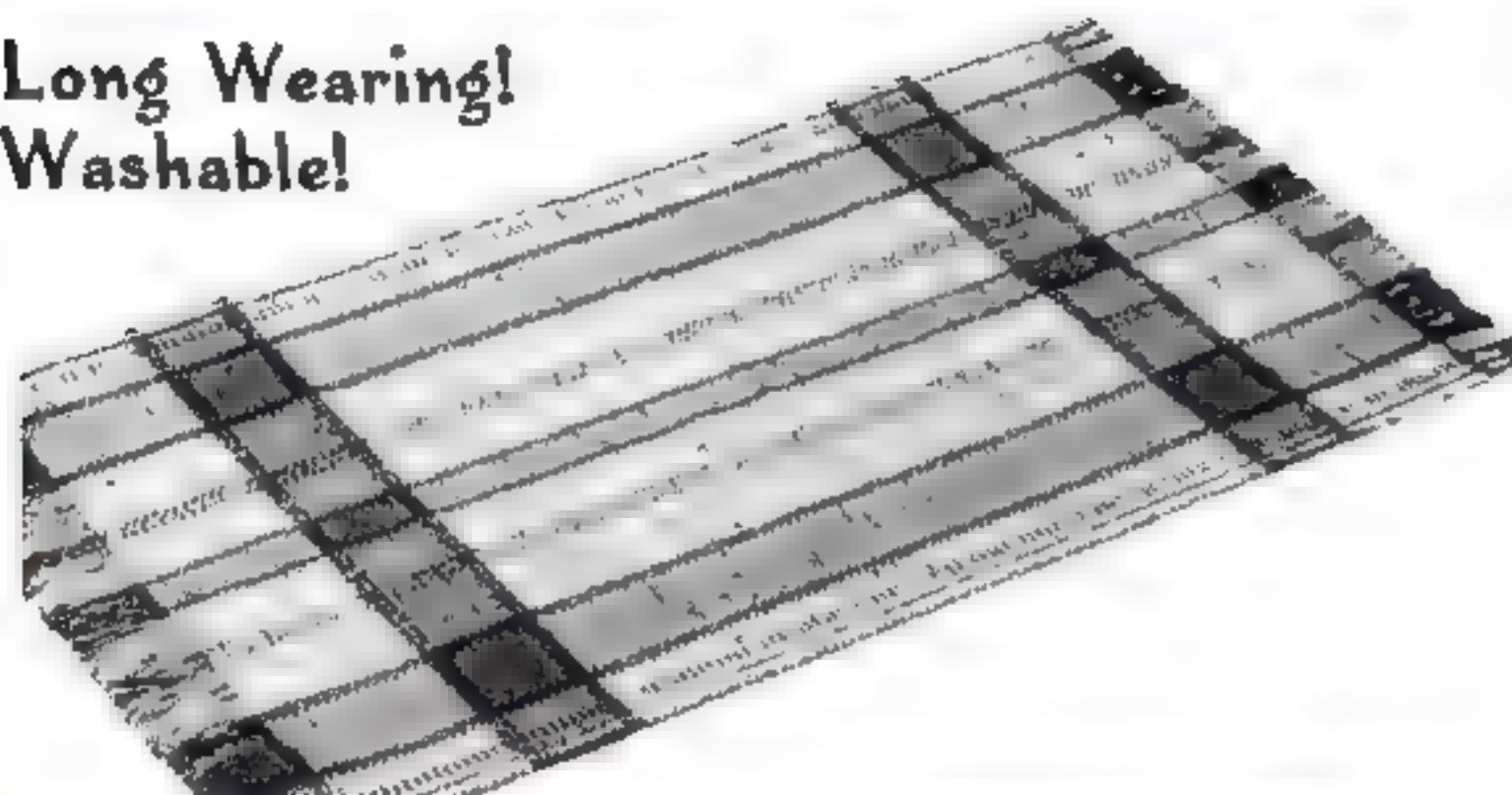
Large Size! Real Thick!
Unusual Floral Design!

A generous size—24 x 44 in.—and plenty thick and heavy to lie flat. Design is remarkably attractive—a floral but—so different! Colorings are lovely. Hand-hooked.

Remarkably well made by expert craftsmen to give exceptional service.

1123 \$5.95

Long Wearing!
Washable!



FRINGED REVERSIBLE WOVEN YARN RUG

Heavy cotton yarns woven in modern "rag carpet" style. Firm, good-weight rug you'll find excellent for use in bedrooms, kitchen, or hall. Knotted fringe ends. Reversible.

24 x 48-INCH SIZE. Medium tones that will not show soil quickly—background in tones of beige. A nice weight to handle—makes laundering easy.

Colors: Blue, Green, or Red.

6206 —State Color..... \$2.85

VISCOSE SHAG RUG

Seldom Shows a Footprint

What some term "plush pile"—walk on it, move things across the room yet there will be scarcely a mark on the rug. A wonderful work-saver.

Hard-twisted weave of viscose that gives you the greatest value for your money! Use in children's room, bath, bedrooms, hall, living-room—anywhere.

Loves a good tubbing—dries quickly. Made for service on pre-shrunk, heavy duck base. Hugs the floor—back is Latex-treated.

Generous 27 x 50-in. size, with deep-loop fringe.

Colors: Blue, Dusty Rose, Gold, or Hunter Green.

5720 — State Color \$3.95

BROADLOOM-TEXTURED LOOP-STYLE

Closely tufted in highly favored low-loop pile in choice of two entirely different yarns. Soft, thick, altogether lovely. Fringed ends.

This is a rug you will find effective in any setting—any room. Practical, too, for it loves nothing better than a good tubbing. Colors are handsome and they are guaranteed fast. Rug is made on 12-oz., pre-shrunk duck base.

Back is Latex-coated—helps it lie flat and hug the floor—no skidding.

PLAIN WEAVE

Woven of hard twisted cotton yarns—3-ply for greater endurance. Solid color.

Colors: Burgundy, Copen, Dark-green, or Rose.

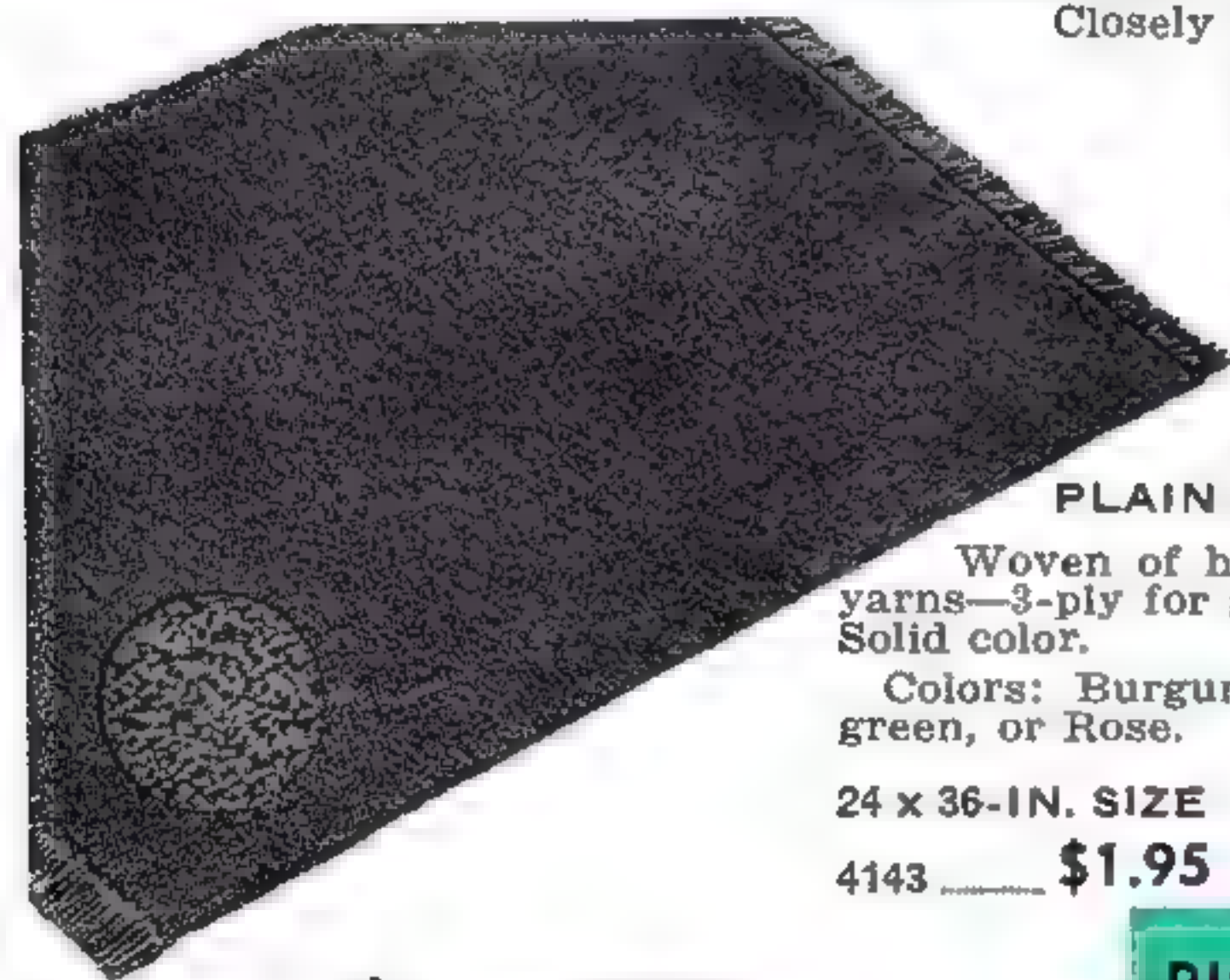
24 x 36-IN. SIZE | 36 x 60-IN. SIZE
4143 \$1.95 | 4145 \$4.50

TWEED DESIGN

27 x 48 - in. rug woven of viscose rayon and acetate. High lustre. Dries rapidly.

Colors: Beige or Salt-and-Pepper (black and white).

2207 \$5.50



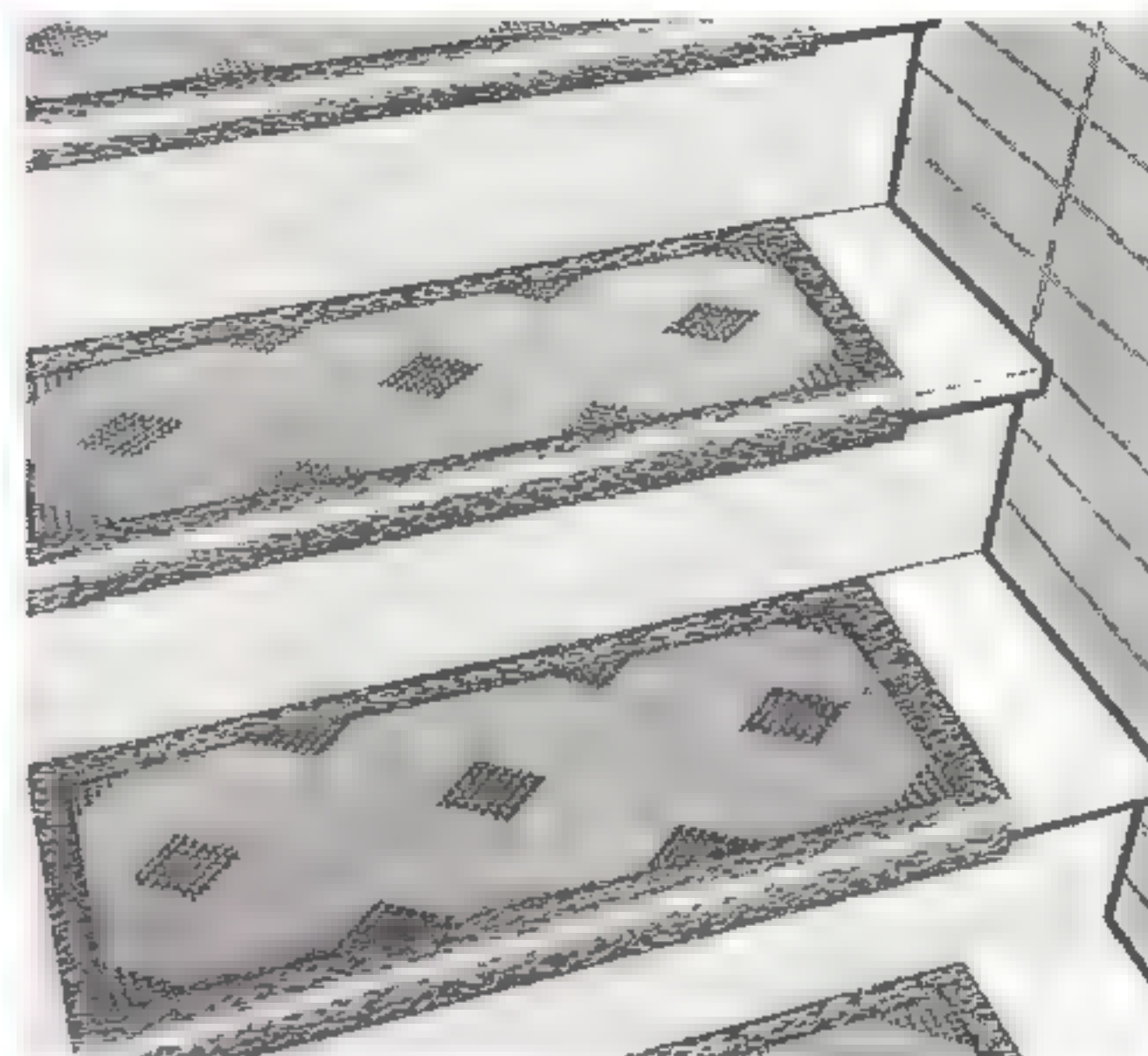
The
Big Rubber
Bumper Pro-
tects Furniture

BISSELL "Breeze" SWEEPER

Whisks up dust, dirt, and litter, gently, easily—keeps rugs and carpets clean, bright. Large dirt capacity—"Flip-O" emptying device opens dust-pan at touch of your finger.

Light-weight, with built-in, self-cleaning brush-combs—automatically adjust to carpets of any thickness. Nylon bearings require no oiling. "Sta-up" sectional steel handle. Emerald-green, all-steel case protects all mechanism.

1970 \$12.95



"AKRO" COLORFLEX STAIR TREADS

Real rubber—soft, live, resilient—offers more worthwhile features in treads than any other material. Muffles the noise, provides non-skid safety, and the treads are easy to install. They look better, too—custom made to fit perfectly. Each is 24 in. wide and 11 in. deep, including the 2-in. curved nose.

Made with the new corrugated and diamond safety design, in medium-green that harmonizes with any color scheme. Slips and falls are practically unheard of where "Akro" treads are installed. Polyethylene-packaged.

4178 Package of 12 treads \$7.95

No Slipping!
No Sliding!

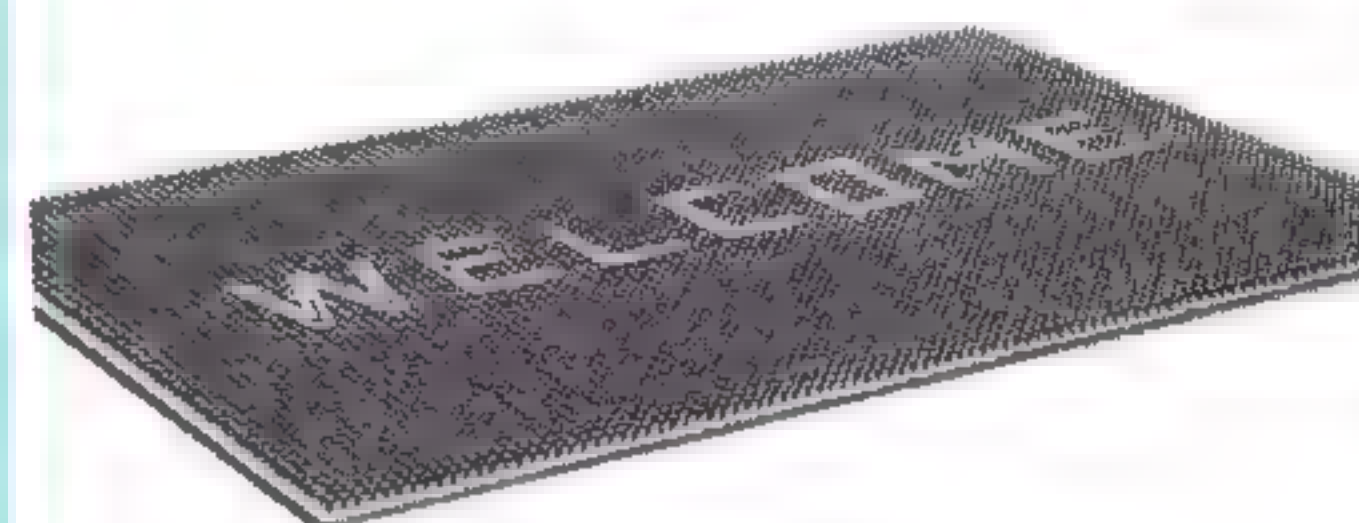


AKRO-FOAM "TEMPO" SPONGE MAT

In addition to its beauty, Tempo is a fatigue fighter. Better have one for the place you stand when ironing—one at the sink, another at the range, or anywhere you are likely to have long-standing tasks to perform. Non-skid back texture keeps it in place.

This new pattern features stylized squares and bars—effective in Red with pattern in black. Rounded rectangle, 18 x 30 in. Extra-soft, extra-thick rubber sponge in knit texture very like carpeting. Easily cleaned with soap and water.

4172 \$2.29



"WELCOME" DOOR MAT

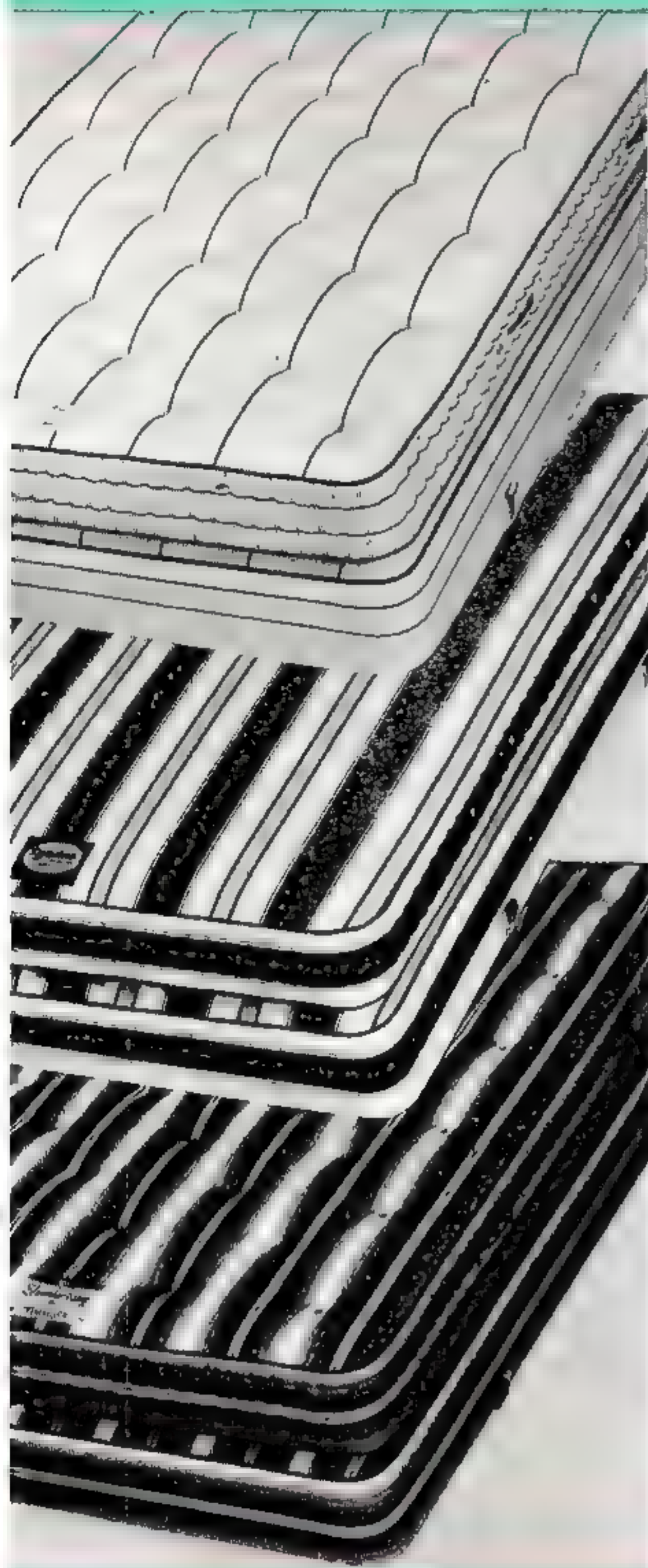
Keeps Dirt Outside Where It Belongs!

Hunter Green with "Welcome" inlaid in White. Cheerful! First-quality live rubber with non-skid backing for extra safety. Self-draining. 18 x 28 in.

Thousands of busy 1/4 inch long, rubber fingers pick dirt and mud off shoes. Made for years of wear under toughest conditions.

2337 \$3.79

SIMMONS INNERSPRING MATTRESSES



"BEAUTYREST" MATTRESS Pioneered and developed by Simmons. No other like it! 837 coils individually pocketed for support that quickly relaxes tired, tense muscles. Choice of two spring tensions — standard or extra firm.

Ultra-modern cover — new Parchment color (palest beige) with widely-spaced 1-in. stripings of gold Lurex and tan. 8 ventilators. Taped edge and handles. Guaranteed for 10 yrs. by Simmons. Sizes: Full (54 in. wide) or Twin (39 in.). State Whether Standard or Extra Firm.

2588 — State Color and Size\$79.50

"BEAUTYREST" BOX SPRING Matches Mattress 2588 — same Aqua or Grey covering. Features the built-in platform that gives mattress firm support — no gaps — no hollows. High center crown prevents "rolling to center." 4 stabilizers. Metal parts Latex coated — acts as silencer.

Sizes: Full (54 in. wide) or Twin (39 in.). 2589 — State Color and Size.....\$79.50

"DEEPSLEEP" MATTRESS 312 coil inner-spring unit in full size. Patented auto-lock construction. "3 Star" crush-proof border. All-felt upholstering. 8 vents — 4 cord handles. Handsome woven floral stripe ticking in brown-and-yellow. Two spring tensions — Tuftless posture (extra firm) or Tufted Standard.

Sizes: Full (54 in. wide) and Twin (39 in.). State Size & Whether Tufted or Tuftless. 5144 — State Size and Style.....\$59.50

"DEEPSLEEP" BOX SPRING Matches Mattress. 88 steel coils (full sz.). Cotton and sisal padding.

Sizes: Full (54 in. wide) or Twin (39 in.). 5115 — State Size\$59.50

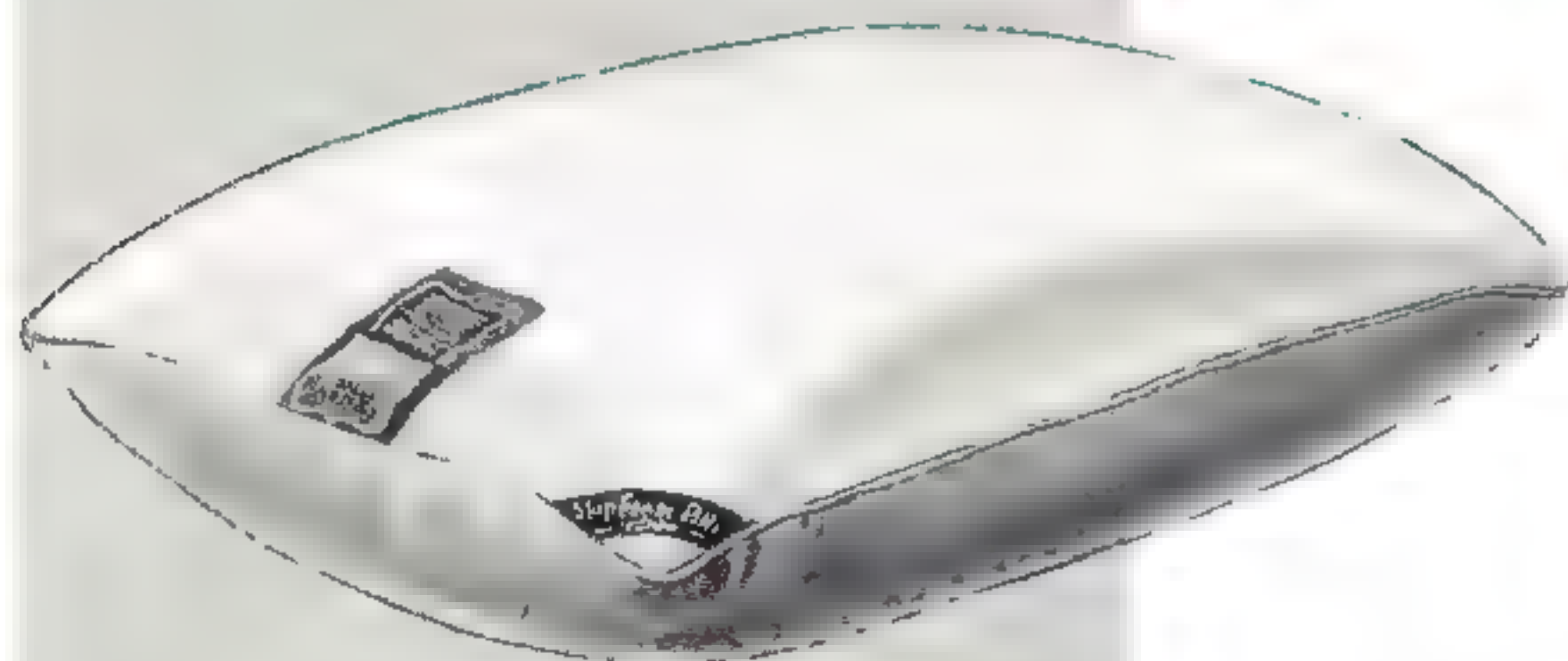
"SLUMBER KING" MATTRESS Built for good, restful slumber! Resilient innerspring unit — 220 coils in the full size. Soft padding of cotton felt and sisal. Woven-stripe ticking in charcoal Green tones and white with gold-color Lurex thread. Flat button tufted. 4 cord handles. 8 ventilators. Sizes: Full (54 in. wide) or Twin (39 in.).

3673 — State Size\$49.50

"SLUMBER KING" BOX SPRING Matches Mattress No. 3673. Full size has 80 coils. Cotton-and-sisal padding.

Sizes: Full (54 in. wide) or Twin (39 in.). 3674 — State Size\$49.50

Wonderful Sleepfoam Pillow



The pillow that "never" needs fluffing — never "bogs down" or becomes lumpy! Always like new — retains its plumpness all through the night, assuring the sleeper of rest and relaxation.

Sleepfoam is very, very soft — it is all foam Latex rubber that always "fits and feels just right" no matter how you move your head. Has special appeal to allergy sufferers.

Guaranteed top quality with good, full crown. Made to "breathe" — sanitary. Removable, fine, white percale cover fastens with concealed zipper.

Finished Size 18 x 26 in. 3909 Each, \$7.75

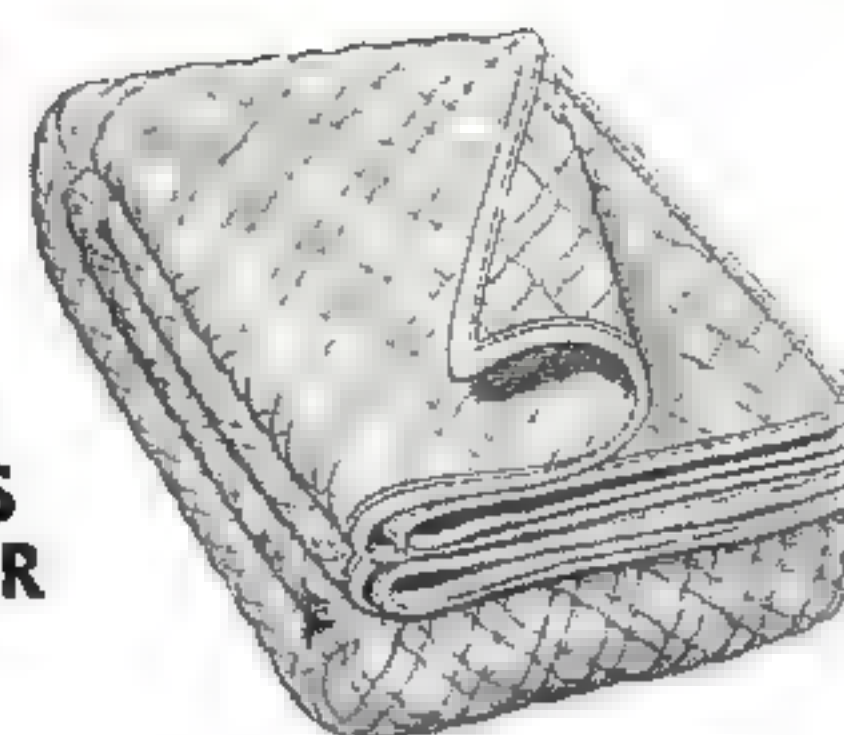
SCORCH-RESISTANT IRONING BOARD PAD & COVER SET

For dry, faster ironing, this cotton cover is treated with silicone-aluminum formula—scorch, stain, and moisture resistant. Pad is insulated with surface of non-melting rayon fibres over synthetic plastic foam—resists high temperatures; will not retain moisture. Fits all 54-in. ironing tables.

7019 In Pliofilm Bag \$2.98

Add Years of Life to Your Mattress with this

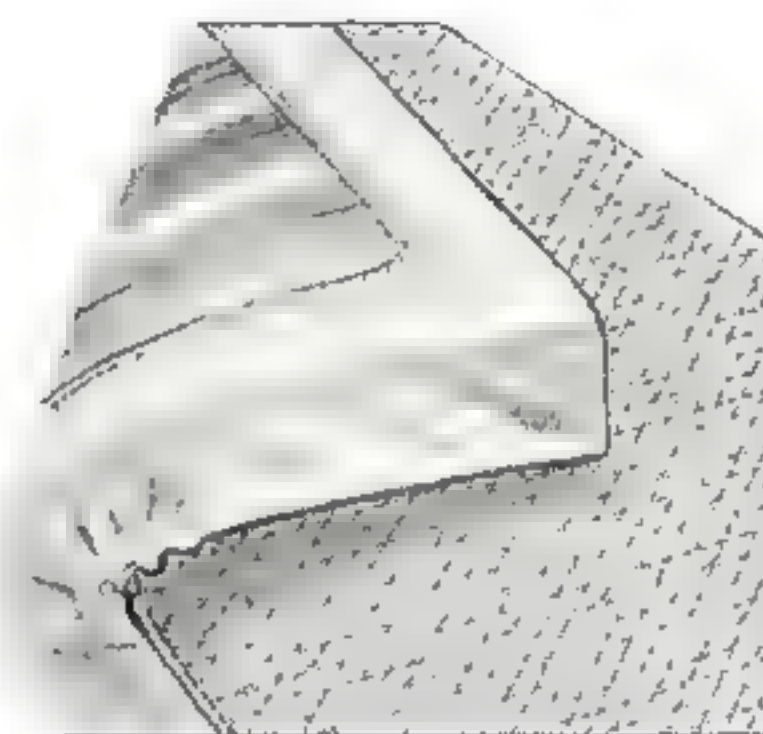
QUILTED MATTRESS PROTECTOR PAD



Durable white cotton sheeting; cotton bat filling. Close double-box stitching prevents "shoving" when laundered. Bound edges. Adds years of life to your mattress. In reusable plastic bag.

TWIN BED SIZE	FULL BED SIZE
39 in. wide; 76 in. long.	54 in. wide; 76 in. long.
6254\$3.75	6260\$5.00

Pad and Cover in One!
Stays in Place!
Sanforized!



FITTED MATTRESS PAD

The nicest yet! Closely-quilted, thick pad of bleached white, sanforized cotton with border of the cotton elasticized so that it will fit around and under the edges and stay in place. Cotton batting filling. Serves as pad and cover. Will launder nicely. In reusable plastic bag.

TWIN-BED SIZE	FULL BED SIZE
5762\$6.25	5763\$7.95

Protects New Mattress
Renews Old Mattress



WASHABLE MATTRESS COVER

Keeps bedding clean and sanitary. One end zippered for easier handling; piped seams for extra strength. Dust-tight.

Made of sturdy, sanforized unbleached cotton. Full bed size only. Fits perfectly.

4119\$4.59



COTTON SHEET BLANKET

Use as sheet or light-weight blanket. This soft, fine, White blanket is nice to snuggle into on a cold night — both sides heavily napped with cotton fleece, the quality is high, and the weave, well balanced. Launderers perfectly.

70 x 90-in. size. Ends fancy-stitched — a neat, pretty finish.

7377\$2.75





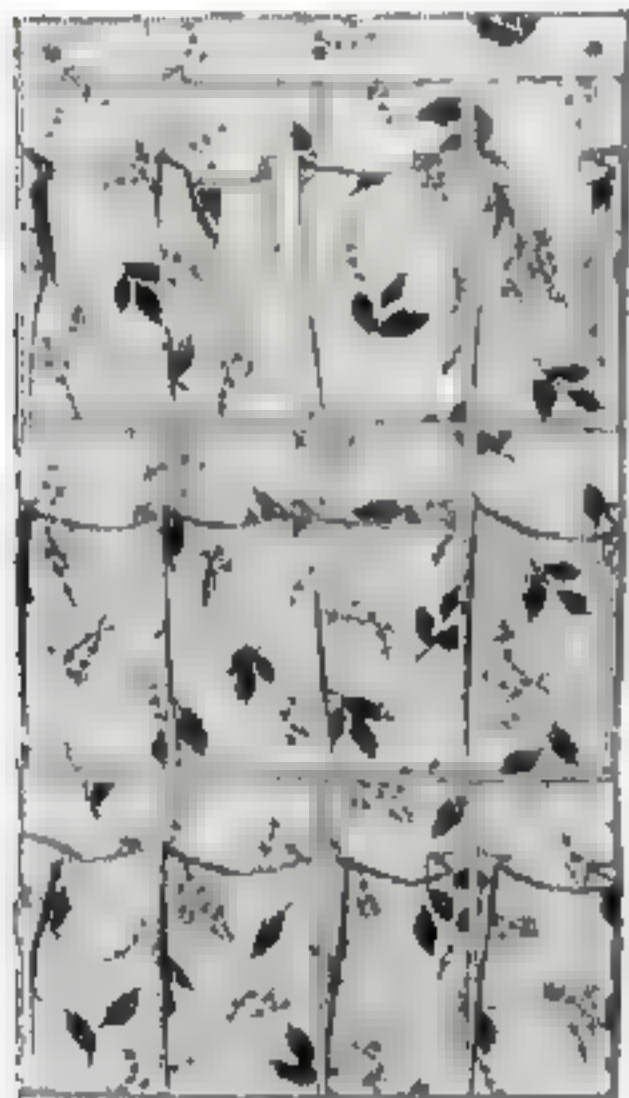
Looks Like Hand-Embroidery!

PILLOW-CASE SET

Looks so much like hand-embroidering and hemstitching, most people will be certain it is! Beautiful Appenzell embroidery in assorted designs — has that slightly bluish coloring of all Appenzell that is so effective. Hemstitching is thread-drawn, too.

The 42-in. cases are soft, fine, white 80-square percale that's so lovely when laundered. Appropriately packaged, too, in a dainty flower-decorated window box . . . no wonder this is such a popular gift item.

6511 Set of Two for \$2.98



SHOE BAG

Matches Garment Bag Below

The kind you hang on inside of closet door or against any flat surface.

Holds twelve shoes—one in each pocket.

Made of plastic with reinforced seams and contrasting piping . . . solid color with attractive, quilted leaf print. Rose color only. 31½ in. long; 17¼ in. wide.

1787 \$2.00

ZIPPERED GARMENT BAG

Matches Shoe Bag Above

Same jumbo-leaf pattern combined with solid color as Shoe Bag above — same high-quality plastic. Rose color only. About 54 in. long, 20 in. wide, 15 in. deep. All seams reinforced; 3 hooks for hanging. Protects clothing from dust and moths.

1788 \$2.79



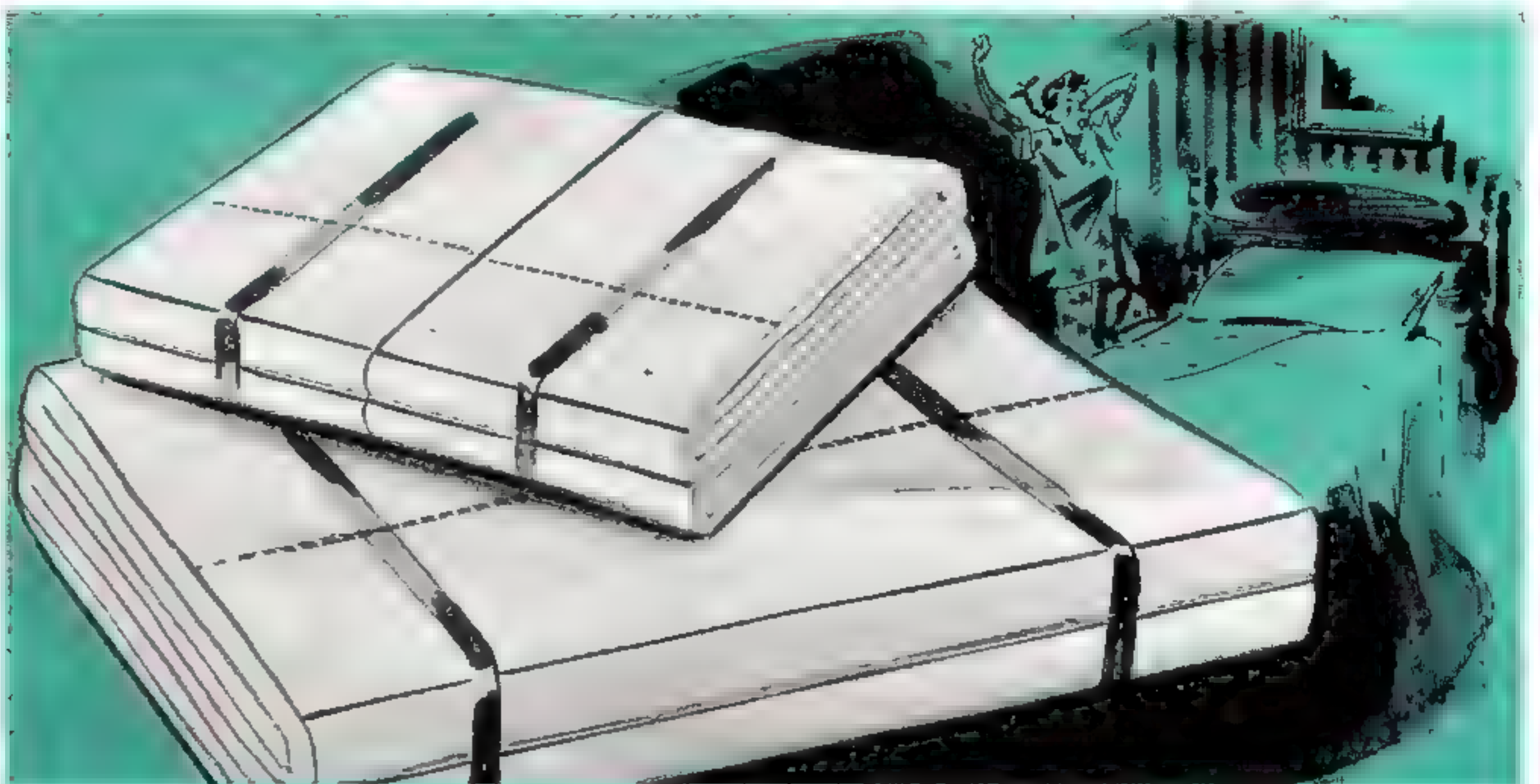
Holds Up to 14 Garments

Full-length Zipper!

Steel-wire Top Frame

Helps Save Cleaning Bills!

54 in. Long!



Pepperell SHEETS and CASES

First choice in thousands of homes! Every housewife knows the "Pepperell" label on her bedding is something to take pride in. She realizes nice bedding plays a big part in the relaxation, comfort, and joy her family derive from their slumber.

Grade "A" quality all the way through and snow white. Pre-laundered, ready to use.

SUPER QUALITY COMBED PERCALE

Nothing like fine, combed Percale for that grand, luxurious feeling! Looks better, feels better, wears better — so soft and smooth, yet it outwears, outwashes most other materials. More than 180 threads to sq. in.

FINE MUSLIN

Wonderfully fine, soft, lovely quality. Woven with more than 128 threads to sq. in. — gives exceptional service.

Sheets and Cases Sold in PAIRS (one size) ONLY. Each pair Pliofilm Wrapped.

NO.	ITEM	SIZE BEFORE HEMMING	PRICE
1110	Muslin Pillow Case	42 x 36 in.	2 for \$1.35
1112	Muslin Sheet	72 x 99 in.	2 for 5.50
1113	Muslin Sheet	81 x 99 in.	2 for 5.95
2031	Percale Pillow Case	42 x 36 in.	2 for 1.70
2032	Percale Sheet	81 x 108 in.	2 for 7.95

ALWAYS STATE NUMBER AND SIZE

Exclusive! The Multi-color Stripe!

MUSLIN SHEET AND CASES

By Pepperell

Only Pepperell has this exciting new bedding that is so beautiful and dainty as can be! Brings elegance, fashion, a veritable melody of color, to your boudoir . . . fits into any color scheme. Launders perfectly.

White as snow, woven with narrow, pastel stripes of maize, blue, pink, and spring-green. A modern idea — cheerful — Frenchy — youthful! Remember this fine item when next you are gift-shopping. Pliofilm wrapped.

81 x 108-in.	42 x 36-in.
SHEET	PILLOW CASES
5504 2 for \$8.50	5503 2 for \$1.95



Pepperell "SNUG-FIT" PERCALE SHEET

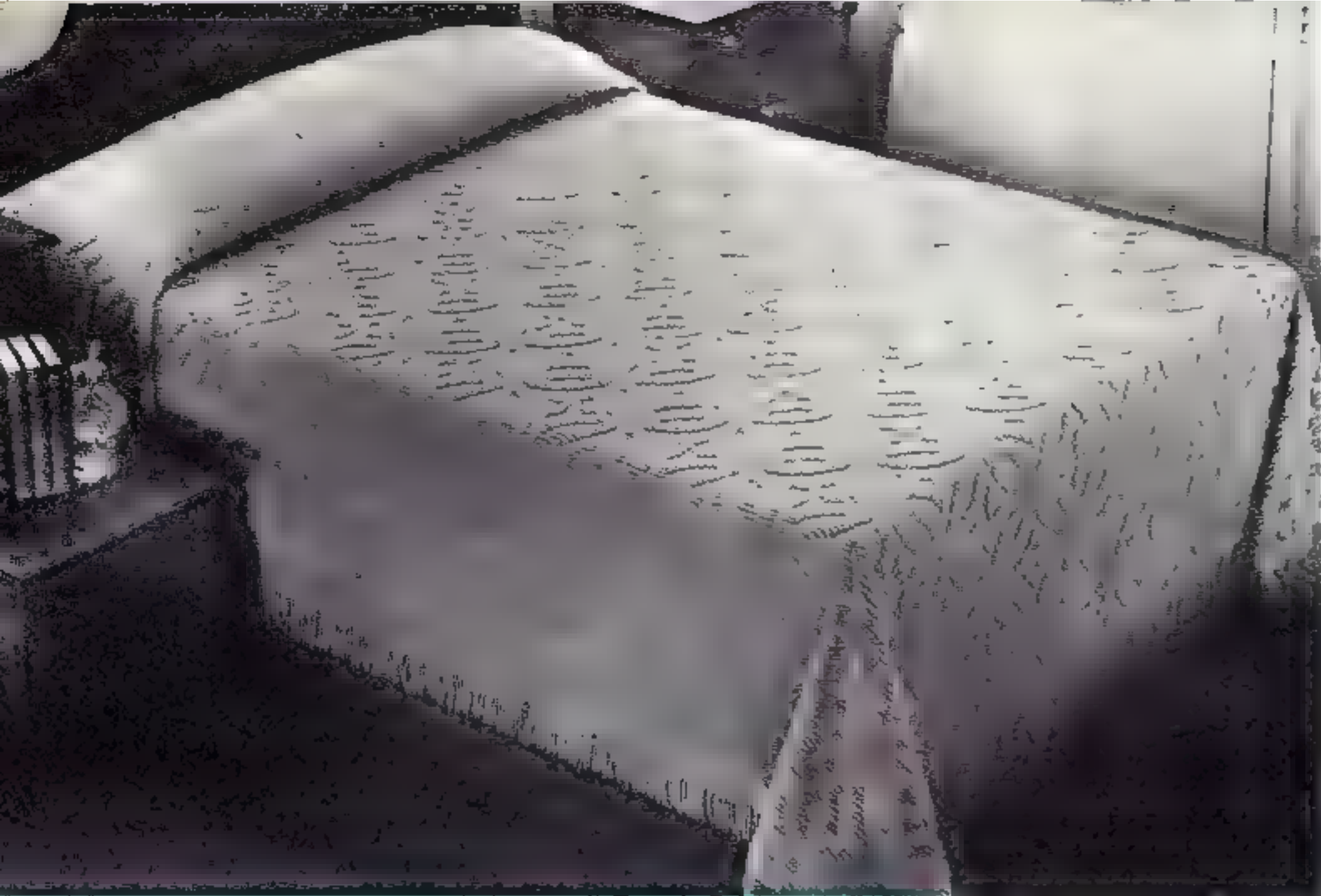
A great time-saver! Fits over and under sides and ends of mattress — tucks under just enough so that once on, this under sheet stays smooth until removed regardless of how much you toss and turn. French seams at all corners; reversible. Once you become used to this type you will want no other. Never a wrinkle — no little creases.

"Lady Pepperell" fine, combed quality Percale (180 threads to the sq. in.) — smooth, luxurious. Bleached pure white and sanforized. Each pair Pliofilm wrapped. The very finest sheet you could wish and expertly made.

2048 — Double-bed size only.....2 for \$7.95



This is How a Snug-Fit Sheet Fits



CHENILLE Bedspreads

Solid Color Fringed

Lovely, deep fringe finishes the edge of this down-soft, real fluffy cotton chenille spread. Truly beautiful and suitable for the loveliest bedroom. Colors are rich . . . fast, too.

Whether for your own use or as a X gift, this better-weight spread is a wise choice. Retains its good looks through countless washings. Base is good quality cotton matching the chenille in color. Double-bed size, 90 x 105 in.

Colors: Blue, Gold, Green, Rose, or White.

3306 — State Color — \$12.95

MULTICOLOR on White

Cloud-soft and fluffy as a kitten! Snow-white bedspread with a most effective overlay in multicolor (you have choice of predominating color).

Use it in any room whatever the color scheme. Serviceable white cotton base; fast-color cotton chenille yarn. Beautifully made, with hemmed ends.

Double bed size, 90 x 105 in. Washes easily; fluffs up beautifully — always as thick and soft as when new.

Colors: Blue, Gold, Green, or Rose.

3173 — State Color — \$10.95

Dip-dyed for
Good Color!

MULTICOLOR on Color

Wonderful colorings and they'll stay that way . . . the cotton base is dip-dyed and the cotton chenille yarn is fast-color. No worries on that score!

Here's a spread that's suitable for man's or woman's room whatever the color. Always popular — always beautiful. Double-bed size, 90 x 105 in., with hemmed ends. A lovely pattern; the usual fine, soft, cotton chenille yarns.

Colors: Blue, Gold, Green or Rose.

3242 — State Color — \$12.00



Women's Fine Hankies

COLORFUL COTTON PRINTS

Assorted designs and colors printed on fine, soft, White Lawn. About 14 in square with scalloped edges.

4607 — Box of 3 \$1.00

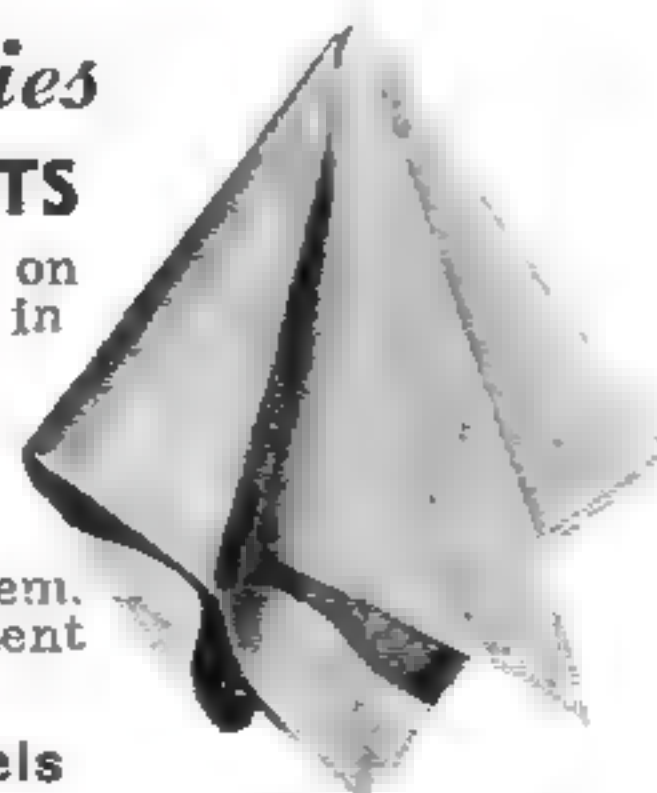
LINEN with tiny hemstitched hem. Pure Irish linen of excellent quality. About 12 in. square.

All-White

4630 — 4 for 95¢

Asst'd Pastels

4631 — 4 for 95¢



Open and
Ready
at the
Push
of a
Button

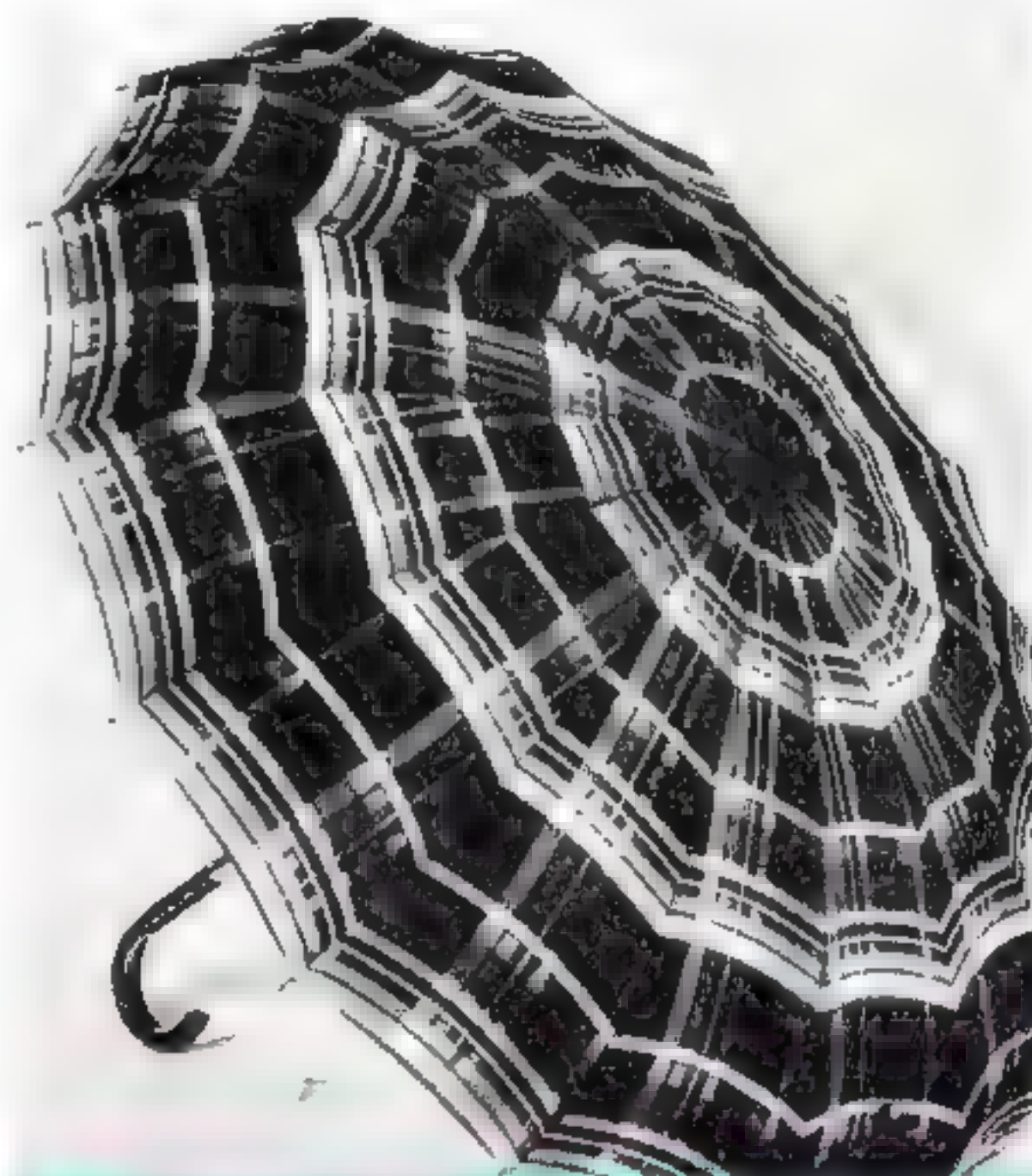
AUTOMATIC SELF-OPENING "Royal Lady" UMBRELLA

An innovation you will appreciate, especially when in a hurry or when you have your arms full of bundles. Push a button and your umbrella pops open — "one hand does it."

7-rib mushroom frame with sturdy steel rod and handsome handle in assorted styles. Covering is acetate-taffeta — very pretty, wears well, and dries quickly.

Colors: Black, Navy or Wine, also Assorted Plaids.

6207 — State Color — \$5.95



"Royal Lady" PLAID UMBRELLA

Acetate-taffeta in handsomest plaids — assorted designs and colors. Makes an umbrella you're proud to carry — handle, frame, everything about it is "tops."

16-rib India-style frame with smart handle in assorted styles. Wonderfully serviceable.

3541 — \$5.00

HURRICANE PIN-UP LAMP

Double trivet design — up-to-the-minute "old fashioned" style with popular hurricane chimney.

White parchment-like plastic shade is hand-decorated with roof, trees and other portions of cotton-print applique. Shade bears artist's signature, too — black binding.

Trivets are black plastic on black metal frame. Overall height is 12½ in.; turn-button switch. 10-in. shade is 4½ in. high. Cord included.

3546 — \$5.95





RUFFLED COVERLET QUILT

A double-duty beauty! Very decorative and colorful as a coverlet—furnishes pleasing warmth. Lovely patchwork pattern with narrow, puffy ruffle in blending solid color finishing edges. Zig-zag lock-stitch quilting; reversible. Washable—colors are vat-dyed. Double-bed size.

Colors: Rose or Yellow.

7801 — 80 x 84 in. (cut size) **\$7.98**

DACRON-FILLED NYLON COMFORTER

Filled with 100% virgin Dupont Dacron polyester fiberfill — non-allergenic, 40% warmer than wool, very light-weight. Retains its puffiness, resiliency and shape through repeated hand-washings — never mats or becomes "lumpy." Dries quickly. Odorless.

Full-bed, 72 x 84-in. (cut) size. Nylon covering in one of the daintiest Pink floral designs imaginable against an all-white background. Very handsome — a smart choice for yourself or as a gift.

1530 **\$15.95**

DACRON PILLOW

Matches Comforter Above

"Land o' Nod" pillow. Nylon covering matches Comforter above — small pink flowers on white, with white nylon cord finishing all edges. Filled with 100% virgin Dupont Dacron polyester fiberfill. Completely hand-washable, non-allergic, sanitary.

1532 Each **\$5.95**



CUT SIZE
20 x 26 IN.

Soft as a Bunny and Colors are Beautiful!

BLANKETS

"Name" blankets, wool blankets, light-weight blankets — about any kind you could wish for, also many colors and sizes . . . and beautiful bindings. Priced to give you extra-special value.

PEARCE 100% WOOL

Choose "Pearce" and you can be certain you get very superior quality — fine, soft, 100% wool. Blankets so downy-soft and thick your fingers seem to sink in as you handle them! A wonderful array of most-wanted colors. Wide 7-in. bindings on all — acetate-satin on No. 1695 and nylon-satin on the others.

Variety of Sizes — Gorgeous Colors

Different blankets at different prices . . . as you doubtless know, it's the thickness, size, and weight that determine the price. These are top values! Solid colors except 1695 which is a very handsome plaid in most attractive color combinations.

COLORS: No. 1695 — Glacial Blue with black-and-white, rich Autumn Brown with old gold and white, OR Bright Shamrock Green with black-and-white.

Other numbers — Cherry Red, Citron Yellow, Forget-me-not Blue, Light Green, Primitive Green, Rose Pink, Toast Brown, or White.

NAME	NO.	FINISHED SIZE	NET WT.	PRICE
Kingsdown	1633	60 x 90 in. (twin)	3 lbs.	\$16.95
Kingsdown	1638	72 x 90 in.	3½ lbs.	18.95
Kingsdown	1639	80 x 90 in.	3¾ lbs.	21.95
Holiday	1695	72 x 90 in.	3½ lbs.	19.50

ALWAYS STATE NUMBER, COLOR, AND SIZE

SOLID-COLOR BLANKET

Extra warm, heavily-napped. 1683 weighs only 1½ lbs. — grand for cool evenings. 1861 weighs 3¾ lbs., is very warm. Both launder perfectly. Acetate satin binding.



72 X 84-IN. SIZE

Rayon, cotton, nylon blend. 4-in. binding.

Colors: Blue, Emerald Green, Rose.

STATE COLOR

1863 **\$4.95**

72 X 90-IN. SIZE

50% Rayon, 25% cotton, 25% wool. 7-in. binding.

Colors: Emerald Green, Rose, Yellow.

STATE COLOR

1861 **\$8.95**

"CANNON" PLAID BLANKET

With 3-in. acetate satin binding. 75% cotton, 20% rayon, 5% wool. Weighs 1½ lbs. Has nice, soft, warm "feel". Size 70 x 80 in.

Colorful plaids on white.

Colors: Sky Blue, Sage Green, or Brick Red.

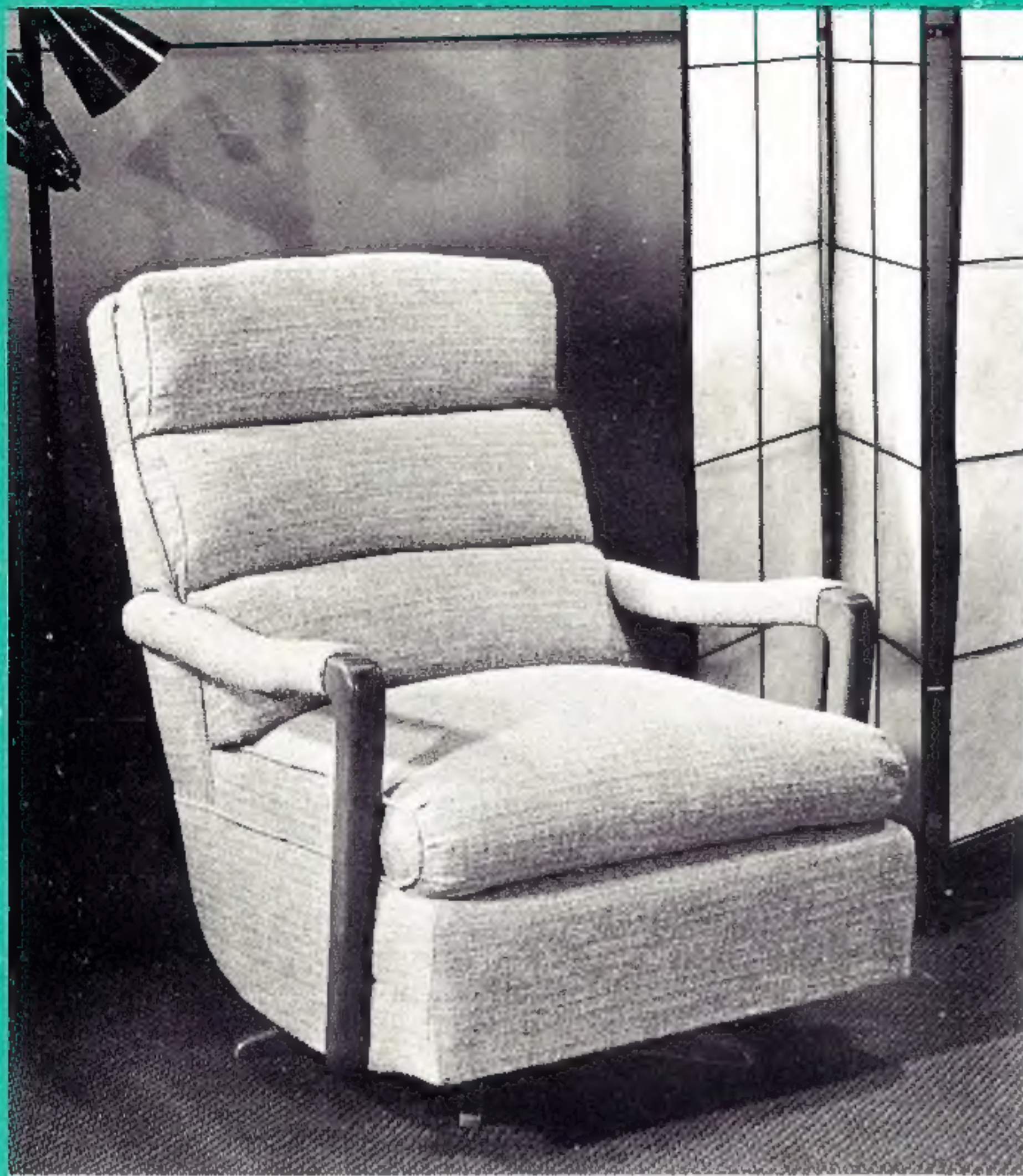
STATE COLOR

Two Blankets

1858 **\$7.95**



Above Blankets Shipped from Latrobe, Pa. — ALLOW TEN DAYS FOR DELIVERY



Turns Any Direction You Want!

SWIVEL PLATFORM ROCKER

Turns without moving the base or having to get out of the rocker! Man! that's solid comfort with "service plus." Rocks, too, on its own platform base. Turns quietly, smoothly on special nylon-protected, ball-bearing swivel. Sturdily made, well finished.

Contemporary styling, with attached 6-in. deep seat cushion of polyfoam rubber on no-sag spring base. Spring-supported, tri-tufted, cushion back is kapok-and-cotton filled.

The covering chosen for this restful rocker is a very handsome, fancy weave with fleckings of gay contrast. Wears well and blends wonderfully whatever the color scheme. Exposed wood parts are walnut finished. Overall height 35 in., width 28 in., and seat is 25 x 20 in.

Colors: Brown, Gold, Green, Parchment, or Red. STATE COLOR.

6528 — Shipped from Medina, N. Y. **\$72.75**



COSCO'S MODERN "Stytaire" BRIDGE SET

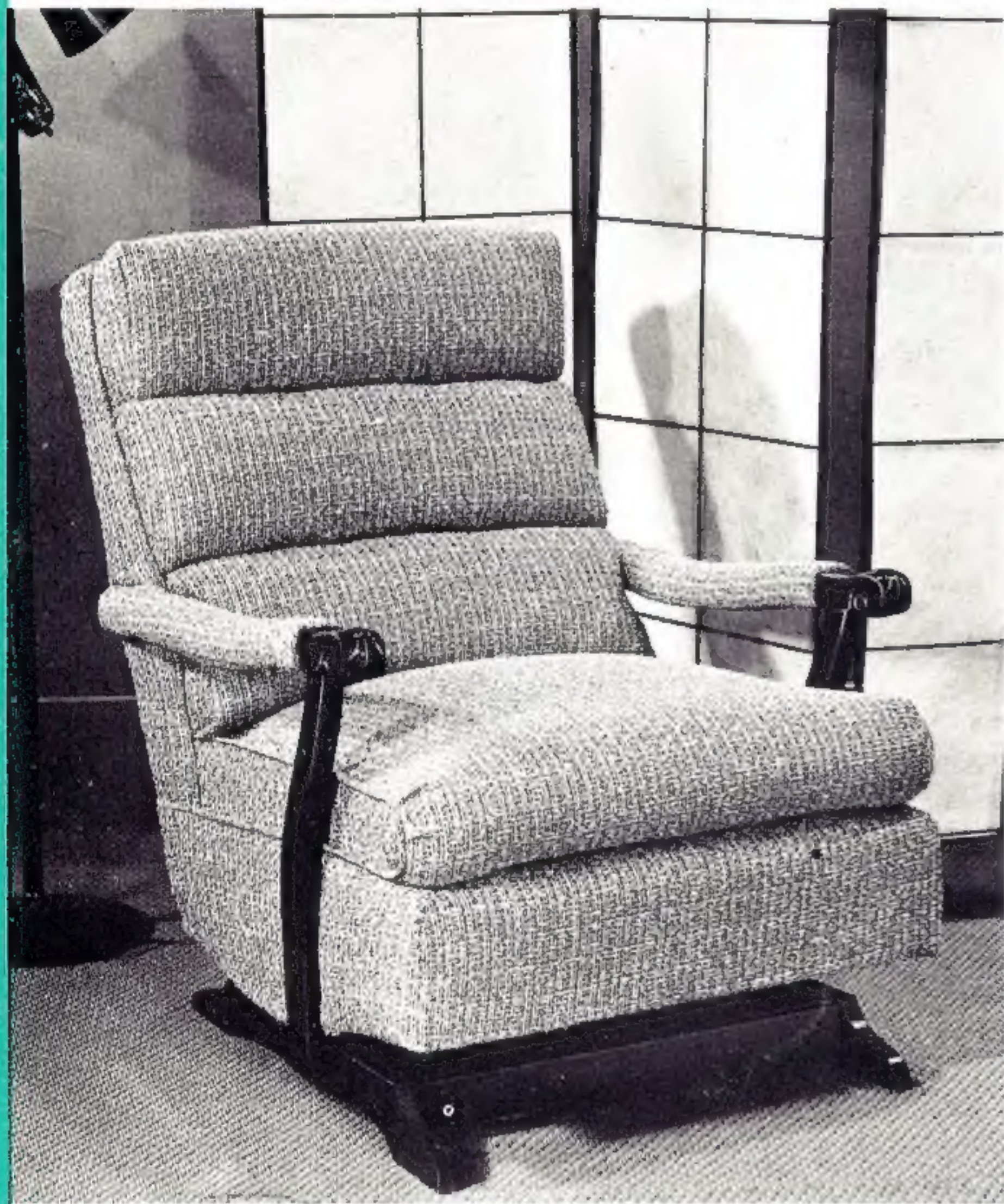
Saddle-shaped, cushioned seats and custom-shaped, padded backs make these smooth, tubular framed chairs the last word in comfort.

Table has smooth tubular-steel legs, flared for roominess and rigidity. Table-top with round edges. Chairs and table fold flat.

Easy-to-clean Duran plastic in linen design covers table top, seat cushions, and back rests. Table, 30½ in. square, 26 in. high. Chair seats 16¼ x 15 in.; overall height 30 in.

Choice: Ebony frame with Charcoal or Red upholstery OR Tan frame with Mocha. STATE COLOR.

3166 — Shipped from Columbus, Ind. **\$46.75**



Looks Inviting, Doesn't It?

PLATFORM ROCKER

You can expect the quietest, safest, smoothest rocking ever experienced — no other like it! Rocks on its own platform base. Thoroughly enjoyable!

A really fine piece of furniture that enhances the charm and beauty of a room. Fancy-weave covering has slight traces of contrasting color — blends into any setting. Exposed wood parts are walnut finish. Rocker is 35 in. high, 28 in. wide — 25 x 20-in. seat.

Attached, 6-in. polyfoam-rubber seat cushion on no-sag spring base. Spring-supported, triple-effect, back cushion is kapok-and-cotton filled.

Colors: Beige, Turquoise, or Red. STATE COLOR.

6527 — Shipped from Medina, N. Y. **\$69.75**

It's New! It's Adjustable!

LEG LOUNGER

with Tilt-top Cushion

By PEARL-WICK



SERVES AS
EXTRA SEAT

Everyone who sees it, wants it! So restful and relaxing because of the tilt-top cushion that is easily adjusted to your personal comfort — merely lift cushion. In closed position, makes a fine piece of furniture — an extra seat. Glides easily across rug or carpet.

Brass-plated legs and runners. 17½ x 16 x 5-in. cushion covered with washable, stain-resistant, scuff-proof, leather-like Vinyl plastic in neutral Ivory tone.

1588 **\$10.98**

Larkin Co.

Space

1**LARKIN ORDER BLANK**

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 BUFFALO 10, N. Y.

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